## EXHIBIT B Google 30(b)(6) Deposition Submitted Under Seal

## In the Matter Of:

Civil Investigation Demand - No. 30762

February 28, 2022



1 UNITED STATES DEPARTMENT OF JUSTICE ANTITRUST DIVISION, WASHINGTON, D.C. 2 3 PURSUANT TO CIVIL INVESTIGATION DEMAND NO. 30762 4 5 "HIGHLY CONFIDENTIAL" 6 7 30(b)(6) DEPOSITION OF 8 ON BEHALF OF ALPHABET, INC. 9 10 FEBRUARY 28, 2022 11 ORAL VIDEOTAPED DEPOSITION OF 12 13 produced as a witness at the instance of the United 14 States Department of Justice and duly sworn, was taken 15 in the above-styled and numbered cause on the 28th day 16 of February, 2022, from 8:36 a.m. to 5:59 p.m. PST, 17 before Melinda Barre, Certified Shorthand Reporter in 18 and for the State of Texas, reported by computerized 19 stenotype machine, all parties appearing remotely via 20 web videoconference, pursuant to the rules of procedure 21 and the provisions stated on the record or attached 22 hereto. 23 24 25

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           (ALL APPEARED VIA ZOOM VIDEO CONFERENCE.)
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  ALSO PRESENT:
                   Ryan LaFond, Videographer;
                               ; Seumas Macneil;
                                  ; Daniel Bitton
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5
 1
                 THE VIDEOGRAPHER:
                                    Good morning.
                       Today's date is February 28th, 2022.
 2
  now on the record.
   The time is 8:36 a.m. Pacific Time.
 3
                                        This is the video
   deposition of the 30(b)(6) for Alphabet, Inc.,
 5
             This is in the Google matter, Case
  No. 60-516110-0009.
 6
 7
                 This deposition is taking place via web
  video conference with all participants attending
  remotely. My name is Ryan LaFond. I am videographer.
 9
   Our court reporter today is Melinda Barre.
                                               We represent
11 Lexitas.
12
                 Would counsel please identify yourself,
  state whom you represent beginning with the questioning
14
  attorney.
15
                 MR. NAKAMURA:
                               Good morning.
                                               This is
16 Brent Nakamura from the U.S. Department of Justice
17 Antitrust Division. I'm a trial attorney with the
18 Division, and I'm joined by my colleagues, Arshia
19 Najafi, a trial attorney with the Division, and Seumas
  Macneil, also who is a paralegal with the Division.
21 Additional personnel may join the deposition later.
22
                             I'm Julie Elmer with
                 MS. ELMER:
                 I'm here for Google and the witness.
23 Freshfields.
   me today is
                          and
                                             , in-house
   counsel at Google; Daniel Bitton from the Axinn law
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6
  firm; and Daphne Lin, my colleague at Freshfields.
 1
 2
                 Before we get started today, I'd like to
 3
   designate the entire transcript highly confidential.
 4
                 I'd also like to note for the record the
 5
   deferrals of CID topics relating to Projects Metta,
   Garamond and 1Door, in accordance with our
   correspondence and the DOJ's correspondence of
 7
   November 8 and November 9, 2021.
 9
                 We also object to the topics set forth in
10
   the CID as improper to the extent they seek to invade
   the attorney/client privilege and the attorney work
11
   product doctrine. The company's designation of a
13 30(b)(6) witness to testify regarding the undeferred
   projects set forth in the CID does not constitute a
15 waiver of the attorney/client privilege or the work
16
   product doctrine.
17
                 THE VIDEOGRAPHER:
                                     Will the reporter
18
   please swear in the witness.
19
2.0
2.1
22
23
24
25
```

7 1 2 having been first duly sworn, testified as follows: 3 EXAMINATION QUESTIONS BY MR. NAKAMURA: 4 5 Good morning, As I said earlier, 0. my name is Brent Nakamura, and I'm a trial attorney with 7 the Department of Justice Antitrust Division. spoke on August 11th, so pleasure to see you again. 8 9 Let me begin with a few housekeeping matters related to virtual depositions. I know we went 10 over these issues in your August 11th, 2021 deposition; 11 12 but I want to make sure that we are both clear on these 13 rules. 14 First, there could be technical issues 15 today with the video conference. If there are, we will take a break and resolve them off the record. 16 17 You are permitted to consult with your 18 lawyer if needed during the deposition. If you need to do so, please request a break and we will go off the record. You can then meet privately with your counsel 21 in a virtual breakout room that has been set up for you. 22 You are not permitted to communicate with others or consult documents or notes other than things we specifically discuss and agree to while we are on the 25 record.

8 1 While I'm at that, do you have any notes 2 in front of you right now? 3 I have a letter that was provided to you. Α. And what is the date on the letter? 4 0. 5 I believe it's Feb. 25. Α. We will circle back to discussing 6 0. Thank you. 7 that. Do you have anything else in front you in 8 the form of notes or aids that would help you testify 9 10 today? No, not immediately at hand. 11 Α. 12 Q. Great. 13 When we are taking a break and not on the record, you may communicate with third parties. example, you can check work e-mail and you can text family members; but you should not discuss today's deposition with third parties while it is ongoing. you understand that? 18 19 Α. Yes. 2.0 We will review documents during today's Ο. I will share them with you electronically 21 deposition. and give you time to review them. For longer documents I will direct you to the parts about which I will ask questions. 24 25 Do you agree to these initial ground

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9 1 rules? 2 Α. Yes. 3 0. Great. 4 So now I'd like to go over some additional 5 ground rules for this specific deposition. While I took part of your deposition on August 11th in your personal capacity, several different rules apply to today's 7 deposition because your company, Alphabet, has 8 designated you as its corporate representative for the 9 10 purposes of this deposition. 11 First, do you understand that you are providing testimony today in response to the civil 13 investigative demand that I will later introduce as Exhibit 1 on behalf of Alphabet, Incorporated? 15 Α. I'm sorry. Can you repeat that? 16 Sure. Do you understand that you're providing 0. testimony today on behalf of Alphabet, Incorporated? 18 Α. Yes. 19 From time to time I may refer to Alphabet as 0. either "Alphabet" or "Google." By using either name, I mean to ask you questions about the corporate position, 21 understanding, knowledge and/or testimony of Alphabet. 23 If there is any testimony you provide today for which the distinction between Google and Alphabet is relevant, you must explicitly inform me of

10 1 that fact. Do you agree to that? 2 Α. Yes. If there is another relevant distinction based 3 Ο. on the status of any subsidiary of Alphabet, you must 5 explicitly inform me of that. Do you agree to that? Uh-huh. 6 Α. 7 I'm sorry. Please answer "yes" or "no." 0. 8 Α. Yes. 9 Thank you. Q. 10 When I ask you a question, I'm asking you as the representative of Alphabet, and I will assume 11 12 that the answers that you provide are on behalf of 13 Alphabet. If you are providing testimony in your personal capacity and not on behalf of Alphabet, you must explicitly tell me that. 16 Do you understand that? 17 Α. Yes. 18 Great. You as the corporate representative of 0. Alphabet are under oath today and sworn to tell the truth just like if you were testifying in court. requirement to tell the truth extends to any and all testimony you give, whether on behalf of yourself in your personal capacity or on behalf of Alphabet. 24 Do you understand that?

Yes.

Α.

For the sake of the court reporter and 1 Q. Great. especially because this deposition is being conducted remotely, we both need to speak loudly and clearly. 3 Please wait until I finish a question before answering so we don't speak over each other. I will try my best 5 6 to do so as well. 7 Please answer questions with a "yes" or "no" instead of a nod or a "yeah." 8 9 If any of my questions are unclear or you 10 don't understand what I'm asking, please let me know; otherwise, I will assume you understand the question as 12 I asked it. 13 You are required to answer each of my questions truthfully and to the full extent of 15 Alphabet's knowledge. Specifically, even if you do not 16 know the complete answer to my question, as Alphabet's representative, you're required to provide me with any 18 knowledge Alphabet has in response to my question. 19 Do you understand that? 20 Α. Yes. 2.1 At times your attorney may object to Ο. one of my questions. When there is an objection, you should wait until your attorney and I are finished discussing her objection. You must then answer my question unless your lawyer specifically instructs you

12 not to do so and you make the affirmative choice not to 1 2 answer my question. 3 Do you understand that? Yes. 4 Α. 5 When I ask a question, I am not asking Ο. Great. you to disclose the substance of any privileged 7 communications you may have had with your attorney. I will try to take breaks at reasonable 8 intervals during our discussion today. 9 If you need to take a break at any time, please let me know. 11 I ask that you not take a break while there is a question pending; that is, when I have asked a question 13 but you have not yet answered the question. 14 Do you have any questions about these 15 ground rules? 16 No. Α. 17 Will you abide by each of the rules I have laid 0. 18 out? Α. Yes. Is there anything such as medication you have Ο.

- 19
- 20
- taken that would prevent you from understanding my
- questions today?
- 23 Α. No.
- 24 0. Is there anything else that would prevent you
- from giving full, complete, honest testimony today?

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```
13
 1
       Α.
            No.
 2
            Do you understand that you're here today
  pursuant to a civil investigative demand issued to
 3
  Alphabet in connection with a DOJ investigation?
 5
       Α.
            Yes.
                                 Seumas, could you please
 6
                 MR. NAKAMURA:
 7
  upload tab 1 into the Chat.
                                Thank you.
 8
                 I'd like the court reporter to please mark
   this as Alphabet Exhibit 1.
 9
10
                 (Exhibit 1 marked)
                                 please let me
11
            (By Mr. Nakamura)
       Q.
   know when you have this in front of you.
13
                 Do you have the exhibit in front of you?
14
       Α.
            No.
15
       Q.
            It's in the Chat.
                               If you want to open the Chat
   window, it should have been dropped in the Chat.
17
       Α.
            My Chat is empty.
18
            That's strange.
       Q.
19
                 MR. NAKAMURA:
                                Julie, do you have the
   exhibit?
20
2.1
                 MS. ELMER:
                             I do.
22
                 MR. NAKAMURA:
                               Okay. Let's go off the
  record for a second.
24
                 THE VIDEOGRAPHER: Off the record at
25 8:46 a.m.
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```
14
 1
                 (Recess taken)
 2
                                    Back on the record at
                 THE VIDEOGRAPHER:
 3
  8:53 a.m.
 4
            (By Mr. Nakamura) All right. We have solved
       Ο.
 5
   that technical problem.
                            So let's move forward.
                              do you have what has been
 6
 7
  marked as Alphabet Exhibit 1 in front of you?
 8
       Α.
            Yes.
 9
                    This is Civil Investigative Demand
            Great.
       Q.
10 No. 30769 issued on August 23rd, 2021.
                                           Is this the
  civil investigative demand that you are here in response
12
  to?
13
            Yes, I believe so.
       Α.
            Okay. Do you have any reason to believe that
14
       Q.
15 you are not here in response to this civil investigative
16
  demand?
17
                 But my hesitation is merely that there's a
       Α.
            No.
18 lot of detail provided here. So I would defer to my
19 lawyers to make sure this is the correct one. But yes,
  my understanding is that this is the subject matter for
  why I'm here.
21
22
                 MS. ELMER:
                             I object to the extent that
  there are no specifications that are attached to this
          This is just the cover portion of the CID.
  think what's confusing is that the specifications are
```

```
15
 1 not included here.
 2
                                        Seumas, could you
                 MR. NAKAMURA:
                                 Sure.
 3
  upload tab 2.
                 And could the court reporter please mark
 4
 5
   this as Alphabet Exhibit 2.
                 (Exhibit 2 marked)
 6
 7
            (By Mr. Nakamura)
                                             please let me
       Ο.
 8
   know when you have that in front of you.
 9
            Yes, I have that in front of me.
       Α.
10
            All right. As Ms. Elmer was saying, this is
       Q.
11
   the schedule that was attached to the civil
  investigative demand. Have you seen this document
13 before?
14
       Α.
            Yes.
15
       Q.
            And is this the schedule of questions or topics
   that you are here in response to?
17
            With -- yes with the exception that several of
       Α.
   the projects here, I believe, are out of scope for this
19 discussion.
                  We will get to that, and I appreciate you
20
       Ο.
21 noting that.
22
                 When did Alphabet notify you that it was
   considering designating you as the representative for
   this deposition?
24
25
            Approximately a month ago.
       Α.
```

- Q. And when did Alphabet decide that you
- 2 specifically would be its representative for this
- 3 deposition?
- 4 A. Shortly after that discussion.
- 5 Q. So about a month ago is at the end of
- 6 January 2022. Is that correct?
- 7 A. Yes.
- 8 O. Great. Do you understand the civil
- 9 investigative demand and the schedule that was attached
- 10 to it as Alphabet Exhibits 1 and 2?
- 11 A. Yes.
- 12 Q. Do you have any questions about anything
- 13 contained in Exhibits 1 or 2?
- 14 A. No.
- 15 Q. I'm going to reference specifically Exhibit 1,
- 16 which is the civil investigative demand itself. Do you
- 17 understand that the information you provide during this
- 18 deposition may be used by the Department of Justice in
- 19 other civil, criminal, administrative or regulatory
- 20 cases or proceedings?
- 21 A. Yes.
- 22 O. All right. For Exhibit 2, this is the civil
- 23 investigative demand schedule that is part of what I
- 24 introduced to you as Exhibit 1. So are you prepared to
- 25 testify about the matters in this schedule other than

17 specifications le, lh and li as well as specification 2

- 2 as related to those three deferred topics?
  - A. Yes.

1

- Q. Are there any matters or parts of matters

  listed in this schedule other than those that have been

  deferred about which you are not prepared to testify to?
- 7 A. No.
- Q. Aside from what you have learned from your counsel, what is your understanding of what the justice department is investigating?
- 11 A. My understanding is that the justice department
  12 is investigating general antitrust in the advertising
  13 ecosystem.
- 14 Q. And what is that understanding based on?
- A. That's based on a number of articles I've seen provided as well as the letters and the discussions that have been provided as well as the testimony that I have reviewed, you know, and the questions that have been asked.
- Q. And what articles that you have seen have helped you understand what this investigation is?
- A. I believe they were articles published about -and I could be mistaken here and I can look
- 24 specifically -- but about the DOJ inquiring into Google.
- Q. Do you recall what publications those were

1 published in?

- A. Specifically no, but I can search for them if you'd like.
- 4 Q. No. That's okay.

5 How long ago did you read those articles?

- A. This would have been a while ago because my understanding is that this investigation has been going
- 8 on for quite a while and -- in addition to, you know,
- 9 the preparation for my last deposition as well, you
- 10 know, that the subject matter's fairly clear.
- 11 Q. Okay. And have you discussed this
- 12 investigation with others at Google other than your
- 13 attorneys?
- 14 A. No.
- Q. Have you discussed this investigation with
- 16 anyone outside of Google other than your attorneys?
- 17 A. No.
- 18 Q. Besides your attorneys, did you meet with
- 19 anyone to prepare for this deposition?
- 20 A. Yes.
- 21 0. Who was it?
- 22 A. I had conducted two interviews with my
- 23 attorneys -- so I don't know if that changes the answer
- 24 or not -- but to inquire about times and dates and in
- 25 particular involvement of individuals in the subject

1 matter requested in the CID.

- Q. Okay. I will get to your preparation in just a little bit, but I thank you for that.
- So let me speak to you now about any
- 5 previous deposition experience that you've had. Have
- 6 you personally ever been a plaintiff or defendant in a
- 7 lawsuit?
- 8 A. Does it count if I'm representing a
- 9 corporation?
- 10 Q. I'll ask you about that in a second, but have
- 11 you ever been named as a plaintiff or defendant in a
- 12 lawsuit, meaning your name would have been on the
- 13 caption, versus someone, for example?
- 14 A. No.
- Q. Thank you. Since August 11th, 2021, which is
- 16 your last deposition, have you been deposed?
- 17 A. No.
- 18 Q. Have you ever been deposed as a designated
- 19 representative of any company, whether pursuant to the
- 20 Federal Rules of Civil Procedure or other rules or
- 21 statutes?
- 22 A. So I'm not a lawyer, so I don't know what
- 23 qualifies there. But I believe you asked the questions
- 24 prior, and I've had one deposition that I've been
- 25 involved with previously and that was on behalf of

```
1 Google in an IP matter.
```

- O. Got it. Thank you.
- 3 So specifically about your preparation for
- 4 this deposition, what did you do to prepare for this
- 5 deposition?

- 6 A. Did a number of things. So first off reviewed
- 7 the CID to understand which topics were to be discussed.
- 8 I spoke with a few individuals about people and times,
- 9 looked at a number of documents to understand -- or
- 10 looked at specifically the metadata about the documents
- 11 to understand when they were created, who else was
- 12 involved.
- I reviewed my calendar to see when these
- 14 projects took place, again, who was involved. I also
- 15 reviewed timelines and time frames of letters and public
- 16 articles about numerous investigations that I believe
- 17 are related to this.
- 18 I also reviewed the testimony of a number
- 19 of my colleagues that were provided to you earlier to
- 20 review both what they had said and to make sure that any
- 21 discrepancies would be accounted for.
- 22 I think that's -- that's most of -- most,
- 23 if not all, of the preparation.
- 24 Q. Thank you. That's a very good introduction.
- 25 So which individuals -- what are the names

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21 of the individuals with whom you spoke in preparation 1 for this deposition? 2 3 I spoke with and Α. Yes. And could you spell their names, please? 4 0. 5 , last name Α. Sure. 6 And 7 0. Thank you. And what is job title and responsibilities at Alphabet? 8 9 He is a principal engineer, and he is Α. responsible for -- actually, I don't know what he's 10 responsible for now; but during these projects he was 11 responsible for ad serving on the AdManager product. 13 And how many times did you meet with Q. 14 15 Α. In preparation? 16 Yes. 0. 17 One, one time. Α. 18 And how long was that meeting? 0. 19 Approximately half hour. Α. 20 And who else was present at that meeting? 0. 2.1 The attorneys present here, as well as another Α. 22 attorney. 23 What is the name of that other attorney? Q. 24 Α. He's an in-house counsel. 25 And for what is her job title, what Q.

1 are her job responsibilities currently at Alphabet?

- 2 A. She is a director of corporate development, and
- 3 she covers the ads area as well as some other areas.
- Q. What are those other areas, to the best of your knowledge?
- 6 A. I don't know. Possibly payments and shopping.
- 7 Q. And how many times did you meet with
  - A. For preparation I met with her one time.
- 9 Q. On what date did you meet with her?
- 10 A. Friday, February 18th.
- 11 Q. And what date did you meet with
- 12 A. The same.

- Q. And how long was your meeting with
- 14 A. 30 minutes.
- Q. And who else was present at that meeting?
- A. The same group I identified before, legal.
- 17 Q. To be clear, when you say the attorneys that
- 18 are here for this deposition, do you mean every one of
- 19 the attorneys that is here currently?
- 20 A. Yes.
- Q. And in-house counsel for
- 22 Alphabet, was also present at your meeting with
- 23 correct?
- 24 A. Yes.
- 25 Q. Did you speak to any other individuals in

23 1 preparation for this deposition? 2 Α. No. 3 While you were meeting with Ο. 4 did you review any documents that they 5 provided to you? 6 Α. No. 7 Did you review any documents during your 0. 8 sessions with either 9 Α. No. 10 So you also said that you reviewed documents in Q. 11 preparation for this deposition. About how many documents did you review? 13 Just to be specific, I reviewed the document Α. information, but I didn't go through documents. 15 would pull up a document to look at when it was created, 16 who's in the share part and who was the owner. the three pieces of information I was looking for. 18 So when you say "I reviewed the document 0. information, you mean you restricted your review to the metadata on that document. Is that correct? 2.1 Α. Yes. 22 And to further clarify for the record, that also means that you did not view the content of any of 24 the documents you reviewed in preparation for this

deposition.

Is that correct?

- A. Yes. Not for preparation, that's correct.
- 2 Q. Did you for any other reason review the
- 3 contents of the documents that you also viewed in
- 4 preparation for this deposition?
- 5 A. I did not review them now. I think the
- 6 distinction here is that I was integral in the
- 7 preparation of materially all of the docs noted. So
- 8 there was no purpose for me to review the docs.
- 9 Q. Thank you. I appreciate that.
- So in total, how many documents' metadata
- 11 did you review in preparation for this deposition?
- 12 A. Approximately between five and ten, probably
- 13 closer to ten documents.
- 14 Q. And you also stated that you reviewed your own
- 15 calendar in preparation for this deposition. Is that
- 16 correct?

- 17 A. Yes.
- 18 Q. And how long did you spend reviewing your own
- 19 calendar for this deposition?
- 20 A. About an hour.
- 21 Q. And did you take any notes based on what you
- 22 saw in your calendar in preparation for this deposition?
- 23 A. No. I was in discussion with counsel while
- 24 reviewing, and I noted the dates --
- 25 MS. ELMER: Please don't share what you

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```
25
   told counsel.
 1
 2
                 THE WITNESS:
                                Oh, okay.
 3
            So what was the question again?
                                              Did I take
       Α.
 4
   notes?
 5
            (By Mr. Nakamura)
       Q.
                                Yes.
            No.
 6
       Α.
 7
            Thank you.
       Ο.
                 But you conveyed information to your
 8
 9
   counsel regarding what was on your calendar during those
10
   discussions.
                 Is that correct?
                              Objection, calls for
11
                 MS. ELMER:
   attorney/client privilege. I instruct the witness not
13 to answer.
14
                 MR. NAKAMURA:
                                What is the basis for your
15 instruction?
                 I'm simply asking whether he conveyed
   information, not what information was conveyed.
17
                 MS. ELMER: You may share whether you
18
   conveyed information or not,
19
                 MR. NAKAMURA:
                                 Thank you.
20
       Α.
            Information was conveyed.
2.1
            (By Mr. Nakamura)
                                And that was over the phone
       Ο.
   at the same time you were reviewing your calendar.
   that correct?
23
24
       Α.
            Yes.
25
            Thank you. Did you review anyone else's
       Q.
```

30(b)(6), Highly Confidential February 28, 2022 26 calendars in preparation for this deposition? 1 I personally did not. 2 3 Did anyone convey information to you about Ο. other Alphabet employees' calendars in preparation for 5 this deposition? It's possible that as I was asking questions, 6 7 that some of that was through my colleagues looking at their cameras -- or, sorry, calendars. But I don't know 8 9 specifically if that's what they were doing. 10 And when you say your colleagues, you mean only Q. 11 Is that correct? and 12 Α. Yes. 13 Thank you. You also said that in preparation Q. for this deposition you reviewed testimony from Alphabet 15 employees. What were the names of the individuals for whom you reviewed testimony? 17 , Philipp Schindler, Α. And I think -- and 19 Let me just go through and clarify this for the 20 Ο. 2.1 record. 22 So the first person was correct?

24

Α. , yes.

25 Thank you for that. Q.

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27 1 And the second person was Philipp 2 Schindler. Is that correct? 3 Α. Yep. 4 The third person is Is that 0. 5 correct? 6 Α. Yep. 7 The fourth person is 0. Is that correct? 8 9 Α. Yep. 10 The second-to-last person is Q. 11 Is that correct? 12 Α. Yep. 13 And the last person is Q. 14 Is that correct? 15 16 As well as my own. Α. Yes. 17 As well as your own deposition. Thank you. 0. 18 Α. Uh-huh. 19 In reviewing these depositions, did you review 0. the entire deposition, portions that counsel selected for you, or some other subset of the deposition? 21 22 I reviewed portions specific to the CID. Α. 23 And who identified those portions for you? Q. 24 Α. Counsel helped me identify those areas. 25 And so other than the portions that you Q.

- 1 reviewed based on the instruction of counsel, did you
- 2 review any other portions of the deposition?
  - A. Incidentally possibly to understand the
- 4 transitions, and that's it. Primarily just those
- 5 specific areas.
- 6 Q. Thank you for that.
- 7 And approximately how long in total did
- 8 you spend reviewing these depositions?
- 9 A. I would say between -- probably about three
- 10 hours.

- 11 Q. And in preparation for this deposition, how
- 12 many times did you meet with your attorneys?
- 13 A. About five times.
- 14 Q. And what are the --
- 15 A. Maybe more.
- 16 Q. I'm sorry.
- 17 A. Maybe more, yeah.
- 18 Q. And when was the first time in preparation for
- 19 this deposition that you met with your attorneys?
- 20 A. It would have been very early February or
- 21 possibly end of January, that time frame.
- 22 Q. And which attorneys did you meet with at that
- 23 first meeting?
- 24 A. It would have been the counsel on this call,
- 25 all, as well as

- 1 Q. And when was the second meeting, to the best of
- 2 your knowledge, with your attorneys in preparation for
- 3 this deposition?
- 4 A. That would have been, you know, about the week
- 5 of Feb. 7.
- 6 Q. I apologize for skipping around. How long was
- 7 your first meeting with your attorneys in preparation
- 8 for this deposition?
- 9 A. The first meeting, I believe it was 30 minutes.
- 10 Q. Okay. Thank you.
- 11 And for the second meeting approximately
- 12 the week of February 7th, which attorneys were present
- 13 at that meeting?
- 14 A. It's the same group.
- Q. Okay. And approximately how long was that
- 16 | meeting?
- 17 A. About three hours, two to three hours.
- 18 Q. Okay. And for the third meeting, when did that
- 19 occur in preparation for this deposition?
- 20 A. I believe that same week, the 7th.
- 21 Q. Okay. And was it the same group of
- 22 attorneys --
- 23 A. Yes.
- 24 Q. -- in that meeting?
- 25 A. Yes.

Q. And about approximately how long was that meeting?

- A. About three hours.
- Q. And when did the fourth meeting with your thorneys occur in preparation for this deposition?
- 6 A. I believe it would have been the following
- 7 week.

- 8 Q. So the week of February 14th. Is that correct?
- 9 A. Yes.
- 10 Q. And who was at that meeting?
- 11 A. Again, the same group.
- 12 Q. And how long was that meeting?
- 13 A. About three hours.
- 14 Q. And for the fifth meeting in preparation for
- 15 this deposition with your attorneys, when did that take
- 16 place?
- 17 A. I believe that would have been on the 18th.
- 18 O. And who was at that meeting?
- 19 A. The same group.
- 20 O. And how long was that meeting?
- 21 A. Between 30 and 60 minutes.
- 22 Q. Have you had any meetings with your attorneys
- 23 subsequent to the 18th of February in preparation for
- 24 this deposition?
- 25 A. There were several meetings on the 18th

1 relating to those other interviews as well that I had 2 mentioned earlier that involved counsel.

- Q. So on the 18th you met three times, once with your attorneys?
- 5 A. Yep.

- 6 Q. Once with and your attorneys?
- 7 A. Yep.
- 8 Q. And once with and your attorneys. Is
- 9 that correct?
- 10 A. Yes.
- 11 Q. Thank you. And after the 18th did you have any
- 12 subsequent meetings with your attorneys in preparation
- 13 for this deposition?
- 14 A. Yes. We met this morning.
- Q. And how long did you meet for?
- 16 A. 45 minutes.
- 17 Q. And you had no meetings with your attorneys to
- 18 prepare for this deposition between the 18th of February
- 19 and today, this morning. Is that correct?
- 20 A. Correct.
- 21 O. So let me turn now to round out the sort of
- 22 preliminaries for this deposition. Is your full legal
- 23 name
- 24 A. Yes.
- Q. Have you gone by or used any other names

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32 before? 1 2 I go by Α. 3 Are there other names or nicknames that people Ο. call you at work other than 4 5 Α. No. Are you currently employed by Alphabet? 6 0. 7 Α. Yes. Where is your office located? 8 0. It's in Mountain View. 9 Α. 10 Do you have an office telephone number? Q. 11 Α. No. 12 Do you have a cellular telephone that you use Q. 13 for work? 14 Yes. Α. 15 Q. And what is the phone number associated with that work cell phone? 17 Α. What is your current job title at Alphabet? 18 Q. 19 Α. Director of product management. Is there a formal classification associated 20 Ο. with your current job, such as level 9? 22 Α. Yes. And what is that classification? 23 Q. 24 Α. Level 9. 25 Is this the same job that you have held since Q.

1 your last deposition in this matter on August -- in

- 2 August of 2021?
- 3 A. Yes.
- Q. What department or division of Alphabet do you
- 5 currently work in?
- 6 A. I work in the ADVA team, which is the apps
- 7 display and video advertising.
- 8 0. And how long have you held this position?
- 9 A. The level or the role?
- 10 Q. Well, why don't we start with the role and then
- 11 you can tell me the level.
- 12 A. The role, since late August of 2019.
- Q. And how long have you held the level 9
- 14 position?
- 15 A. Since October of 2020.
- 16 Q. What are your current job responsibilities at
- 17 | Alphabet?
- 18 A. I'm responsible for the product -- for the
- 19 products that are publisher facing in advertising.
- 20 Q. And what are the names of those products?
- 21 A. AdManager, the ad exchange which is known as
- 22 authorized buyers and open bidding, AdMob and AdSense.
- 23 Q. Do you do work on Google ads?
- 24 A. So technically that product would not fit into
- 25 my portfolio, although it is a marketplace. So those

- 1 ads would flow through my products.
- Q. And do you do work outside of your current job
- 3 responsibilities at Alphabet?
- $4 \mid A. \quad Yes.$
- 5 Q. And what is that work?
- 6 A. I'm sorry. Can you rephrase the question?
- 7 That's a little ambiguous.
- 8 0. Sure. You described to me earlier what your
- 9 job responsibilities were, and we just discussed Google
- 10 ads which, as you said, flows through the product. And
- 11 | I just want to make sure that I understand what other
- 12 products you may work with even though they are not part
- 13 of your job responsibilities.
- 14 A. Gotcha.
- Q. So if you could help me with that, I would
- 16 appreciate it.
- 17 A. Sure. Yeah. So I'm on the global news
- 18 initiative board.
- 19 O. And what is the global news initiative board?
- 20 A. So the global news initiative is a fund that
- 21 Google allocates to help the journalism industry. So
- 22 while some of that pertains to advertising, the majority
- 23 of those activities don't have anything to do with
- 24 advertising.
- I'm also on the Ads, Inc. board of

35 directors, which is an internal fund to start up new and

- 2 unusual initiatives inside of the general ads PA beyond
- 3 the portions that I work on directly.
- $4 \mid 0$ . And what -- I'm sorry. What do you mean by
- 5 "PA"?

- 6 A. Product area.
- 7 Q. And when you say the Ads, Inc. board of
- 8 directors is an internal fund, do you mean that Alphabet
- 9 provides funding to projects within the company?
- 10 A. It's a fund that provides funding, primarily
- 11 externally and sometimes internally.
- 12 Q. And can you provide an example of what an
- 13 externally funded project would be?
- 14 A. Sure. They give grants to various journalists.
- 15 They fund trainings for journalism on a global basis,
- 16 things like that.
- 17 Q. And are there any other projects that you work
- 18 on that are outside the scope of your job
- 19 responsibilities at Alphabet?
- 20 A. I am responsible for certain fireside chats and
- 21 trainings for product managers in general across all of
- 22 Google.
- 23 Q. And what is the purpose of those fireside
- 24 chats?
- 25 A. To train our product managers on how to be

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1 better managers.

- Q. And what would you describe as the subject
- 3 matter of that training?
- 4 A. It's varied. Depends on what's topical. For
- 5 example, what makes a great manager, how to manage a
- 6 team partly remote and partly on-site.
- 7 Q. Okay.
- 8 A. Things like that. Career coaching.
- 9 Q. Very helpful. Thank you.
- 10 Are there any other projects that you work
- 11 on that are outside your job responsibilities at
- 12 Alphabet?
- 13 A. Nope.
- 14 Q. Thank you. And currently to whom do you report
- 15 at Alphabet?
- 16 A. I report to
- 17 O. And what is title?
- 18 A. He's the general manager of YouTube ads and
- 19 ADVA, apps display and video ads.
- 20 Q. And to whom does report?
- 21 A. To
- 22 Q. And to whom does report?
- 23 A. To
- 24 Q. And how many people at Alphabet report to you?
- 25 A. In my organization or directly?

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Q. Directly.

- A. Five.
- 3 0. And what are their names and titles?
- 4 A.

1

- 6 Q. And what are the titles of those five
- 7 individuals?
- 8 A. In order, director of product management,
- 9 director of product management, director of product
- 10 management, group product manager and administrative --
- 11 executive administrative assistant.
- 12 Q. And how many people in your organization report
- 13 to you?
- 14 A. Approximately 50.
- Q. And what are the subject matter areas that
- 16 those 50 people work in who report to you in your
- 17 organization?
- 18 A. It's all product management for the products
- 19 that I described earlier.
- 20 Q. And to be clear, the products you described
- 21 earlier that are within the scope of your job
- 22 responsibilities. Is that correct?
- 23 A. Yes.
- 24 Q. Thank you. In your current position, since
- 25 assuming your position, have your job responsibilities

1 changed?

- 2 A. No.
- Q. Do you currently work on regulatory,
- 4 investigation or litigation matters?
- 5 A. Yes.
- 6 0. Which ones?
- 7 A. So there's a number. So the U.K. ICO relating
- 8 to GDPR, the Texas AG suit, this investigation with the
- 9 Department of Justice, the U.K. Competition Markets
- 10 Authority, the ACCC -- that's the Australian Competition
- 11 something -- and the Irish DPA, Data Protection
- 12 Authority.
- 13 Q. Do you work on any other regulatory,
- 14 investigation or litigation matters?
- 15 A. I'm sorry. Can you -- are you asking about
- 16 | litigation?
- 0. Other than those listed --
- 18 A. Yeah.
- 19 Q. -- that you just listed, do you work on any
- 20 regulatory, investigation or litigation matters? So
- 21 yes, it would include litigation. I'm just trying to
- 22 make sure your list is complete.
- 23 A. Got it. I'm just trying to understand what you
- 24 mean by "investigation." Do you mean I'm investigating
- 25 or do you mean they're investigating?

- Q. That's a great question. Thank you for asking.
- For example, a government agency like us
- 3 is investigating, so not any internal investigation that
- 4 you're working on but any investigation that comes from
- 5 outside of Alphabet.

- 6 A. Yeah. Yes, I believe there are others but not
- 7 related to the discussion today.
- 8 Q. Well, I will just tell you this. It is my view
- 9 that as part of the qualifications of the witness, I
- 10 need to assess the amount of work you do on these
- 11 investigative matters. And unless your counsel objects
- 12 and instructs you not to answer, all I am looking for is
- 13 the name of what those are.
- 14 So unless Ms. Elmer would like to enter an
- 15 objection, please let me know what the names of any
- 16 other litigation, external investigation or regulatory
- 17 matters that you work on are.
- MS. ELMER: Yeah. The names of the
- 19 investigating authorities are fine to share,
- THE WITNESS: Okay.
- 21 A. New Mexico Attorney General.
- 22 MS. ELMER: And, if you need to
- 23 refer to the letter that you had mentioned earlier that
- 24 is in front of you today or that you brought with you
- 25 today to make sure that you've given a complete list,

1 feel free to.

- 2 A. The European Commission would be the other one
- 3 that is relevant. Beyond that for investigations, no,
- 4 that's it.
- 5 Q. (By Mr. Nakamura) Are there any litigation
- 6 matters other than the Texas AG lawsuit you just
- 7 mentioned that you work on currently?
- 8 A. Yes.
- 9 Q. And what are those? Just the names, please.
- 10 A. Those are relating -- that's a number of cases
- 11 all relating just to typical IP litigation.
- 12 Q. Are there any litigation matters on which you
- 13 are working for Alphabet that do not relate to IP
- 14 litigation?
- MS. ELMER: Other than the Texas AG
- 16 lawsuit?
- 17 MR. NAKAMURA: Yes. Thank you, Julie.
- 18 Q. (By Mr. Nakamura) Other than the Texas AG
- 19 lawsuit.
- 20 MS. ELMER: And the MDL cases associated
- 21 with it?
- MR. NAKAMURA: Yes.
- 23 Q. (By Mr. Nakamura) You did not,
- 24 mention the MDL cases associated with that Texas AG
- 25 lawsuit. Are you working on the MDL cases associated

41 with the Texas AG lawsuit? 1 What does MDL refer to? 2 Α. I'm sorry. 3 Multi-district litigation. MS. ELMER: 4 0. (By Mr. Nakamura) Those are the private 5 plaintiff lawsuits that are associated with the Texas AG Are you working on those? 6 lawsuit. 7 Α. I don't know if those are wrapped up in the same discussions, so I don't know. 8 9 That's fine. Q. Okay. 10 Just so we're clear, are you a lawyer? 11 No. Α. Do you ever provide legal advice for Alphabet? 12 Q. 13 Α. No. 14 What percentage of your time as an employee of Q. 15 Alphabet are spent on regulatory, investigation or 16 litigation matters? 17 About 60 percent. Α. And how would you describe your role with 18 0. respect to regulatory, investigative or litigation matters at Alphabet? 2.1 So I'm responsible for defining the direction of our business with respect to the regulatory changes, 23 yeah. 24 What do you mean by "defining the direction of Ο. 25 our business"?

MS. ELMER: And to the extent that your question, Brent, invades the work product doctrine or 2 3 the attorney/client privilege, I instruct the witness not to answer.

To the extent that you can answer in a way that doesn't share privileged information, you may do so.

- So with new regulatory changes and prospective Α. regulatory changes, there likely would be changes required to our business such as things that happened 11 with GDPR.
- 12 So I'm responsible for finding a way to ensure that we continue to comply with the changing 13 regulations as well as the general, you know, competitive marketplace here. So I'm responsible for 15 charting that path for our business.
- 17 (By Mr. Nakamura) And do you provide, as part 0. of this role, any financial projections or business analyses as part of Alphabet's response to potentially required changes to your business in response to these regulations? 21
- 22 I instruct the witness not to MS. ELMER: answer to the extent that this invades the work product doctrine or the attorney/client privilege.
- 25 I mean, of course I do. Like we're trying to Α.

1

5

6

7

- 1 run a business. How do you not take those things into 2 account?
- Q. (By Mr. Nakamura) And who at Alphabet prepares
  these financial projections or business analyses that
  you provide as part of this role?
  - A. Financial is typically prepared by finance in conjunction with input from legal and, you know, various working team members, cross-functional.
    - Q. And can you -- I'm sorry.

6

7

8

- And can you give me an example of who at finance provides you with that information?
- 12 A. Sure. Someone like \_\_\_\_\_, who's the 13 director of finance.
- Q. And what in-house counsel are involved with those projections?
- A. So depending on the products we're talking
  about or the relevant subject matter, it likely would be
  someone like who has, you know,
- 19 knowledge of a specific area.
- Q. And other than financial projections, what
  other business analyses do you provide as part of this
  role with respect to regulatory, investigation or
  litigation matters?
- MS. ELMER: Object to the form and also object to the extent that your question seeks to invade

- 1 the attorney work product doctrine or the
- 2 attorney/client privilege.
  - O. (By Mr. Nakamura) I'll ask again,
- Other than financial projections, what
- 5 other business analyses do you provide as part of your
- 6 role with respect to regulatory, investigative or
- 7 litigation matters?
- MS. ELMER: Same instruction.
- 9 We've been going for about an hour. Let's
- 10 take a break.

- MR. NAKAMURA: He needs to answer my
- 12 question that is pending, and then we can take a break.
- 13 I'm happy to do that.
- 14 MS. ELMER: I've instructed the witness
- 15 not to answer the question.
- 16 Q. (By Mr. Nakamura) Will you follow Ms. Elmer's
- 17 instruction not to answer?
- 18 A. Yes. I'll say this. I believe I answered this
- 19 already. I think if you're asking for anything further,
- 20 it would fall into privileged communications with
- 21 counsel. And specifically what I said earlier was that
- 22 I'm responsible for steering the organization through
- 23 the changes in regulation.
- 24 Q. Okay. Thank you.
- MR. NAKAMURA: Let's go off the record.

```
45
 1
                                     Going off the record at
                 THE VIDEOGRAPHER:
 2
   9:39 a.m.
 3
                 (Recess taken)
 4
                 THE VIDEOGRAPHER:
                                     Back on the record at
 5
   9:54 a.m.
                                Thank you for returning,
 6
            (By Mr. Nakamura)
       0.
 7
                 In your August 11th, 2021 deposition you
 8
 9
   told me about positions you held at Alphabet before your
10
   current position. Do you have anything to add to the
  testimony you provided on August 11th, 2021 regarding
11
  prior positions you have held at Google?
13
       Α.
            No.
14
            In your August 11th, 2021 deposition you told
       Q.
  me about positions you held prior to joining Alphabet or
   Google, including jobs that you held at PayPal and other
16
17
   companies.
              Do you have anything to add to that
18
   testimony?
            Beyond the questions you asked, no.
19
       Α.
20
                    Are you still a board member and
       0.
            Great.
   investor in the company
21
22
       Α.
            Yes.
23
            Is your ownership interest in the company still
       Q.
   approximately
25
       Α.
            Yes.
```

30(b)(6), Highly Confidential February 28, 2022 46 1 What work do you currently do for that company? Q. I'm a board member. 2 That's it. Α. 3 Do you still work for the company Ο. 4 5 Sort of. It's not really doing any business Α. right now, and it's not a separate corporation. just a sole proprietorship. So, for example, if I refer 7 a friend to a real estate broker, I might make money through that or something like that. But no, I don't do 9 10 formal work. 11 Thanks for that. Q. Okay. 12 In your August 2021 deposition you told me about your educational background. Do you have anything 14 to add to that testimony? 15 Α. No. 16 Is your Alphabet work e-mail address Q. Great. 17 still google.com? 18 Α. Yes. Do you have any other e-mail addresses? 19 Q. 20 Α. No. 21 Does anyone else use your work e-mail address? Ο. 22 Α. No. 23 Do you still use the e-mail address Q.

24

com?

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47 1 Do you still use the e-mail address Q. 2 qmail.com? 3 Α. Yes. 4 Do you still use the e-mail address 0. 5 com? 6 Α. Yes. 7 Do you still use the e-mail address 0. 8 com? 9 Α. Yes. 10 Do you still use the e-mail address Q. 11 com? 12 Α. Yes. 13 Do you use any other e-mail addresses that I Q. 14 have not yet mentioned? 15 Α. Yes, com. 16 Are there any others? 0. 17 Α. Nope. Have you ever used any of these non-Google 18 0. e-mail addresses for Google or Alphabet business? 20 Α. No. 21 Seumas, could you please up MR. NAKAMURA: load tab 8 into the Chat. 23 (By Mr. Nakamura) please let me Q. know when you have this document in front of you. 25 MR. NAKAMURA: I'd like the court reporter

to please mark this as Alphabet Exhibit 3.

(Exhibit 3 marked)

A. Okay.

- Q. (By Mr. Nakamura) This is a letter sent to the
- 5 Division on October 28th, 2021 by your counsel,
- 6 Ms. Elmer, regarding the civil investigative demand
- 7 about which you are testifying today. Have you seen
- 8 this letter before?
- 9 A. I don't know if I've seen this letter before,
- 10 but I have just read it.
- 11 Q. So prior to today, your testimony is that you
- 12 have not seen this letter before. Is that correct?
- 13 A. Yeah. I don't remember specifically reviewing
- 14 this letter.

- 15 Q. Who prepared this letter?
- 16 A. It looks like Julie Elmer prepared it.
- 17 O. Who at Alphabet assisted in the preparation of
- 18 this letter?
- 19 A. Our legal team would be my guess.
- 20 O. But you don't know?
- 21 A. I don't know, but I can say with -- I strongly
- 22 believe that and together would have been
- 23 responsible for communicating with Julie.
- 24 Q. And what are and last names?
- 25 A. I'm sorry. I'm not great with names. They're

1 on the call. Can I ask them to show their names?

- Q. Sure. I can see them as well, which is why I
- 3 asked you.
- 4 A. Yeah. Mainly I don't want to mess up their
- 5 last names.
- 6 Q. But it's okay. We'll just -- the court
- 7 reporter is taking them down.
- 8 So they are the two attorneys who are
- 9 present today. Is that correct?
- 10 A. Yes.
- 11 Q. Thank you.
- Did any nonlawyers at Alphabet assist in
- 13 the preparation of this letter?
- 14 A. To my knowledge, no.
- Q. Okay. On the first page of this letter
- 16 Ms. Elmer wrote beginning in the middle of the first
- 17 paragraph to this letter, "Please see the information in
- 18 the file" -- I'm sorry. Let me start again.
- 19 "Please see the information in the
- 20 appendix which sets forth the privilege log numbers of
- 21 documents that the company has withheld for
- 22 attorney/client privilege, work product protection
- 23 and/or another cognizable privilege in response to Civil
- 24 Investigative Demand No. 30471 and that contain the
- 25 names of the projects identified in the CID schedule."

```
50
 1
                 Did I read that correctly?
 2
            I believe so.
       Α.
 3
            In identifying the documents listed in the
       Ο.
   appendix to this letter, which are at pages 3 through 18
 5
  of Exhibit 3, did Alphabet do a search only for
   documents that contain the exact names of the projects
   identified in the CID schedule?
 7
            Can I confer with counsel on this briefly?
 8
       Α.
 9
       Q.
            Sure.
10
                                Let's go off the record.
                 MR. NAKAMURA:
11
                 THE VIDEOGRAPHER: Off the record at
12
  10:01 a.m.
13
                 (Recess taken)
14
                 THE VIDEOGRAPHER:
                                     Back on the record at
15 10:04 a.m.
16
                 MS. ELMER:
                             Yeah.
                                     So I object to your
   questions, Brent, as being outside the scope of the CID.
   The CID does not request how we manage our discovery
  process, how we manage responding to DOJ correspondence,
20 how we do our privilege log. All of that invades our
  work product, the work product doctrine.
21
22
                 And the witness is not prepared to respond
   to questions about how Freshfields responds to DOJ's
   correspondence.
24
25
                 So I object to it as being outside the
```

He can answer in his individual capacity to the 1

2 extent that he knows.

3 So what I'd like to MR. NAKAMURA:

understand, though, with respect to your scope objection

is the subject line of this letter is "Civil 5

Investigative Demand No. 30769." That is the

7 established CID that as Alphabet's

8 representative, is sitting here testifying to.

I am surprised that a letter that came many months ago was not reviewed by him, and I am going 11 to take testimony on Alphabet's corporate position. the extent that he does not have an answer because he

13 was not prepared, obviously that is the answer that I

will get today. 14

9

10

15 But with that, I can resume questioning unless you have anything else to say, Ms. Elmer.

17 I'd also like to interject. So as I reviewed Α.

the rest of the document -- I apologize here --

including the documents, and I have seen this list

This was part of my preparation. before.

The first page with a lot of legalese I did apologize.

not recognize, but I have viewed this document and I

23 have noted the many documents that were provided.

24 So I want to restate. I have seen this

I have reviewed the articles in the piece.

- 1 just did not recognize that front page. So I have seen
- 2 this. But as -- and I'll defer back to Julie with
- 3 respect to answering because "I don't know" is the
- 4 answer to your question. I don't know what process
- 5 Freshfields used.
- 6 Q. (By Mr. Nakamura) Thank you.
- 7 So as Alphabet's corporate designee
- 8 sitting here today, is it Alphabet's representation this
- 9 is a complete list of all documents withheld on the
- 10 basis of attorney/client privilege, the work product
- 11 protection and/or another cognizable privilege in
- 12 response to Civil Investigative Demand No. 30471?
- MS. ELMER: I object to your question as
- 14 improper as it invades the attorney/client privilege.
- 15 And, more importantly, it invades the work product
- 16 doctrine. This is a letter that Freshfields wrote in
- 17 response to you-all.
- 18 If you'll also note, the letter says that
- 19 it is in reference to the CID, the document CID.
- $20\,|\,\mathrm{is}$  not here to talk about how Freshfields put together a
- 21 privilege log.
- 22 I instruct the witness not to answer this
- 23 question.
- 24 Your questions are improper. And let's go
- 25 on to the scope of the CID, or I will terminate the

```
53
 1
  deposition.
                 MR. NAKAMURA:
 2
                                 That is your option, and I
 3
   understand your position.
 4
       0.
            (By Mr. Nakamura)
                                              will you
 5
   follow Ms. Elmer's instruction not to answer?
       Α.
            Yes.
 6
 7
            Thank you.
       Ο.
 8
                 All right. One more question,
 9
               -- or a couple more questions I quess about
   this, about what you have reviewed.
                                         So you said that
10
11 you have reviewed pages 3 through 18 to this Exhibit
12 No. 3.
           Is that correct?
13
            Can we put the document back up?
       Α.
14
                                 Seumas, could you please
                 MR. NAKAMURA:
  put that back in the Chat.
            I'm sorry. I still have it up separately.
16
       Α.
17
   think I'm okay.
18
            (By Mr. Nakamura)
                                Thank you.
       0.
19
                  So I reviewed 3 through 18, yes.
       Α.
            Yes.
20
            And did you review any of the documents listed
       Ο.
21 here in preparation for this deposition?
            Likely I reviewed the metadata of some of the
22
   documents listed here, although it would -- I wouldn't
24 know it by the privilege log number. Specifically I
```

25 would know it based on the documents being in my drive.

```
54
            And to be clear, did you use this list to
 1
       Q.
   refresh your recollection with respect to how the
 3
  documents related to certain projects? For example, in
   the second or right-hand column, Project Banksy as
 5
  related to the first document there, is that how you
  would have used this appendix?
 6
 7
                 MS. ELMER:
                             Same objection and same
 8
   instruction.
                 You don't have to answer that question,
         That invades the work product doctrine and
 9
   attorney/client privilege.
10
11
            (By Mr. Nakamura) Are you going to follow that
       Q.
   instruction?
13
       Α.
            Yes.
            And did you ever communicate to any lawyer
14
       Q.
  about how you were using this list of documents on
  pages 3 through 8 of appendix -- I'm sorry -- of
17 Exhibit 3?
18
                 MS. ELMER:
                             Same objection.
           I think you're misconstruing his testimony,
20
   Brent.
                                I'll have the court
2.1
                 MR. NAKAMURA:
   reporter please read back the question.
23
                 (The record was read as requested.)
24
       Α.
            I feel like you're restating -- or you're
   making an assumption in that that I haven't spoken to.
```

55 1 My advice from counsel is that any communications here are privileged. 2 So I'm not 3 declining to answer your question. I'm saying I don't understand how you came up with your question because it's assuming things I didn't convey to you. 5 (By Mr. Nakamura) Well, you've listened 6 7 carefully, and that's very helpful. 8 Just so I'm clear and to help me out, how 9 again did you use pages 3 through 18 of Exhibit 3 in preparation for this deposition? 10 11 MS. ELMER: Same objection. I don't think 12 he testified that he used them. He testified that he's 13 seen them before, and that's a big distinction. (By Mr. Nakamura) 14 Q. how, if at all, did you use the information provided in pages 3 through 18 of Exhibit 3 in preparation for this 17 deposition? I reviewed the list. 18 Α. 19 And did you use the project names listed in the 0. second column here, the right-hand column, of pages 3 through 8 of Exhibit 3? 21 So I'm confused about that question. 22 of course I used the names; but that doesn't have anything to do with this list.

Q.

25

What do you mean by --

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1 A. The names are the projects on the CID. How
```

- 2 could I testify I didn't use the project names? So
- 3 you're conflating using the names on the right side with
- 4 me doing stuff. So I'm not -- I'm not clear what you're
- 5 getting at here.
- 6 Yes, of course the names were used.
- 7 Q. Thank you.
- 8 A. But not related to this list.
- 9 Q. Okay. That's helpful. Thank you.
- MR. NAKAMURA: Seumas, could you please
- 11 put up tab 9, please.
- 12 Q. (By Mr. Nakamura) Okay, Please
- 13 let me know when you have that up.
- 14 A. Yes. I have this up.
- MR. NAKAMURA: Could the court reporter
- 16 please mark this as Alphabet Exhibit 4.
- 17 (Exhibit 4 marked)
- 18 O (By Mr. Nakamura) This is a letter sent to the
- 19 Division on November 15th, 2021 by your counsel,
- 20 Ms. Elmer, regarding the civil investigative demand
- 21 about which you are testifying today. Have you seen
- 22 this letter before?
- 23 A. Yes.
- Q. When did you see this letter?
- 25 A. As part of the preparation and -- earlier this

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57

1 month.

- 2 0. Did you see the entirety of this letter,
- 3 including the first two pages as well as the appendix?
- $4 \mid A. \quad Yes.$
- 5 Q. And who prepared this letter?
- 6 A. It says that Julie Elmer prepared this letter.
- Q. What is Alphabet's position regarding who else
- 8 prepared this letter?
- 9 MS. ELMER: And I'm going to instruct the
- 10 witness not to answer. This is -- well, I'll say this.
- 11 I object to the question as being beyond the scope. He
- 12 may answer in his individual capacity. But the CID does
- 13 not ask about Freshfields' preparation of letters, and
- 14 the witness is not prepared to talk about the process
- 15 that his outside counsel uses to prepare letters to the
- 16 DOJ.
- But you may answer to the extent you know
- 18 in your individual capacity,
- 19 A. Okay. I believe would be involved.
- 20 |That's the extent of my full -- like I do not know for a
- 21 fact, but I assume that she is involved.
- 22 O. (By Mr. Nakamura) So just so I round this out,
- 23 is it Alphabet's position today that you are not -- that
- 24 Alphabet is not going to provide any testimony today
- 25 regarding who prepared this letter. Is that correct?

A. Yeah. As suggested by counsel, yes.

MS. ELMER: Yeah. That's outside the

3 scope, Brent. If you want to have a conversation with

4 me later about this, I'm happy to do so.

5 MR. NAKAMURA: I appreciate that. I will

6 likely take you up on your offer, Ms. Elmer. I

7 appreciate that. But I want to make the record clear

8 today, and I can move on.

- 9 Q. (By Mr. Nakamura) So, did you in
- 10 any way use the appendix to this letter listing
- 11 documents in your preparation for today's deposition as
- 12 Alphabet's corporate representative?
- 13 A. Aside from reviewing, no.
- 14 Q. And how did the -- how did you use the appendix
- 15 to this letter in reviewing for today's deposition as
- 16 Alphabet's corporate representative?
- MS. ELMER: Objection, assumes facts and
- 18 misconstrues testimony.
- 19 O. (By Mr. Nakamura) I have received Julie's
- 20 privilege objection. My question is how, if at all, did
- 21 you use the appendix to this letter in reviewing for
- 22 today's deposition as Alphabet's designated corporate
- 23 representative?
- 24 MS. ELMER: Same objection. He's already
- 25 testified that aside from reviewing it, he did not use

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30(b)(6), Highly Confidential 59 1 lit. (By Mr. Nakamura) I'd like an 2 3 answer to my question about how, if at all, you used it. 4 Let me just back up. I'll make it clearer. 5 When you say "reviewed," what do you mean by reviewed the documents listed in this letter? 6 7 I didn't say reviewed the documents listed. said I reviewed the list. 8 9 Uh-huh. And what did you -- how did reviewing Q. the list help you in your preparation? 10 11 Α. It merely made me aware of the documents that 12 were noted here, and that's it. I did not use this 13 further. All right. 14 Q. 15 MR. NAKAMURA: Seumas, could you please upload tab 6 into the Chat. 17 (By Mr. Nakamura) please let me Ο. 18 know when you have that in front of you. 19 MR. NAKAMURA: I'd like the court reporter to mark this as Alphabet Exhibit 5. 2.1 (Exhibit 5 marked) Okay. 22 Α. This is a letter sent to the 23 (By Mr. Nakamura) Q.

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24 Division on September 14th, 2021 by your counsel,

25 Ms. Elmer, regarding the civil investigative demand

```
60
 1
  about which you are testifying today.
 2
                Have you seen this letter before?
 3
      Α.
            Yes.
           And when have you seen this letter before?
 4
      0.
 5
            In early February as part of the preparation
      Α.
 6
  process.
 7
           And who at Alphabet prepared this letter?
      Ο.
                             Same objection.
 8
                MS. ELMER:
                                              It's outside
 9
  scope.
10
                You may testify in your individual
11
  capacity, if you know,
12
                                I'm sorry. Hold on a sec.
                MR. NAKAMURA:
13 So, Ms. Elmer, I'd like to understand the basis for your
  outside-the-scope objection, given that this letter
15 literally responds to specifications point by point to
16 the CID to which is sitting in response to
17
  today. Why is that out of scope?
                MS. ELMER: Well, first of all, the DOJ
18
19 has rejected these letters as being responsive to the
20 CID and has insisted upon testimony. A 30(b)(6)
21 witness is the testimony of the company. That's why
  we're here today.
23
                And your CID does not include a
  specification seeking testimony about outside counsel
25 preparation of letters to the DOJ on any topic,
```

1 including the topic of this CID.

2 So if you insist on asking the witness

3 questions about outside counsel's work, I will terminate

the deposition and suggest that you move on to the

5 specifications that are set forth in the CID.

6 MR. NAKAMURA: Okay. I understand your

7 position.

- O. (By Mr. Nakamura) is it
- 9 Alphabet's position today that this letter does not
- 10 represent the corporate position of Alphabet with
- 11 respect to this civil investigative demand to which you
- 12 are sitting here in response to today?
- 13 A. Yes. I am here to testify with the corporate
- 14 position which supersedes this letter.
- 15 Q. Does anything in this letter represent the
- 16 corporate position of Alphabet?
- 17 A. I believe if we discuss these line by line, you
- 18 will find a lot of overlaps; and you may also find some
- 19 discrepancies.
- 20 Q. So what in this letter represents the corporate
- 21 position of Alphabet?
- 22 A. Okay. This is going to take a long time to
- 23 walk through. Would you like to walk through that?
- 24 Q. Yes.
- 25 A. Okay. I think the easiest way to say this is

```
62
  that we have updated this letter specifically with the
 1
  communication on February 25th to correct a couple of
 3 pieces of information that likely outside counsel did
 4 not have full knowledge of.
 5
                 So if you're asking which pieces of this,
  I think you'll find them specifically in the letter
 6
  dated Feb 25.
 7
 8
            So I'm just trying to make this process
  simpler. I just want to understand, because in my
  reading of this letter, there's some pieces of
11 information here that are not included in the
12 February 25th letter, and I don't know whether that is
13 by mistake or whether or not something supersedes
  something else. So that is why I'm asking you these
15
  questions.
16
                 So what in this letter is Alphabet's
17
   corporate position with respect to the specifications in
18
  the CID?
                             Objection, asked and answered.
19
                 MS. ELMER:
  I'd like to take a break to discuss an issue of
21 privilege.
22
                 MR. NAKAMURA:
                                I'm sorry. Before you go
  off the record, are you intending to claw back part of
  this document?
24
25
                                  The question has been
                 MS. ELMER:
                             No.
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```
1 asked and answered. He's already answered your 2 question, Brent.
```

- if you'd like to answer it again,

  4 please go ahead before we go off the record.
- Q. (By Mr. Nakamura) Yeah. So the question

  pending is what in this letter is Alphabet's corporate

  position with respect to the specifications that you are

  here to testify about today in the CID?
- 9 MS. ELMER: Other than what he's already
  10 said about the February 25th letter? What more are you
  11 asking for, Brent?
- Q. (By Mr. Nakamura) if you'd like,
  we can just walk through this letter and you can tell me
  what is right, what is wrong, what is superseded and
  what is not.
- MR. NAKAMURA: Seumas, could you upload
  into the Chat -- you know what, let's just do it this
  way.
- Q. (By Mr. Nakamura) So, please

  20 just keep this on your computer. I'll be referring back

  21 to it later. Okay?
- 22 A. Okay.
- MR. NAKAMURA: Seumas, why don't you upload tab 7 into the Chat.
- MS. ELMER: Okay. I asked for a break.

```
64
 1
  |So let's take a break before we move on to the next
  document, please.
 2
 3
                 MR. NAKAMURA: All right. Let's take a
 4 break.
 5
                 THE VIDEOGRAPHER: Off the record at
 6
  10:22 a.m.
 7
                 (Recess taken)
                 THE VIDEOGRAPHER: Back on the record at
 8
 9
  10:29 a.m.
                                Thank you.
10
                 MR. NAKAMURA:
11
            (By Mr. Nakamura)
                                 I'd just like
       Q.
12 to clear up one matter before we move on.
                                              I notice that
13 you picked up your phone just before we went on the
14 break. I just want to make sure to remind you that use
15 of a phone or any other device is not permitted while
16 you're on the record during this deposition. Do you
17 understand that?
            I don't recall picking up my phone.
18
       Α.
19
            Okay. Perhaps I was just mistaken, but I just
       Ο.
  wanted to issue that reminder. That's totally my
21 mistake.
22
            I think that was my teacup.
       Α.
            Okay. My mistake, I apologize.
23
       Q.
                 MR. NAKAMURA: Seumas, could you upload
24
25 tab 7 into the Chat.
```

65 1 Q. (By Mr. Nakamura) All right, 2 please let me know when you have that in front of you. 3 MR. NAKAMURA: Could the court reporter please mark this as Alphabet Exhibit 6. 5 (Exhibit 6 marked) I have this document. 6 Α. 7 (By Mr. Nakamura) This is a letter sent to the 0. Division on October 24, 2021 by your counsel, Ms. Elmer,

- 9 regarding the civil investigative demand about which you
- 10 are testifying today. Have you seen this letter before?
- 11 A. Yes.
- 12 Q. When did you see this letter?
- 13 A. In preparation in early February.
- 14 Q. Approximately when in early February did you
- 15 see this letter?
- 16 A. February 7th.
- 17 O. And when did you first see the letter that was
- 18 previously marked as Exhibit 5 that was sent on
- 19 September 14, 2021? Was that also on February 7?
- 20 A. Yes.
- 21 Q. Who prepared this letter?
- 22 MS. ELMER: Same scope objection as
- 23 before. We're not here to talk about how outside
- 24 counsel prepares letters, particularly ones that have
- 25 been rejected by the DOJ, as being acceptable responses

```
66
 1
  to CID No. 30769.
                 But if you know who prepared the letter,
 2
                    in your individual capacity.
 3
  you may say so,
            I believe Julie Elmer prepared this letter.
 4
       Α.
 5
            (By Mr. Nakamura) Did you or anyone else at
       Ο.
  Alphabet assist in the preparation of this letter?
 6
 7
                 MS. ELMER:
                             Same objection, same scope
   objection, outside scope.
 8
 9
                 You may testify in your individual
10
   capacity if you know,
            I don't know.
11
       Α.
            (By Mr. Nakamura) On page 1 of the letter
12
       Q.
13 Ms. Elmer wrote in the first full paragraph, "In
  response to your letter of September 17th, 2021 and
15 based on further investigation, the company submits the
  following information in response to the Division's
  civil investigative demand for 30(b)(6) deposition
   testimony (CID) issued August 23, 2021."
18
19
                 Do you see that?
20
       Α.
            Yes.
2.1
            What further investigation did anyone at
       Ο.
  Alphabet do in preparing this letter?
23
                             I instruct the witness not to
                 MS. ELMER:
  answer to the extent that it calls for -- or because it
  calls for work product.
```

```
67
 1
       Q.
            (By Mr. Nakamura) And will you follow
  Ms. Elmer's instruction not to answer?
 2
 3
                  I don't know how I can answer that
       Α.
            Yes.
   without potentially violating privilege.
 5
            Okay.
                   Thank you.
       Q.
                                 Seumas, could you upload
 6
                 MR. NAKAMURA:
 7
   tab 20, please, into the Chat.
 8
       0.
            (By Mr. Nakamura)
                                             please let me
 9
  know when that is in front of you.
10
                 MR. NAKAMURA: Could the court reporter
11 please mark this as Alphabet Exhibit 7.
12
                 (Exhibit 7 marked)
13
            I have this in front of me.
       Α.
14
            (By Mr. Nakamura)
                               This is a letter that has
       Q.
15 been marked as Alphabet Exhibit 7 that was attached to
  an e-mail sent to the Division at 8:47 p.m. Eastern Time
17
   on Friday, February 25th, from your counsel, Ms. Elmer.
                 So, first of all, do you know why
18
19 Ms. Elmer sent me this letter?
```

- 20 MS. ELMER: Object as calling for work
- product information. I instruct the witness not to
- 22 answer.
- 23 (By Mr. Nakamura) Are you going to follow Q.
- Ms. Elmer's instruction?
- 25 Yes, with the exception if you actually read Α.

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1 the letter, it says this letter corrects counsel's
```

- 2 letters. So I am willing to say that.
- Other than that, I think privilege
- 4 applies.
- 5 Q. And what errors were made that needed to be
- 6 corrected in the counsel's letters of September 14th,
- 7 2021 and October 4th, 2021?
- MS. ELMER: Are you asking for -- I think,
- 9 Brent, if you have a specific question that you can
- 10 direct the witness to, I think that would be easier.
- 11 You know, the scope of your CID does not include topics
- 12 of how does outside counsel prepare letters. So this is
- 13 something that he is not prepared to testify for in his
- 14 capacity as a corporate designee. So I think you're
- 15 going to need to point him to specific items in the
- 16 letters and ask him specific questions.
- MR. NAKAMURA: Thank you for that,
- 18 Ms. Elmer.
- 19 Q. (By Mr. Nakamura) Let me just confirm one
- 20 thing for you, Ms. Elmer just told us
- 21 that as to what errors were made that needed to be
- 22 corrected in the counsel's letters of September 14th,
- 23 2021 and October 4th, 2021, that you were not prepared
- 24 as the corporate designee to testify to those topics.
- 25 Do you agree with that?

69 1 MS. ELMER: Again, Brent, I object to the entire line of questioning as being improper because it 2 3 is about outside counsel work product. This is not a topic that was listed in your CID. 5 And just because a letter has a "re" line that is referring to the CID doesn't mean that it 6 7 relates to a specification set forth in the CID. 8 had a lot of process disputes about this CID, and I am not going to allow the witness to answer questions about letters that are drafted by Freshfields, full stop. 10 11 (By Mr. Nakamura) All right. Q. And, 12 are you going to follow Ms. Elmer's 13 instruction not to answer my question? 14 I think she's provided a fairly Α. Yes. straightforward reason why. 16 Okay. Did you provide any information to Ο. Alphabet's counsel that assisted in the preparation of 18 this February 25th letter? 19 MS. ELMER: Same objection and same instruction. 2.0 2.1 Don't answer that, 22 (By Mr. Nakamura) Are you going to follow Ο. Ms. Elmer's instruction? 24 Α. I believe that's privileged.

Q.

25

Are you using this letter to assist you in

1 testifying today as the corporate designee, as

- 2 Alphabet's corporate representative?
  - A. Yes. I'm using this as a portion.
- 4 Q. Have you had this letter in front of you during
- 5 the entirety of this deposition so far?
- 6 A. Yes.

- 7 Q. And do you intend to use this letter to assist
- 8 you with your testimony throughout the remainder of this
- 9 deposition?
- 10 A. Yes.
- 11 Q. So I ask again. And if you would like to
- 12 refuse to answer, that is your prerogative. But did you
- 13 provide any information, whether written or oral, to
- 14 Alphabet's counsel that assisted in any way in the
- 15 preparation of this letter?
- 16 MS. ELMER: And, I'll state this,
- 17 that I object to the question to the extent that it
- 18 invades the privilege. To the extent that you can
- 19 answer the question without invading the privilege, you
- 20 may answer.
- 21 A. I provided information to counsel.
- 22 O. (By Mr. Nakamura) In what form?
- 23 A. Orally. And this -- I will say that the letter
- 24 is consistent with Google's official position.
- 25 Q. So is it correct that the entirety of this

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                                                           71
 1
  letter is representative of Alphabet's corporate
 2
   testimony today?
 3
                             Objection.
                                          The DOJ has
                 MS. ELMER:
   already rejected letters as being responsive to the CID
 5
  and has insisted on us putting a witness up live, which
  we are doing here today.
 6
 7
                 So I think you guys have already made
   clear that the -- this letter is not the complete
 8
  representation of Alphabet's testimony; rather, the
 9
  witness' testimony is Alphabet's testimony per the DOJ's
   own insistence over the last six months.
12
                 So I object to that question as assuming
13 facts, being misleading, being argumentative and trying
  to confuse the witness. Why don't you re-ask your
   question and make it more clear, Brent.
16
            (By Mr. Nakamura) When you state that this
       0.
  letter reflects Google's official position, what parts
   of the letter reflect Google's official position?
19
       Α.
            So Google's position is consistent with
   everything that's contained in this Feb. 25 letter.
21 I am also here to ask any additional questions that you
   might have.
22
23
       Q.
            Thank you.
24
                 Did you write any part of this letter?
```

MS. ELMER:

25

I object as to scope; but,

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1 to the extent you can answer in your individual 2 capacity and if you know, you may answer.

A. No.

- 4 Q. (By Mr. Nakamura) All righty. Let's move on,
- 5 keeping this exhibit up to help us both. I'm sorry.
- 6 Let me back up.
- 7 You have a hard copy of this letter in
- 8 front of you. Is that correct?
- 9 A. Yes.
- 10 Q. I will now move on to ask you about Project
- 11 | Sunday, which is part of specifications la and
- 12 specification 2.
- Who chose the name "Project Sunday" for
- 14 the project?
- 15 A. I don't know for certain, but I believe it was
- 16
- 17 Q. What is Project Sunday?
- 18 A. Project Sunday was an analysis to respond to
- 19|potential regulatory action.
- 20 Q. And what was the goal of Project Sunday?
- 21 A. Without invading privileged information, it was
- 22 to inform our leadership about our options.
- 23 Q. And what were Alphabet's objectives as part of
- 24 Project Sunday?
- MS. ELMER: And, I advise you to be

73 cautious of invading the work product doctrine or the 1 privilege. But to the extent that you can answer without doing so, you may. 3 | Sure. You asked the objectives? Is that 4 Α. 5 right? 6 (By Mr. Nakamura) I'll just restate. Ο. Yes. 7 What were Alphabet's objectives as part of 8 Project Sunday? 9 MS. ELMER: Same instruction. 10 To understand the implications of our potential 11 responses to regulatory actions. 12 Q. (By Mr. Nakamura) Were there any other objectives that Alphabet had as part of Project Sunday? 13 14 No. Α. 15 Q. And do you say "no" because any other objectives are protected in Alphabet's view by privilege 17 or because there were no other objectives?

- 18 A. There were no other objectives.
- 19 Q. And what are -- what in Alphabet's view were
- 20 the business implications of Alphabet's potential
- 21 responses to regulatory actions as a part of Project
- 22 Sunday?
- MS. ELMER: I object to that question as
- 24 invading the work product doctrine and instruct the
- 25 witness not to answer.

- 1 Q. (By Mr. Nakamura) Will you follow Ms. Elmer's
- 2 instruction?
  - A. Yes.
- 4 Q. What outside counsel were involved with Project
- 5 Sunday?

- 6 A. Outside counsel, for that, I'll need to look
- 7 through the letter.
- 8 0. And to be clear, if it helps you, I'm happy to
- 9 just work through the letter. I just need your sworn
- 10 testimony that what the letter says is or is not
- 11 accurate.
- So we can go piece by piece through that
- 13 if that's a good starting point for you.
- 14 A. Yeah. I would appreciate that, and I'll
- 15 reiterate that the letter is here to assist as well to
- 16 make sure that we have as correct a set of facts as
- 17 possible. So I'm happy to work through in conjunction
- 18 with that.
- 19 Q. Okay. So on Exhibit 7, page 4 under the
- 20 heading Project Sunday, let me know when you have that
- 21 in front of you.
- 22 A. I do.
- 23 Q. Is this list on the second bullet point of
- 24 outside counsel a full, complete and accurate list of
- 25 all outside counsel who worked on Project Sunday?

A. Yes.

- Q. Is the third bullet point a full and complete
- 3 list of all Google in-house counsel who worked on
- 4 Project Sunday?
- 5 A. Yes.
- 6 Q. Is the fourth bullet point a full and complete
- 7 list of all Google employees who worked on Project
- 8 Sunday?

- 9 A. Yes.
- 10 Q. What was the role of --
- 11 A. And can I just -- I want to make sure that
- 12 we're clear about semantics here. When you say "worked
- 13 on, " there's a fairly large distinction between "worked
- 14 on and was made aware of. So I don't want to convey
- 15 that everyone on this list was an active working member
- 16 of this project.
- I would say that a subset of these people
- 18 worked on it and a larger subset of this group were made
- 19 aware of the information here.
- 20 Q. Okay. I appreciate that.
- 21 So on this fourth bullet point the first
- 22 name is What was that individual's
- 23 responsibility and work performed as to Project Sunday?
- 24 A. So his responsibility was to designate his
- 25 direct report, to lead the corporate

76 development aspects of the project; and that was his 1 2 entire responsibility. 3 Thank you. Ο. And what was 4 responsibility 5 and what work did she do on Project Sunday? 6 I can't speak to the work she did because I think that would violate privilege, but her 7 responsibility was a combination of project manager and 8 9 representative in her corporate capacity. 10 So let me get this refusal on the record. Q. 11 do for Project Sunday? work did 12 I think you're asking me to tell you Α. Yeah. 13 what we did in a project that was specifically directed 14 by legal to do. So I don't understand how I could do that without violating the privilege of this project. If you refuse to answer my question, I 16 Ο. understand that. Are you refusing to answer my question 18 as to what work did for Project Sunday? 19 Α. Yes. What department does 20 Ο. work in at Google? 21 Corporate development. 22 Α. performed What was the work that 23 Q. for Project Sunday? 25 He worked for and provided analysis.

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77 1 And what department does Q. work in? 2 Corporate development. I'm sorry. Did you say what does he work in or what did he work in? 3 At the time he worked on Project Sunday, what 4 O. 5 department did work in? Corporate development. 6 Α. 7 And what work did do for Project Ο. 8 Sunday? 9 As stated, analysis. Α. And what types of analysis did 10 Q. Object and instruct the 11 MS. ELMER: 12 witness not to answer to the extent it invades the work 13 product doctrine. 14 (By Mr. Nakamura) Will you follow that Q. 15 instruction? 16 Α. Yes. 17 Other than privileged information, can you Ο. did on Project Sunday? 18 describe any work 19 MS. ELMER: Objection, asked and answered. 20 Ο. (By Mr. Nakamura) other than privileged information, can you describe any work that 21 22 did on Project Sunday? 23 Α. Nope. do on Project Sunday? 24 Q. What work did 25 MS. ELMER: Same instruction,

Α.

To provide analysis.

- 1 Q. What types of analysis were you to provide as
- 2 part of your job responsibilities with respect to
- 3 Project Sunday?
  - A. That would invade privilege.
- 5 Q. So are you refusing to answer my question about
- 6 your job responsibilities on Project Sunday on the basis
- 7 of privilege?
  - A. Yes, of course.
- 9 Q. What work did you do with respect to Project
- 10 Sunday?

4

- 11 MS. ELMER: Instruct the witness not to
- 12 answer to the extent that responding would invade the
- 13 work product doctrine.
- if there is a way to respond that
- 15 would not invade the work product doctrine or the
- 16 privilege, you may do so.
- 17 A. I provided an analysis and I gave a
- 18 presentation.
- 19 Q. (By Mr. Nakamura) When did you give this
- 20 presentation?
- 21 A. October -- either September or October, in that
- 22 time frame, of 2020.
- Q. And to whom did you present?
- 24 A. To the list of Google employees included here.
- 25 Q. Did you present to any Google employees who are

80 1 not listed here? 2 Α. No. What was the format of the presentation? 3 Ο. There was a slides document, and it was 4 Α. 5 provided over a GVC videoconference. Did anyone else give that presentation other 6 7 than you? 8 Α. Portions, yes. 9 And who were those other people who delivered Q. portions of that presentation? 10 11 Α. and Did anyone else present besides the people we 12 Q. 13 have just mentioned? 14 No. Α. 15 Is there any other work that you did for Q. Project Sunday other than the presentation given in 17 September or October of 2020? 18 MS. ELMER: Same instruction. 19 THE WITNESS: What's the instruction? 20 MS. ELMER: Which is to the extent that 21 you can answer without invading the work product doctrine or privilege, you may do so. 23 I believe the presentation was given --Α. Sure. moved to a different role, I believe the presentation was given as a -- for awareness to her

81 1 successor, who was 2 (By Mr. Nakamura) Thank you. 3 approximately what was the date of that presentation? 4 Best quess, late April 2021. Α. 5 And what was set of Ο. responsibilities with respect to Project Sunday? 6 7 Α. He was responsible for providing Sure. 8 analysis. What kind of analysis was he in charge of 9 Q. 10 providing as part of Project Sunday? 11 Α. Yeah. I can't answer that, you know, per 12 privilege. 13 So to be clear, you're refusing to answer my Q. 14 question on the basis of privilege. Is that correct? 15 Α. Yes. 16 And the work product doctrine. MS. ELMER: 17 MR. NAKAMURA: Thank you. Obviously we 18 can have that as a continuing objection to speed this along. That's fine with me. 20 MS. ELMER: All right. 21 (By Mr. Nakamura) What department does Ο. 22 work in at Google at the time of Project Sunday? 23 In the -- he's in the Ads division. 24 Α. 25 I'm sorry. Could you explain more about what

Q.

82 you mean by the Ads division and what products he 1 2 covers? 3 He was responsible for buy-side products, not Α. including Google ads. So I believe he was in a division -- I'm sorry. The divisions have changed names 5 over time, but he was responsible for DB360 and the 7 product DCM, the campaign manager. DoubleClick Campaign Manager. Is that correct? 8 0. 9 Yes. Α. 10 Thank you. And what work did Q. do 11 for Project Sunday? He was a recipient or a listener to the 12 13 presentation. And by "the presentation," you mean the 14 presentation given in September/October of 2020. Is 16 that correct? 17 Α. Yep. 18 And what were 0. responsibilities with respect to Project Sunday? 20 I can give you what his responsibilities were Α. in general; but I think with respect to the project, I think that would invade privilege. 23 And are you refusing to answer my Q. Okay. questions specifically with respect to Project Sunday on 25 the basis of privilege as to

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83

1 responsibilities?

A. Yes.

- Q. And what generally outside -- just generally at
- 4 Alphabet were job responsibilities at the
- 5 time of Project Sunday?
- 6 A. So he worked for the CFO, and his job was to
- 7 understand financial impact and provide guidance to the
- 8 businesses.
- 9 Q. I'm sorry for interrupting you.
- And when you say "the CFO," do you mean
- 11 Ruth Porat?
- 12 A. Yes.
- 13 Q. Thank you.
- 14 What was job
- 15 responsibilities with respect to Project Sunday?
- A. Yeah. He listened to the presentation.
- 17 O. What work, if any, did produce
- 18 as part of Project Sunday?
- 19 A. Yeah. I think you're going to get a consistent
- 20 answer. So I don't know if you want to keep asking
- 21 every time.
- 22 Q. I must. So I'm just going to ask you. What
- 23 work product did produce as part of
- 24 Project Sunday?
- 25 A. He didn't produce any work.

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84 1 Q. Thank you. 2 And what were 3 responsibilities at Alphabet at the time of Project Sunday? 4 5 He was a director of finance in Ads. Α. What work did , do as part of 6 0. 7 Project Sunday? She provided analysis. 8 Α. And what kinds of analysis did she provide? 9 Q. 10 MS. ELMER: I instruct the witness not to answer as it invades the work product doctrine and 11 attorney/client privilege. 13 I can't answer that. Α. 14 (By Mr. Nakamura) Thank you. Q. 15 And what job responsibilities did 16 have at the time of Project Sunday? 17 Α. She was a --I apologize. With respect specifically to 18 0. Project Sunday. 20 Please ask the question MS. ELMER: Wait. again, Brent. It got garbled. 21 22 MR. NAKAMURA: I appreciate that, Julie. 23 (By Mr. Nakamura) So with respect specifically Q. to Project Sunday, what were 25 responsibilities?

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85 Same instruction, 1 MS. ELMER: 2 To provide analysis. Yeah. 3 (By Mr. Nakamura) And you are otherwise Ο. refusing to answer on the basis of privilege. 5 correct? 6 Α. Yes. At the time of Project Sunday what were 7 0. 8 job responsibilities at Google? 9 She was a finance manager. Α. 10 And to whom did she report? Q. 11 Α. To 12 do with What work did Q. respect to Project Sunday? 13 14 He listened to a presentation. Α. 15 Q. And is that only the presentation in September or October of 2020? 17 Α. Yes. What responsibilities did 18 0. with respect to Project Sunday? 20 MS. ELMER: Same instruction. To the extent that you can answer without invading the 21 privilege, you may. 23 Yeah. I can't answer. Α. (By Mr. Nakamura) 24 Ο. Was decision-maker with respect to Project Sunday?

- 17
- Project Sunday? 18
- 19 Α. No.
- 20 What responsibilities did Ο.
- with respect to Project Sunday?
- 22 I can't answer that. Α.
- 23 And why not? Q.
- 24 Α. Privilege and work product.
- 25 And did attend both the Q.

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87 presentation in late April 2021 and the presentation in 1 September or October of 2020? 2 3 I am -- I'm certain he attended the one in Α. October. I don't know if he would have attended given 5 it was materially the same presentation. do with Okay. What work did 6 0. 7 respect to Project Sunday? He listened to the presentation. 8 Α. 9 Did he produce any other work with respect to Q.

- 10 Project Sunday?
- 11 Α. No.
- 12 responsibilities with Q. What were
- respect to Project Sunday? 13
- 14 I can't answer that. Α.
- 15 Q. And why not?
- 16 Privilege. Α.
- 17 What were responsibilities with 0.
- 18 respect to Project Sunday?
- 19 Α. She listened to the presentation.
- 20 Did she create any work product --0.
- 2.1 Α. No.
- 22 -- in response to Project Sunday? Q.
- Did she create any work product? 23 Α.
- 24 0. Did she do any work? I apologize. Did she do
- any work other than just listening to the presentation

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88 1 with respect to Project Sunday? 2 Α. No. do with respect 3 And, lastly, what did Ο. to Project Sunday? 4 5 He listened to the presentation. Α. Did he create any written work product or 6 0. anything else for Project Sunday? 7 8 Α. No. 9 And what were job responsibilities Q. with respect to Project Sunday? 10 I can't answer that. 11 Α. 12 Q. Why not? 13 Privilege. Α. 14 Who initiated Project Sunday? Q. 15 Α. Ted Lazarus. Did anyone else initiate Project Sunday? 16 0. 17 It likely -- or it may have been in conjunction Α. with one or more of the senior management folks, as he would have spoken with them to advise on issues happening. 20 2.1 What do you mean by "senior management folks"? Ο. Who are those individuals? 23 Α. or or And are any of those individuals lawyers? 24 Q. 25 Are you asking are they acting in the capacity Α.

89 1 as a Google lawyer or are they --2 Yes. That is my question. 3 And which individuals are you MS. ELMER: referring to, Brent? 4 5 (By Mr. Nakamura) Ο. Are 6 or any of those senior 7 management folks acting for Google as attorneys? 8 Α. No. 9 What event began Project Sunday? Q. 10 I think it would be more consistent to say what Α. events precipitated it, and it was a host of global 11 regulatory action across privacy and antitrust. 13 And did Mr. Walker begin Project Sunday by Q. sending an e-mail, starting a discussion? 15 precipitated, what began Project Sunday in Alphabet's 16 | view? 17 Did you say Mr. Walker? Α. I'm sorry. 18 I'm sorry. Mr. Lazarus. I apologize. 0. ask again. I'm sorry. That's my fault. 20 Did Mr. Lazarus begin Project Sunday by sending an e-mail, starting a discussion or doing something else? 23 I believe he had a discussion, and I don't know Α. if it was an e-mail or a discussion. But I believe he 25 had a discussion with to instruct him to

90 1 allocate a project lead. And then shortly thereafter I was instructed along with in the finance 3 group about our respective parts. And who was the project lead that 4 0. 5 designated? Α. 6 So within Project Sunday then did you report to 7 0. 8 I'm not sure I understand that. I think you 9 Α. could have a project lead and then you work as a team 10 with your relevant subject matter experts. And how would you describe the role of a 12 Q. 13 project lead with respect to what was doing for Project Sunday? 14 15 Α. A coordinator. And a coordinator of what? 16 0. 17 Just time frames, work product deliverables and Α. presentations. 18 19 When did Project Sunday end? 0. 20 Ended approximately -- I mean, effectively the Α. presentation was the final -- sort of the final like -work ended just at or before that final presentation. 23 And by "that final presentation," do you mean Q. the presentation you and others gave on September or

October 2020?

A. Yes.

- Q. So no work went on with respect to Project
- 3 Sunday between October of 2020 and late April of 2021
  - when a presentation was given at the point
- 5 transitioned jobs. Is that correct?
- 6 A. Yes.
- 7 Q. Has any work on Project Sunday gone on after
- 8 April -- late April 2021?
- 9 A. No. No work has gone on.
- 10 Q. What was the cost to Alphabet associated with
- 11 Project Sunday, whether specified in dollars or hours?
- 12 A. It's very hard to give a cost. It was an
- 13 analysis. And so aside from outside counsel fees and
- 14 some individual time from the project members that we
- 15 discussed, there were no costs.
- 16 Q. And how much has Alphabet paid to outside
- 17 counsel in fees with respect to Project Sunday?
- 18 A. That's also very difficult to pinpoint because
- 19 we have counsel retained for a variety of issues, and a
- 20 lot is going on there. So detangling what was for this
- 21 versus what was for, you know, handling many other
- 22 aspects of both litigation and ongoing compliance are --
- 23 would be difficult.
- 24 So I guess that's the extent I can answer
- 25 that.

92 So sitting here today as Alphabet's designated 1 Q. corporate representative, do you have any reasonable 2 estimate of the amount that Alphabet paid to outside 3 counsel with respect to Project Sunday? 4 5 Can I confer briefly with counsel? Α. 6 0. Sure. 7 Off the record? THE VIDEOGRAPHER: the record at 11:09 a.m. 8 9 (Recess taken) 10 Back on the record at THE VIDEOGRAPHER: 11 11:13 a.m. 12 MR. NAKAMURA: All right. Could the court reporter please read back the question. 13 14 (The record was read as requested.) 15 No, I don't for the reasons that I mentioned Α. earlier around many projects ongoing and really the 17 advice blurring between a number of different projects. 18 (By Mr. Nakamura) Did you look at billing 0. records from outside counsel to attempt to determine how much Alphabet spent with respect to Project Sunday? 2.1 I did not. Α. 22 Did you do any other work to attempt to Ο. determine whether Alphabet -- I'm sorry. Strike that. Did you do any other work to attempt to 24 determine the amount of money Alphabet spent on outside

1 counsel with respect to Project Sunday?

- A. No, I did not.
- Q. How many Alphabet employee hours have been
- 4 spent on Project Sunday?
- 5 A. That's impossible to answer because we don't
- 6 track time internally.
- 7 Q. Did you do anything to attempt to form a
- 8 reasonable estimate of the amount of Alphabet employee
- 9 hours that have been spent on Project Sunday?
- 10 A. That I could, you know, answer with full
- 11 surety, no.

- 12 Q. My question is about a reasonable estimate.
- 13 Did you do any work to attempt to form a reasonable
- 14 estimate with respect to the number of Alphabet employee
- 15 hours spent on Project Sunday?
- 16 A. So I could give a ballpark estimate, but that's
- 17 about as good as we could do. If you find that
- 18 informative, great; but it would be with the caveat that
- 19 it is impossible to know the amount of time individuals
- 20 spend on a specific project that's not part of a
- 21 meeting.
- 22 Q. I appreciate your explanation. What is the
- 23 ballpark estimate?
- 24 A. 30 hours.
- Q. Okay. And how did you come to make that

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1 assessment? What materials did you consider?

- A. Calendar.
  - O. Anything else?
- 4 A. General understanding of the final work
- 5 product.

2

3

- 6 Q. Okay. Please name each governmental
- 7 investigation or litigation that serves as a basis for
- 8 Alphabet's work product privilege claims with respect to
- 9 Project Sunday.
- 10 A. Sure. The U.K. ICO, the Irish DPA, U.S.
- 11 Department of Justice, the Texas AG, the U.K. CMA and I
- 12 believe the EC. Yes, the EC also.
- 13 Q. I apologize. I failed to do this because it
- 14 was out of order. But if you wanted to turn to page 2
- 15 of Exhibit 7, you have provided a list. I just want to
- 16 make certain that that list is complete with respect to
- 17 all litigations and government investigations that form
- 18 the basis for Alphabet's privilege claims with respect
- 19 to Project Sunday. Is that correct?
- 20 MS. ELMER: I will interject here to the
- 21 extent that this list does not include the private
- 22 litigation that is in the MDL, which is where the State
- 23 of Texas' litigation is now pending.
- 24 But with that caveat, you may answer,

- A. I'll say this is materially all.
- 2 Q. (By Mr. Nakamura) Okay. And by "materially
- 3 all, " you mean everything listed on Exhibit 7, page 2 as
- $4\,|\,\mathrm{well}\,$  as, as Ms. Elmer noted, the MDL litigation that
- 5 includes the State of Texas. Is that correct?
- 6 A. Sorry. Was your question what active
- 7 investigations?

- Q. No. My question is what investigations,
- 9 litigation or regulatory matters was Project Sunday
- 10 initiated in response to?
- 11 A. Okay. So I think you have to separate those
- 12 out. You're asking for regulatory matters as well,
- 13 which is an entirely different set.
- So if you want to talk regulatory matters,
- 15 I'll have to start including many countries or regions
- 16 that have put into effect some -- either privacy or
- 17 antitrust regulations. So that list is going to be much
- 18 longer here.
- But if you want to speak to the first two
- 20 items, I can answer that this list materially provides
- 21 answers for the first two.
- 22 O. And to be clear, this list provides answers to
- 23 what investigations or litigation were involved with --
- 24 Alphabet believes were involved with the initiation of
- 25 Project Sunday. Is that correct?

A. Yes, that's correct.

2 MS. ELMER: I'll note here that the

3 list -- if you look at the letter itself, the list is

4 talking about active government regulation or

5 investigations. It is not talking about litigation.

So I don't want the record to be muddled

7 here. Are you asking him about the list of government

8 investigations that's in the letter, or are you also

9 asking him about litigation that is the basis of the

10 privilege?

1

And, by the way, the litigation that is

12 the basis of the company's work product claims is not

13 within scope. So if you could maybe un-compound your

14 question, I think it would be helpful.

MR. NAKAMURA: That's fine.

- 16 O. (By Mr. Nakamura) So what government
- 17 investigations form the basis for Project Sunday?
- 18 A. Okay. So that, I can answer more precisely,
- 19 and that is consistent with the list that you'll find on
- 20 page 2.
- 21 O. Thank you.
- 22 Are there any government investigations
- 23 that are not included on the list on page 2 of Exhibit 7
- 24 that Project Sunday was initiated in response to?
- 25 A. Are there any investigations?

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```
97
 1
       Q.
            Yes.
 2
            Not that I'm aware of.
 3
            What litigations was Project Sunday initiated
       Ο.
 4
   in response to?
 5
            To get precise here, I need to speak with
       Α.
 6
   counsel for a minute.
 7
       0.
            Sure.
                 MR. NAKAMURA: Let's go off the record.
 8
                                Thanks.
 9
                 THE WITNESS:
10
                                     Off the record,
                 THE VIDEOGRAPHER:
11 | 11:21 a.m.
12
                 (Recess taken)
13
                 THE VIDEOGRAPHER:
                                     Back on the record,
14 11:30 a.m.
15
       0.
            (By Mr. Nakamura)
                                             what
   litigations was Project Sunday initiated in response to?
17
       Α.
            So I don't think I have an answer specifically
   about what litigations. I think it was primarily on the
19 investigations that we had just discussed, which is
  listed in No. 2.
2.1
                 And very specifically there, these were
   serious-enough investigations that we were very worried
23 or very concerned that they would turn into litigation
   and protracted, you know, engagement with a number of
25 these different authorities.
```

- So that's -- at the time none of those
  were litigations, but that really was the basis for why
  we needed to start mapping out analyses.
- Q. So to be clear, as Alphabet's corporate
  designee, are you saying that there are no other -- or
  no litigations that Alphabet believes were part of the
  reason to initiate Project Sunday?
- 8 MS. ELMER: Object to the form of the 9 question as garbled. Could you please rephrase it.
- Q. (By Mr. Nakamura) As Alphabet's corporate designee, is it correct that there are no litigations that Alphabet believes were part of the reason to initiate Project Sunday?
- MS. ELMER: And I object to the extent that this question goes beyond the scope of the CID.
- But, you can answer in your
- 17 individual capacity if you know.
- MR. NAKAMURA: Actually, let me address
- 19 Ms. Elmer's representation.
- Alphabet has claimed privilege, both in
- 21 its privilege logs as to attorney/client and work
- 22 product privilege, over documents and testimony
- 23 associated with Project Sunday. It is squarely within
- 24 scope. And if he refuses to answer in his capacity as
- 25 Alphabet's representative, that is fine; and I

```
99
 1
  understand your objection.
                 But I want to make clear that the
 2
 3
  Division's position is that these questions are squarely
  within scope. So with that, let me repeat the question.
 5
            (By Mr. Nakamura)
                                             you can answer
       0
  according to your counsel's instructions as you see fit.
 6
 7
                 As Alphabet's corporate designee, is it
  correct that there are no litigations that Alphabet
 8
  believes were part of its reason to initiate Project
10
  Sunday?
11
                 MS. ELMER: And I have the same objection
  as to scope and to the extent that
                                                   is not
13 an attorney, but he may answer individually if he knows.
14 He's already provided an answer as the corporate
15 designee that I think was very clear, and you are
  attempting to garble the record.
17
                 What do you mean by "any litigations"?
18
  What is that?
19
            (By Mr. Nakamura)
                                             as Alphabet's
       Ο.
   corporate designee, are there any litigations that are
21 not listed in Exhibit 7 that Alphabet believes were part
  of its reasons to initiate Project Sunday?
            And are you talking about active litigations or
23
       Α.
  anticipation of litigation?
25
            Either active or anticipated litigation.
       Q.
```

- Well, the anticipated I believe covers 1 Okay. Α. And I'll say I don't know if there are other 3 litigations, but this list that we've discussed here was serious enough on its own that any reasonably 5 responsible corporation would undertake analysis to plan for the future. 6 7 For each of the government investigations Ο. listed on page 2 of Exhibit 7, on what date did Alphabet 8 9 anticipate litigation? 10 I object to this question as MS. ELMER: 11 invading the attorney work product doctrine, the attorney/client privilege, and instruct the witness not 13 to answer. 14 If you want to ask when the government 15 investigations began, he's prepared to answer that. 16 MR. NAKAMURA: No. 17 (By Mr. Nakamura) My question is -- and, of 0. 18 should you choose to follow your course, counsel's instruction not to answer, that is your
- 21 For each of the government investigations
- 22 listed on page 2 of Exhibit 7, on what date did Alphabet
- 23 anticipate litigation?
- MS. ELMER: Okay. And same instruction to
- 25 the witness.

prerogative.

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101
                 Let's take a break to discuss this.
 1
                                                       I'd
 2
  like to take a break to discuss an issue of privilege,
 3
  and then we can come back and respond to your question.
 4
                 MR. NAKAMURA:
                                Okay.
 5
                               I'd ask for that as well.
                 THE WITNESS:
  Thank you.
 6
 7
                 THE VIDEOGRAPHER:
                                    Off the record at
  11:35 a.m.
 8
 9
                 (Recess taken)
10
                                    Back on the record at
                 THE VIDEOGRAPHER:
11 | 11:50 a.m.
12
                             So, Brent, I'd like to address
                 MS. ELMER:
13 your response to my scope objection. If you'd please
  point me to the spec in the CID that asks for a
15
  corporate designee to identify the litigation and the
  government investigations that were a reason to initiate
16
17 Project Sunday, I'd like to see that.
18
                 MR. NAKAMURA:
                                Sure.
                                       It's a very simple
  schedule, only two specifications here. Obviously,
  specification la and everything related and all of
  specification 2 have to deal with questions with respect
21
  to business reasons, as well as other conclusions,
  findings or recommendations made, reached or adopted by
  Google relating to internal projects with the code name
25 Project Sunday.
                                has refused to respond to
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Lexitas

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102
 1
  many questions that are within that scope.
 2
                 And to the extent that Alphabet is raising
 3
  a privilege claim, I am entitled squarely within the
  scope of the notice to understand what the facts, not
 5
  the law, the facts are with respect to what those claims
 6
  are.
 7
                 MS. ELMER:
                             All right. Well, you're still
  unable to point to a specification that asks for a
  designee to testify about the litigation that was a
  reason to initiate Project Sunday. So I reiterate my
10
  scope objection that I made earlier.
11
12
                                   has already provided
                 Now,
  testimony about the identities of the government
  authorities that were actively investigating the company
15 before all of the projects at issue in the CID were
16
  undertaken.
17
                 And he's also testified that Exhibit 7,
  our letter of February 25th, is consistent with his
18
  testimony and the company's position about when those
  active government investigations began.
2.1
                 So I reiterate my scope objection; but to
   the extent that he can answer in his individual capacity
  without violating the work product doctrine or the
  privilege, he may.
25
            (By Mr. Nakamura)
       Q.
                               Okay.
```

```
103
 1 need to make sure that I get any refusals or nonanswers
 2
                   So I repeat --
  on the record.
 3
                 MS. ELMER:
                             That's not what I said.
  That's not what I said. I said "to the extent."
                                                     So why
  don't you repeat your question.
 5
                 MR. NAKAMURA:
                                Sure.
                                      Let me be clear for
 6
 7
                I just need to make sure that to the extent
  the record.
  a question is not answered, I need to know the reason
  why and I need to know whether that refusal is made in
  Alphabet's corporate capacity or whether it's personal
11
   to
            (By Mr. Nakamura) So with that, my question is
12
       0
13 for each of the government investigations listed on
14 page 2 of Exhibit 7, on what date did Alphabet
15 anticipate litigation?
16
                             So same scope objection and
                 MS. ELMER:
  instruction; but you may answer, to the extent
   that you can in your individual capacity.
18
19
       Α.
            Sorry.
                    I apologize. I need to speak with
   counsel for just one quick minute. I apologize.
2.1
                               Let's go off the record.
                 MR. NAKAMURA:
22
                 THE VIDEOGRAPHER: Off the record at
23
  11:53 a.m.
24
                 (Recess taken)
25
                                    Back on the record at
                 THE VIDEOGRAPHER:
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104
 1
  11:57 a.m.
                 MR. NAKAMURA:
 2
                                Thank you.
 3
            (By Mr. Nakamura) My question,
  is that for each of the government investigations listed
  on page 2 of Exhibit 7, on what date did Alphabet
 5
  anticipate litigation?
 6
 7
                             And I object to that question
                 MS. ELMER:
  as invading the attorney/client privilege and the
 8
  attorney work product doctrine as it invades the opinion
10
  of counsel, in-house and outside counsel, also
  attorney/client communications. I also reiterate the
11
12
   same scope objection that I made earlier.
13
                 But to the extent that you can answer,
14
        without invading the privilege, please do so.
15
       Α.
            So I provided the dates that are consistent
  with what's in the letter, which are primarily all in
  2019 with the exception of the ACCC. And that's when
   those investigations started. So as corporate
18
  representative, those are the dates that I provide as
   investigations starting.
2.1
                 I can answer in a personal capacity of
  when I believe -- when I believe we viewed these as
  anticipating litigation would have been, you know, by Q4
  of 2019, given the number and just the nature of the
  investigations and what we'd seen.
                                       So that's in my
```

- 1 personal capacity, I'll note that.
- 2 O. (By Mr. Nakamura) And so in your personal
- 3 capacity, when you say "O4 of 2019," what dates does
- 4 that cover in 2019?
- 5 A. I'm confused. Are you asking me to articulate
- 6 what a quarter is?
- 7 Q. Yes. Do you mean September through December of
- 8 2019 is when Google anticipated litigation, or do you
- 9 mean something else?
- 10 A. I believe --
- MS. ELMER: Object to the form to the
- 12 extent it mischaracterized what a quarter is in a year.
- 13 A. I'm sorry. I just think this is a fairly
- 14 straightforward question, so what am I missing here?
- 15 Q. (By Mr. Nakamura) On what precise date within
- 16 Q4 of 2019 in your personal capacity did Alphabet
- 17 anticipate litigation with respect to the investigations
- 18 listed on page 2 of Exhibit 7?
- 19 MS. ELMER: Same objection. And I
- 20 instruct the witness not to answer to the extent it
- 21 invades the attorney/client privilege and the work
- 22 product doctrine.
- 23 A. I'd say that it's -- yeah. I guess I'll answer
- 24 this in two ways.
- 25 First off, if you're asking for when I

- 1 might have conferred with counsel or one of our senior
- 2 lawyers had conferred with counsel and our business
- 3 leaders about a determination, I think that's
- 4 privileged. I think anyone would agree with that.
- If you're asking for my personal view,
- 6 there was a growing series of investigations that were
- 7 taking place; and so the likelihood was continuing to
- 8 increase up through and into the beginning of Q4,
- 9 including with your own suit -- or your own
- 10 investigation, I'm sorry. Let me be precise. I'm not a
- 11 lawyer, so bear with me.
- I think it's that combination that really
- 13 made it appear that litigation would be, you know, very
- 14 anticipated at that point.
- 15 Q. (By Mr. Nakamura) Thank you for your personal
- 16 testimony on that topic.
- Just to close this out, sitting here today
- 18 as Alphabet's corporate designee in response to the CID,
- 19 does Alphabet have any testimony to offer with respect
- 20 to the date on which it anticipated litigation with
- 21 respect to the investigations listed on page 2 of
- 22 Exhibit 7?
- 23 A. I think we've mentioned the scoping argument
- 24 there. You know, I have provided my personal view,
- 25 given that it was not my understanding that this would

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107
 1
  be covered.
 2
            So you were not prepared as Alphabet's
  corporate designee sitting here today in response to the
 3
  CID to offer any testimony with respect to the dates on
 4
  which Alphabet anticipated litigation with respect to
 5
   the investigations listed on page 2, Exhibit 7?
 6
 7
                 MS. ELMER:
                             I reiterate the same scope
 8
  objection and the same objection to the extent that this
  question is improper and invades the work product
 9
10
  doctrine and the attorney/client privilege.
                 There is no CID specification asking for a
11
  witness to testify on this topic, Brent, and these are
13 improper questions.
14
                                So, Ms. Elmer, let me just
                 MR. NAKAMURA:
15 l
  ask you for the basis of your privilege claim.
  saying that the dates on which Alphabet anticipated
17 litigation are properly privileged subject to an
  instruction not to answer?
18
19
                 MS. ELMER:
                             I am not saying that they're
  properly privileged. I'm saying that this witness is
21 not a corporate designee on that topic because you in
  your CID did not put that topic down there. And if you
23 had, you know, we would be having a different
  discussion; but you did not.
25
                                We can disagree on the
```

MR. NAKAMURA:

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108
  scope of the notice.
                         I believe this is plainly within
 1
           But if
                              wants to say as the designee
 3
  that he does not have any prepared answer, that is fine.
  I just need him to say that, and we can move on.
 4
 5
                             This is outside the scope of
                 MS. ELMER:
             This is outside the scope of the CID.
 6
  the CID.
 7 not bring a witness here today to talk about the
  company's thought process, how their attorneys think.
 8
 9
  That is not why the witness is here today.
10
                 He is here to provide nonprivileged,
11 nonwork product facts regarding six topics, six projects
  at issue in the CID; and you are way off the
13 reservation.
14
                                If you want to instruct
                 MR. NAKAMURA:
15 your witness not to answer my question, that is fine.
  I'm just going to ask it one more time. If he has no
  answer, he has no answer; and I understand that.
18
  understand your out-of-scope objection.
19
                 MS. ELMER:
                             Repeat the question, and then
  we can move on.
2.1
            (By Mr. Nakamura)
                                             you are not
       Ο.
  prepared as Alphabet's corporate designee sitting here
23 today in response to the CID to offer any testimony with
  respect to the dates on which Alphabet anticipated
25 litigation with respect to the investigations listed on
```

1 page 2, Exhibit 7?

6

A. I can offer -- as a corporate designee, I can offer that Project SingleClick, which was the first in the series of these projects, would never have been undertaken if we did not anticipate litigation. And

that project started in December 2019.

- But I can't answer your other question the specific way you phrased it because I think that -- in my opinion, that violates -- like you're asking me to tell you exactly my conversations with a lawyer or our internal conversations as a corporate with our counsel and our business leaders.
- 13 Q. To be clear, I'm not asking you
  14 for what you told your lawyers or anything else like
  15 that. All I'm asking for is Alphabet's position on the
  16 dates on which it anticipated litigation in response to
  17 the investigations listed on page 2, Exhibit 7. What
  18 are those dates?
- MS. ELMER: Brent, he just told you what the date was. He has answered your question.
- A. I just don't understand how this would not be a privileged conversation. You're asking for our combination of our general manager and legal analysis to a regulatory situation. I just don't get what you're asking and how that would be fair.

- Q. (By Mr. Nakamura) Okay. So just to confirm, and, again, we can close this out and move on. I am simply asking, are you saying you are not going to give me a response because you believe that it would be
  - A. I gave you a response.

MS. ELMER:

5

6

7

privileged,

8 response, Brent. He answered your question. He said
9 that SingleClick in December of 2019 would not have been
10 undertaken had litigation not been anticipated. He's
11 answered your question. Please stop badgering and

He's already provided you a

- MR. NAKAMURA: I am simply attempting to

  14 just close out this line of questioning. If he is not

  15 prepared today to testify on it, that is perfectly fine.
- 16 I just have to know that.

harassing the witness.

- If you think it's outside of the scope,
  you can instruct him not to answer. These are all
  simple solutions.
- Q (By Mr. Nakamura) My question -- I'm just
  trying to close this out -- is, on what
  dates did Alphabet anticipate litigation for each
- 23 investigation listed on page 2 of Exhibit 7?
- MS. ELMER: Same scope objection.
- Q. (By Mr. Nakamura) If you do not have an

```
111
 1
  answer, that is okay.
 2
                 MR. NAKAMURA: And I would caution counsel
 3
   that objections are to be limited to protect the
  privilege, preserve a Fifth Amendment right or otherwise
  stated shortly and plainly. If nothing else, we can
 5
 6
   just move on.
 7
                             I'll remind the questioner not
                 MS. ELMER:
  to harass the witness. Same scope objection, asked and
 8
             And I instruct the witness not to answer to
 9
  answered.
  the extent that the answer would invade attorney/client
10
11
  privilege or the work product doctrine.
                                To be clear, because
12
                 MR. NAKAMURA:
13
               brought this up himself, is it your
  position, Ms. Elmer, today that the dates on which
15 Alphabet anticipated litigation are privileged?
16
                                  It is my position that
                 MS. ELMER:
                             No.
  this witness is not the corporate designee on that topic
  and that that particular question invades attorney work
  product, opinion work product.
20
                 The date on which counsel for a company
21 decides that a government investigation is likely to
  lead to litigation is a matter of attorney opinion work
23
  product.
                 So no, I have not brought a witness here
24
25
  today to testify about opinion work product of
```

```
112
 1
  attorneys.
               So let's move on.
 2
                                             do you refuse
            (By Mr. Nakamura)
 3
   to answer my question on the basis of your counsel's
   advice?
 4
 5
            I feel like I've answered your question four
       Α.
   times already.
                   So no, I believe I did answer your
 6
 7
   question.
                    do you refuse to provide any
 8
       0.
   additional information in response to my question based
 9
10
   on your counsel's advice?
11
       Α.
            Yes.
12
       Q.
            Thank you.
13
                 As part of Project Sunday, is Alphabet
14
   considering any divestitures?
15
                 MS. ELMER:
                              I instruct the witness not to
  answer because the question invades the privilege and
17 work product.
18
            (By Mr. Nakamura) Will you follow your
       Ο.
19
   counsel's instruction?
20
       Α.
            Yes.
            Prior to Project Sunday, since 2019, has
2.1
       Ο.
   Alphabet considered divesting any of its AdTech
  products?
23
                              Same instruction.
24
                 MS. ELMER:
25
                                            Outside of
       Q.
            (By Mr. Nakamura)
                                I'm sorry.
```

```
113
 1 Project Sunday, since 2019, has Alphabet considered
  divesting any of its AdTech products?
 2
 3
                 MS. ELMER:
                             I instruct the witness not to
  answer to the extent that the question invades the
 5 privilege or attorney work product.
                 MR. NAKAMURA:
                                I don't understand,
 6
 7 Ms. Elmer, the basis for your privilege instruction,
  given that I said "outside of Project Sunday." Are you
  saying that everything outside of Project Sunday is
10 privileged?
11
                             I think we're here about a lot
                 MS. ELMER:
  of projects, Brent, today. So why don't you ask a
13 better question.
            (By Mr. Nakamura) As part of any projects
14
       Q.
  outside of Project Sunday, did Alphabet consider any
  divestitures of its AdTech products?
17
                 MS. ELMER:
                             Same instruction.
18
                 MR. NAKAMURA:
                                Is your privilege
19 instruction, Ms. Elmer, based on the notion that the
  names of projects outside of Project Sunday are
21 privileged?
22
                 MS. ELMER:
                             It is not.
23
                 And we've been going for quite some time,
  and I think we've reached our lunch break time.
25 don't we take a lunch break, and then we can come back.
```

```
114
 1
                 MR. NAKAMURA: All right. Let's go off
 2
   the record.
 3
                 THE VIDEOGRAPHER: Going off the record at
  12:10 p.m.
 4
 5
                 (Luncheon recess)
 6
                 THE VIDEOGRAPHER: Back on the record at
 7
  12:52 p.m.
            (By Mr. Nakamura) All right. Thanks for
 8
       0.
  returning,
                            I'm just going to finish off
   the question I had earlier.
10
11
                 As part of any projects outside of Project
  Sunday, did Alphabet consider any divestitures of its
13 AdTech products?
14
                 MS. ELMER: Brent, do you mean the other
15 projects listed in the CID, or do you mean any other
16 projects at Google ever?
17
                 MR. NAKAMURA:
                                Any other projects at
18
  Google ever since 2019.
19
                 MS. ELMER:
                             All right. So I object to
  your question as being outside the scope of the CID, but
       may answer in his personal capacity if he can to
21
   the extent that such an answer would not invade the
  privilege or work product.
24
            So as the corporate designee relating to these
25 projects --
```

```
115
 1
                 MS. ELMER:
                             Well,
                                    I'm sorry to
               I'm sorry to interrupt. But because this
 2
 3
  question is going beyond the scope of the CID, I'm
   instructing you to answer in your personal capacity
 5
  here.
                 THE WITNESS:
                               Oh, okay.
 6
 7
            Then I would say I can't answer due to
       Α.
 8
  privilege.
 9
            (By Mr. Nakamura) And is one of the -- and
       Q.
  what are the names of projects for which Alphabet was
10
  considering divestitures of its AdTech products?
11
12
                             I instruct the witness not to
                 MS. ELMER:
  answer the question because the question invades the
  attorney/client privilege and the work product doctrine.
15
       0.
            (By Mr. Nakamura) Will you follow your
  counsel's instruction?
17
                   Are you actually asking me, like, about
       Α.
            Yeah.
18
   the privileged contents?
19
                 MS. ELMER:
                             He is, and I instruct you not
20
  to answer.
2.1
                 MR. NAKAMURA:
                                And that's fine.
22
            (By Mr. Nakamura) As part of -- I'm sorry.
       Ο.
  And are you going to follow your counsel's instruction
24
  not to answer?
25
       Α.
            Yeah.
```

- 1 Q. As part of Project Sunday, is Alphabet
- 2 considering any changes to the way its AdTech products
- 3 operate?
- 4 MS. ELMER: Same instruction.
- 5 Q. (By Mr. Nakamura) Are you going to follow your
- 6 counsel's instruction?
- 7 A. Yes.
- 8 0. Did Project Sunday incorporate any business
- 9 analyses previously performed by Alphabet employees
- 10 before Project Sunday began?
- 11 A. I'm sorry, can you repeat it?
- 12 Q. Sure. Did Project Sunday incorporate any
- 13 business analyses performed by Alphabet employees before
- 14 Project Sunday began?
- 15 A. So my understanding is there was an industry
- 16 report that had been prepared in the general course of
- 17 normal business separate from the project and that
- 18 pieces of that, namely, facts, were taken and then
- 19 incorporated into the project.
- 20 Yeah. That's for a portion of the
- 21 project; and, yeah, that's the extent of my
- 22 understanding there.
- 23 Q. And who performed that -- or who created that
- 24 industry report that you just described?
- 25 A. And actually, I want to amend my last answer

117 1 after I answer this. So Lazard, the investment bank, was on a 2 3 general retainer for general industry trends. had provided that report as part of a separate sort of 5 ongoing, what's going on in industry retainer. So they were unaware of its use in this project. 6 7 And again I'll say that that was a collection of facts that were then used. So that's 8 9 that. 10 I want to say also there were pieces of analysis from other projects listed in the CID that 11 12 were -- that were used and incorporated in Project 13 Sunday. 14 And what are the names of those projects whose Q. pieces of analyses were included in Project Sunday? 16 SingleClick and Stonehenge. Α. 17 And other than work from Projects Ο. Okav. SingleClick, Stonehenge and Lazard's work as you previously described, was any other business analysis performed by an Alphabet employee incorporated into 21 Project Sunday? 22 Object to the form as MS. ELMER: mischaracterizing testimony and assuming facts. 24 But you may answer.

Α.

25

I'm sorry. Can you repeat?

```
118
 1
       Q.
            (By Mr. Nakamura)
                               Sure.
                                      And is there any
  other business analysis other than from Project
 3
  SingleClick, Project Stonehenge and Lazard incorporated
  into Project Sunday --
 5
                             Object to the form -- go
                 MS. ELMER:
 6
  ahead.
 7
            (By Mr. Nakamura) -- that was undertaken prior
       Ο.
   to the beginning of Project Sunday?
 8
 9
                 MS. ELMER: Object to the form as
  mischaracterizing testimony, assuming facts and
10
11 misleading.
12
                 But you may answer if you can.
13
            I'm sorry. I'm still not --
       Α.
            (By Mr. Nakamura) Other than what you've just
14
       Q.
15 listed, were there any other business analyses performed
16 by Alphabet employees prior to the beginning of Project
  Sunday that were incorporated into Project Sunday?
18
                 MS. ELMER: Object to the
19 mischaracterization of SingleClick and Stonehenge as
20 business analyses. Also object to the
21 mischaracterization of any work provided by Lazard as
  being the work of a Google employee.
23
                 Other than that, you may answer if you
24
   can,
25
            I'm not aware of any other prior work that had
```

```
119
 1 been done that was contributed to Project Sunday.
 2
            (By Mr. Nakamura)
                               Okay.
                                       Thank you.
 3
                 And what data sources did Alphabet
   employees rely upon for any financial analyses prepared
 5
  for Project Sunday?
                             Object as invading the work
 6
                 MS. ELMER:
 7
  product doctrine and the attorney/client privilege.
            Okay. So I can't answer for those reasons.
 8
       Α.
 9
                                 I'm sorry.
                 MR. NAKAMURA:
                                             To be clear,
10
   are you instructing
                                    not to answer?
11
                 MS. ELMER:
                             Yes.
            (By Mr. Nakamura) And will you follow your
12
       Q.
   counsel's instruction?
14
            Yes.
       Α.
15
       Q.
            So if you turn to Exhibit 7, page 4 at the
16 bottom -- let me know if you need us to refresh that or
17 if you have it up.
            Is this the 225 -- oh, no, wait.
18
       Α.
19 No. 20.
20
            That's my internal tab number.
       Ο.
21 Exhibit 7. So it is the February 25th letter.
22
       Α.
            Okay.
23
            Let me know when you have that up.
       Q.
```

Α.

Q.

24

25

So I just want to make sure that in the last

Page 4, yes. I have that up.

- 1 bullet point that spills over to the next page, does
- 2 that accurately summarize Lazard's involvement in
- 3 providing work that was used in Project Sunday?
- 4 A. Yes. And --
- 5 Q. I'm sorry. Go ahead.
- 6 A. To be very specific, work not for Project
- 7 | Sunday but work that was subsequently used in Project
- 8 Sunday, yes.
- 9 Q. And who on Google's corporate development team
- 10 interfaced with Lazard?
- 11 A. He's the primary contact with
- 12 Lazard.
- 13 Q. Did anyone else from Alphabet interact with
- 14 Lazard with respect to the project as described on
- 15 page 4 of Exhibit 7?
- 16 A. With respect to the general retainer agreement,
- 17 I believe likely interacts with them
- 18 occasionally.
- 19 Q. And did Lazard make a presentation to any
- 20 Alphabet employee with respect to the general overview
- 21 of the AdTech industry as described at the top of page 5
- 22 of Exhibit 7?
- 23 A. That, I don't know. At the very least they
- 24 provided a document.
- 25 Q. Okay. I'll now turn to ask you about Project

30(b)(6), Highly Confidential February 28, 2022 121 1 | Monday, which is part of specifications 1b, 2 specification 2. 3 Who chose the name "Project Monday" for the project? 4 5 I did. Α. And what was the subject matter of Project 6 Ο. 7 Monday? I instruct the witness not to 8 MS. ELMER: answer to the extent that it would invade the privilege; 10 but, otherwise, you may answer. 11 Α. Yeah. It was an analysis for a particular remedy to be undertaken due to the anticipated 13 litigation. 14 (By Mr. Nakamura) And what was the particular Q. 15 remedy to be undertaken? 16 MS. ELMER: Same instruction. 17 That's privileged. Α. Yeah. (By Mr. Nakamura) So will you follow your 18 0. counsel's instruction not to answer?

- 20 Α. Yes.
- So turning to page 5 of Exhibit 7, is this a 2.1 Ο.
- complete list in bullet point 2 of all outside counsel
- who worked on Project Monday?
- 24 Α. Yes.
- 25 And is this a complete list of all Google Q.

- 1 in-house counsel who worked on Project Monday?
- 2 A. Yes, although, again, I want to distinguish
- 3 between "worked on" and "made aware of."
- 4 O. And what is that distinction?
- 5 A. In that I don't know if all of them were
- 6 contributing to the document as much as possibly, you
- 7 know, this would have been provided to them but they
- 8 likely didn't do -- many of them likely didn't do work,
- 9 quote unquote, work.
- 10 Q. Okay. And who initiated Project Monday?
- 11 A. I did.
- 12 Q. Did Mr. Schindler initiate Project Monday?
- 13 A. No. I think I just told you I did.
- 14 Q. And did anyone else initiate Project Monday?
- 15 A. No.
- 16 Q. What was -- what were your job responsibilities
- 17 with respect to Project Monday?
- 18 A. To steward the business through regulatory --
- 19 potential regulatory action.
- 20 Q. And what work did you do with respect to
- 21 Project Monday?
- MS. ELMER: And, I instruct you not
- 23 to answer to the extent that answering would invade the
- 24 work product doctrine or privilege. But if there's a
- 25 way that you can answer with not invading the privilege,

February 28, 2022

123 1 then you may do so. THE WITNESS: 2 Sure. 3 In conjunction with legal counsel, I authored a Α. potential remedy. 5 (By Mr. Nakamura) And which legal counsel did 0. you author that in conjunction with? 6 7 Α. Ted Lazarus and and I believe possibly 9 I'm sorry. Could you spell that last name? Q. 10 It's a first name, Α. Could you spell that for us, please. 11 Q. 12 Α. 13 Okay. And is his last name Q. I see now. 14 15 Α. Yes. 16 Okay. Thank you. Q. And that's listed at the last line of 17 Google's in-house counsel included. 18 Is that correct? 19 Α. Yes. And when did you author that legal remedy? 20 0. So that was approximately -- it was early 2.1 Α. 22 March 2021. 23 And did you write that legal remedy down in a Q. document? 24 25 Α. Yes.

Lexitas

February 28, 2022

124

Q. What form did that document take?

- A. A written docs, document.
- Q. Did you make any presentations to anyone at
- 4 Alphabet with respect to that legal remedy?
- 5 A. Yes.

- 6 Q. And when did you make that presentation?
- 7 A. In the April/May time frame.
- 8 0. And I'm sorry. To be clear, do you mean
- 9 April/May 2021?
- 10 A. Yes.
- 11 Q. And who was at the presentation in April or
- 12 May 2021?
- 13 A. Scott Spencer, Ted Lazarus,
- 14 possibly And that would have been it.
- 15 Q. And what was Mr. Lazarus' role in the
- 16 presentation?
- 17 A. Audience and -- yeah, primarily audience, but
- 18 also, you know, had provided legal advice.
- 19 Q. Did anyone else present the legal remedy that
- 20 you authored in the April or May 2021 presentation?
- 21 A. I suspect that may have happened up the chain
- 22 that I wasn't personally aware of. But yeah, I do
- 23 believe that the contents of this were presented up to
- 24 senior management without me.
- 25 Q. And who did the presentation of that legal

125 remedy after April or May 2021? 1 2 I believe and/or 3 And who attended that presentation in senior Ο. management of the legal remedy that you had authored? 5 I believe it might have been Α. Those are the ones that I'm aware -- that 6 7 I'm -- that I believe are likely. Also, actually, now that I think about it 8 as well, I believe in March some of this would have been 9 10 presented as well to and she may have 11 presented it up further as well. 12 And returning to this list, what was Q. 13 job responsibility with respect to 14 Project Monday? 15 Α. Are you asking what work he performed or are 16 you asking --17 What were his job responsibilities with respect Ο. 18 to Project Monday? 19 Α. I mean, primarily he was the audience. make any decisions based on 20 Ο. Did the presentation of Project Monday? No decisions were made regarding Project 22 Α. 23 Monday. 24 Ο. I apologize. Did do any work with 25 respect to Project Monday?

126 1 Α. No. 2 job responsibilities What were 3 with respect to Project Monday? As audience. 4 Α. 5 And what do you mean by "as audience"? 0. Meaning it was presented to him -- I believe it 6 Α. 7 was presented to him as a document. make any decisions with 8 0. And did 9 respect to Project Monday? 10 Α. No. What were Mr. Schindler's job responsibilities 11 Q. with respect to Project Monday? I don't know if he was read in or not to 13 Α. 14 Project Monday. So if he was, it would be the same answers I've just given for and wasn't read in, then he wasn't part of the project. 17 In preparing for this deposition as Alphabet's Ο. corporate representative, what did you do to attempt to determine whether was read in to Project Monday? 20 I think we checked to see if he was included on 2.1 the document specifically, given there was no formal presentation of this as there was in Project Sunday. So I believe his name was on the document, 24 25 which means someone likely shared the document with him.

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127 But you did not as part of your preparation 1 Q. speak to or receive information about whether 3 Mr. Schindler participated in Project Monday. 4 correct? 5 Α. That is correct, yes. What was job responsibility with 6 0. 7 respect to Project Monday? This would be the same as I've said for 8 Α. 9 and 10 And what work did do with respect to Q. Project Monday? 11 12 It would be the same. Α. 13 I'm sorry. If you could complete your answer. Q. This would be the same as? and 15 Α. As for 16 And what were job responsibilities Ο. with respect to Project Monday? 18 Α. The same. 19 I'm sorry? Q. 20 This is going to be the same for, like, just Α. about everyone on this list. So do you want me to identify who the working team members were or identify who falls into this same bucket just for expediency? 24 Q. Sure. 25 So the following group all were just Α.

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128 audience and had no other associated work. 1 2 Scott Spencer -- actually, no, let me separate 3 that. 4 all had no involvement other than audience, 7 as well. Then the working members of the team were 8 Scott Spencer, and me, along with 10 counsel, of course. 11 And which counsel were part of the working team Q. for Project Monday? 13 Ted Lazarus primarily. Α. 14 Were any other of the listed Google in-house Q. counsel part of the working team for Project Monday? 16 I believe and would have provided Α. some amount of advice as well. 18 Are there any other Google in-house -- I'm Ο. 19 sorry. 20 And maybe Α. Are there any other Google in-house counsel 2.1 Ο. that are not listed here who are part of the working team for Project Monday? Actually, it's likely that was involved 24 Α. 25 in some initial document creation but not in the -- but

1 not in the further working team.

- Q. And to be clear, that's who is
- 3 listed here?
- 4 A. Yes, that's right.
- 5 Q. And so let me just ask my question to round
- 6 this out. Are there any other Google in-house counsel
- 7 that are not listed here who were part of the working
- 8 team for Project Monday?
- 9 A. No.
- 10 Q. And when did Project Monday begin?
- 11 A. Early March 2021.
- 12 Q. And what event began Project Monday?
- 13 A. The creation of a document.
- 14 Q. And what document do you mean when you say "the
- 15 creation of a document"?
- 16 A. A document of a remedy. I don't want to say
- 17 anything further for privilege.
- 18 Q. And that is, to be clear, the document that was
- 19 presented in April or May of 2021. Is that correct?
- 20 A. Yes. I wouldn't say presented, but it was a
- 21 document that was completed.
- 22 O. When did Project Monday end?
- 23 A. May 2021.
- 24 Q. And how did Alphabet determine that Project
- 25 Monday ended in May of 2021?

- A. No further work was done on the project.
- Q. Did someone at Alphabet make the decision to
- 4 A. No. I don't think it was anything that
- 5 definitive. I think basically I looked at what we had
- 6 and decided enough analysis had been performed and put
- 7 it on a shelf.

1

3

- Q. Have any meetings with respect to Project
- 9 Monday occurred since May of 2021?

close or end Project Monday?

- 10 A. No, though given this was an analysis, you
- 11 know, the knowledge -- the knowledge persists, and we're
- 12 still under, you know, the eight investigations
- 13 mentioned here. So it's likely that the work product
- 14 from that is factoring into our thinking. So I'll note
- 15 that.
- 16 O. Okay. At any time did anyone at Alphabet
- 17 discuss Project Monday with an individual or entity not
- 18 employed by Alphabet other than outside counsel?
- 19 A. No.
- 20 Q. Did any discussions of Project Monday occur
- 21 with Lazard?
- 22 A. No.
- 23 Q. What was the cost associated -- I'm sorry.
- 24 What was the cost to Alphabet associated
- 25 with Project Monday specified in dollars or hours?

- 1 A. So I don't believe there's any dollars that I
- 2 would note explicitly here that could be, like, easily
- 3 disentangled. This was a smaller project, so I think
- 4 the hours would be, you know, a small fraction of those
- 5 that I had noted on Project Sunday.
- 6 Q. And sitting here today as Alphabet's corporate
- 7 designee, what is your reasonable estimate as to the
- 8 number of employee hours spent on Project Monday?
- 9 A. Ten.
- 10 Q. And that is across the company or just for you
- 11 personally?
- 12 A. Across the company.
- Q. And sitting here today as Alphabet's corporate
- 14 designee, how much has Alphabet spent on outside counsel
- 15 with respect to Project Monday?
- 16 A. This is hard to answer. I would say not a lot,
- 17 but I don't know how to get into -- like even if I
- 18 looked at timelines, I don't think that could be
- 19 determined. So a small amount.
- 20 Q. Okay. And what, translated into dollars, if
- 21 you have any reasonable estimate, does "a small amount"
- 22 mean?
- 23 A. I don't know.
- 24 Q. Okay.
- 25 A. Yeah. I don't know.

- Q. Did you do anything in preparation for this deposition to determine the amount that Alphabet spent on outside counsel with respect to Project Monday?
- A. I did review calendar entries of attorneys that would have been present on the calls, and it was not easily discernible. And if I looked further in, I don't think I would have gotten to an answer. So I didn't spend time there because I don't believe it would have assisted.
- Q. And what government investigations served as a labasis for Alphabet initiating Project Monday?
- 12 A. This is going to be the same discussion we had 13 for Sunday.
- Q. And to be clear then, is the list of government investigations that caused Alphabet to initiate Project Sunday listed on page 2 of Exhibit 7?
- A. Yes, that's correct, although I would say -18 yeah. In particular the first seven listed, the last
  19 one was, you know, less of an impact, but I would say
  20 the first seven had a -- were primary.
- Q. And by "last one listed," you mean the
  Australian Competition and Consumer Commission. Is that
  correct?
- 24 A. Yes.

1

3

4

5

7

8

9

25 Q. Is there any litigation, whether anticipated or

1 actual, that the project was undertaken in response to?

A. Yes.

2

- Q. What is that litigation?
- A. The anticipated litigation are the first seven block between the little block between the first seven block between the first seven block block between the first seven block blo
- 6 Q. Is there any other litigation not listed here 7 that Project Monday was undertaken in response to?
- 8 A. That were primary cause? I don't believe so.
- 9 I think this is -- this is materially the list. There
- 10 may have been some others that, you know, potentially
- 11 could rise to that but not -- I don't believe they're
- 12 primary. I think that's the question you're asking.
- 13 Q. No. My question is, is there any litigation,
- 14 whether anticipated or actual, that Project Monday was
- 15 undertaken in response to?
- 16 A. Is there any litigation or anticipated
- 17 litigation?
- 18 O. Either.
- 19 MS. ELMER: So other than the ones that
- 20 he's already testified about that are listed in the
- 21 letter?
- 22 MR. NAKAMURA: Yes. I'm just trying to
- 23 determine whether this list is complete, and if not,
- 24 what those litigations, whether actual or anticipated,
- 25 are.

134 1 MS. ELMER: Object to the extent that it's 2 already been asked and answered. 3 But you can answer again, Well, if you're asking other anticipated 4 Α. litigation like -- we're under a lot of scrutiny 5 globally. So yeah, of course there are going to be 7 other considerations. But to the extent they were materializing, this is the list I think at the time that we're -- where we had a -- you know, a belief in anticipated litigation. 10 11 If you're asking were there any other possibly that were -- yes, although I can't name them 13 specifically. (By Mr. Nakamura) Okay. Were there any 14 regulations that Alphabet initiated Project Monday in 16 response to? 17 MS. ELMER: Object to the extent that it 18 exceeds the scope of the CID. 19 But you may answer in your personal capacity, if you know, 2.1 I think regulations are an aspect that have to 22 be considered in all of this. I guess maybe if you can 23 be precise in your question again, and I'll try to answer as best I can.

Q.

(By Mr. Nakamura)

25

What are the names of any

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135

1 regulations that caused Alphabet to initiate Project 2 Monday?

MS. ELMER: And so I object because this

4 is a question that invades the attorney/client privilege

5 and the work product doctrine, and I instruct the

6 witness not to answer.

- 7 Q. (By Mr. Nakamura) Okay. Will you follow your
- 8 counsel's instruction?
- 9 A. Yes.
- 10 Q. Were there any draft presentations prepared
- 11 regarding Project Monday that were not finalized?
- 12 A. It's possible, yes.
- 13 Q. And how many --
- 14 A. Yeah. I think there were two or three
- 15 documents, and my guess is -- I believe one of them was
- 16 finalized and two of them were not.
- 17 O. And who wrote the documents that were not
- 18 finalized?
- 19 A. I wrote one of them, and our legal team had
- 20 begun writing another of them and likely had -- I likely
- 21 contributed to that one.
- 22 Q. And who on the legal team began writing the
- 23 other non-finalized document?
- 24 A. I believe the doc was created by and
- 25 likely had authoring by Ted Lazarus and -- some

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136 contributions by 1 and I'm sorry, two clarifications. Do you mean 2 3 Alex Bergersen? 4 Α. Yes. 5 And what was the last name that you mentioned? 0. 6 Α. 7 That's Ο. Is that correct? 9 That's correct. Α. 10 Thank you. Q. Did any Alphabet employee create a 11 financial forecast as part of Project Monday? 13 I think that's privileged. Α. 14 I'll ask again. If your counsel wants to Q. object, she can. 15 16 Did any Alphabet employee create a 17 financial forecast as part of Project Monday? It's still privileged. 18 I think I answered it. Α. 19 You're asking me what --20 Brent, our position MS. ELMER: Yeah. 21 here is that you guys are not entitled to know the substantive details of these work product and 23 attorney/client privileged projects. We're here to provide, you know, a verbal privilege log, and that's 25 what we're doing.

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137 So I'll ask the 1 MR. NAKAMURA: Okay. question again; if you want to instruct him not to 2 3 answer, let's do that and we'll move forward. (By Mr. Nakamura) Did any Alphabet employee 4 Ο. 5 create a financial forecast as part of Project Monday? How many times are you going to ask me? 6 Α. 7 You need to answer my question unless your 0. counsel specifically instructs you not to answer based 8 9 on this; then we can just move on. 10 For the third time, that's privileged. I don't 11 understand the disagreement here. Brent, if you want me 12 MS. ELMER: Yeah. 13 to do a song and dance, okay. I instruct him not to answer to the extent that it seeks information protected 15 by the work product doctrine and the attorney/client 16 privilege. 17 (By Mr. Nakamura) Okay. Ο. And, you have any information to provide me subject to your counsel's instruction regarding privilege? 20 And work product. MS. ELMER: 21 Α. Again --22 (By Mr. Nakamura) No. My question, Q. 23 is do you have any information to provide me subject to your counsel's instruction regarding any 25 privilege?

```
138
 1
                 MS. ELMER: Or work product.
 2
            Do I have anything to provide? No, I don't.
 3
            (By Mr. Nakamura) Do you have information that
       Ο.
  you know but are refusing to provide on the basis of
 5
  privilege?
                             That's ridiculous, Brent.
 6
                 MS. ELMER:
 7
  really instruct you to stop harassing the witness here.
 8
   That's enough. He's answered your question. Let's move
 9
   on to the other topics in the CID.
10
                               Counsel, I need a
                 MR. NAKAMURA:
11
  refusal --
12
                 MS. ELMER: No. You don't need.
                                                   You've
13 already gotten year answer, Brent.
14
                                So, Ms. Elmer, I think we
                 MR. NAKAMURA:
15 both know that as a legal requirement I need to ask the
   question and he needs to refuse if he's going to refuse
   on the basis of a valid privilege, and that's fine.
17
18
                 We can move forward professionally and
   quickly through this, but procedure needs to be
  followed. And to the extent you would like to refuse to
21 follow that procedure, that is your choice.
22
                 But we are where we are today and I'm
   going to keep asking. To the extent he refuses to
  answer for some other reason or is not responsive to my
  questions, we have other remedies, and that's fine.
```

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Q. (By Mr. Nakamura) So my question is do you

2 have information that you know but are refusing to

- 3 provide on the basis of privilege?
- 4 A. I can't answer that for two reasons: one, due
- 5 to privilege and, two, because I think this is
- 6 obnoxious.
- 7 Q. My question is simply, whether
- 8 you have information that you're withholding on the
- 9 basis of privilege, which is fine. I just need to know
- 10 that that information exists.
- 11 A. I can't answer whether information exists or
- 12 not because that would violate privilege.
- MS. ELMER: What information -- what do
- 14 you mean by "information," Brent? Maybe if you can ask
- 15 a better question, we can get somewhere. Why don't you
- 16 rephrase your question.
- 0. (By Mr. Nakamura) my question is
- 18 did any Alphabet employee provide -- I'm sorry.
- 19 Did any Alphabet employee create a
- 20 financial forecast as a part of Project Monday?
- 21 MS. ELMER: And so has
- 22 already declined to answer on the basis of the work
- 23 product doctrine. What more do you need?
- 24 Q. (By Mr. Nakamura) Is that correct,

140 1 Α. Yes. As part of Project Monday, is Alphabet 2 Okav. 3 considering any divestitures? 4 MS. ELMER: And I instruct the witness not 5 to answer the question to the extent that it seeks information that invades the attorney/client privilege 6 7 and the work product doctrine. 8 (By Mr. Nakamura) Will you answer my question, 0. 9 10 No. Α. 11 As part of Project Monday, did Alphabet Q. consider divesting any of its AdTech products? 13 MS. ELMER: I have the same instruction. 14 (By Mr. Nakamura) Will you answer my question, Q. 15 16 Α. Nope. As part of Project Monday, is Alphabet 17 0. considering any acquisitions? 18 19 MS. ELMER: Same instruction. 20 Decline to answer. Α. 2.1 (By Mr. Nakamura) On the basis of work product Ο. privilege. Is that correct? 23 Α. Yes. 24 MS. ELMER: Right. 25 (By Mr. Nakamura) As part of Project Monday, Q.

```
141
  is Alphabet considering any changes to the way its
 1
   AdTech products operate?
 3
                              Same objection -- or same
                 MS. ELMER:
   instruction.
 4
 5
            (By Mr. Nakamura) Will you follow your
       Ο.
   counsel's instruction?
 6
 7
       Α.
            Yep.
            Did Project Monday incorporate any other
 8
       0.
   financial analyses previously performed by Alphabet
10
   employees?
11
       Α.
            I think that it's not something that I can
   answer again for the same reasons.
13
                             Why don't we take a break to
                 MS. ELMER:
14 discuss -- a quick break to discuss an issue of
15 privilege.
16
                 MR. NAKAMURA:
                                 Okay.
                 THE VIDEOGRAPHER: Off the record at
17
18 1:32 p.m.
19
                 (Recess taken)
                 THE VIDEOGRAPHER: Back on the record at
20
21 1:39 p.m.
            (By Mr. Nakamura) All right. Well, thank you
   for returning,
                 I want to make clear for the record that
24
25 the indications of attorney/client and work product
```

142 1 privileges are legal judgments. This is not a matter of I'm just trying to move this along mere process. 3 efficiently. But it is a significant issue that counsel for the witness make the appropriate objections and, 5 you as the witness either accept your advice of counsel and refuse to answer the question on 7 the basis of privilege or that you provide an answer to the question since this is a legal issue and we have 8 confirmed through your testimony today and otherwise 9 10 that you are not an attorney. 11 So with that, let me move on. What data sources did Alphabet employees rely upon for any 13 financial analyses prepared for Project Monday? 14 And so, Brent, I object and MS. ELMER: 15 instruct the witness not to answer as your question is seeking information regarding the contents of documents that have been properly withheld as work product. 18 am instructing the witness not to answer the question on 19 that basis. 20 In addition, I'm objecting to your question as assuming facts not in evidence and as 21 22 misleading. 23 MR. NAKAMURA: Thank you. (By Mr. Nakamura) 24 Q. will you follow your counsel's instruction not to answer?

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143 1 Α. Yes. 2 What data sources did Alphabet employees rely 3 upon for any divestiture analyses prepared for Project 4 | Monday? 5 Same instruction and same MS. ELMER: 6 objection. 7 (By Mr. Nakamura) will you Ο. And, follow that instruction? 9 Α. Yes. 10 What data sources did Alphabet employees rely Q. upon for any pricing analyses prepared for Project 12 Monday? 13 Same instruction and same MS. ELMER: 14 objection. 15 0. (By Mr. Nakamura) will you follow that instruction? 17 Α. Yes. 18 Are there any successor projects to Project 0. 19 Monday? 20 Object to your question as MS. ELMER: outside the scope of the CID and as invading the work product doctrine and the attorney/client privilege. 23 I instruct the witness not to answer the 24 question. 25 Will you follow that (By Mr. Nakamura) Q.

30(b)(6), Highly Confidential February 28, 2022 144 1 instruction? 2 Α. Yes. All right. I will now ask you about Project 3 0. SingleClick, which is part of specifications 1d and 5 specification 2. So if you'd turn to Exhibit 7, page 2. That's the file name that begins with 20 previously in 7 front of you. Please, let me know when 8 you are there. 9 Α. I am there. Who chose the name "Project SingleClick" for 10 Q. 11 this project? 12 I believe it was Α. 13 And what is the subject matter of Project Q. 14 SingleClick? 15 MS. ELMER: I instruct the witness not to answer to the extent that answering would invade the privilege or work product doctrine, but you may answer if you can do so without invading the privilege, 19 Α. Sure. It was an analysis of potential remedies to some anticipated regulatory actions.

- 2.1 (By Mr. Nakamura) And was the project Ο.
- undertaken in anticipation of litigation concerning
- Google's AdTech business?
- 24 Α. Yes.
- 25 And what was the goal of Project SingleClick? Q.

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```
145
 1
                              Same instruction.
                 MS. ELMER:
                                                  You may
 2
   answer to the extent you would not waive the privilege
   or invade the work product doctrine.
 3
            To be properly prepared if regulatory actions
 4
       Α.
 5
   occurred.
                                What outside counsel were
 6
            (By Mr. Nakamura)
       Ο.
 7
   involved in Project SingleClick?
            They're listed in the second bullet point
 8
       Α.
 9
  here --
10
            Were any -- sorry.
       Q.
11
            -- on page 2.
       Α.
12
       Q.
            Thank you.
13
                 MS. ELMER: And we are referring to
14
   Exhibit No. 7. Is that right?
15
                 THE WITNESS:
                                Yes.
            (By Mr. Nakamura)
                                Thank you.
16
       Q.
17
                 Were any outside counsel who worked on
   this project not listed here?
18
19
       Α.
            No.
20
            What Alphabet employees who are not lawyers
       0.
  worked on, approved or evaluated Project SingleClick?
22
            Those are listed in bullet point 4 here on
       Α.
   page 2 of Exhibit 7.
24
       Q.
            Okay.
                   And what was
                                           role on Project
  SingleClick?
25
```

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February 28, 2022 146 1 To provide initial scoping of the project. Α. And did she have any other job responsibilities 2 3 on Project SingleClick? 4 As a general manager, this falls within Α. 5 her business. And what business is that? 6 0. 7 Running the ADVA division. Α. do any work with respect to 8 0. And did Project SingleClick? 9 10 Α. No. Who initiated Project SingleClick? 11 Q. 12 This was a combination of and Ted Α. 13 Lazarus. And how was Project SingleClick initiated? 14 Q. 15 Α. Through a verbal discussion. And which Alphabet employees were involved in 16 0. that verbal discussion? myself and 18 Α. Ted Lazarus and is listed under "Google employees 20 0. included." Is that correct? 2.1 22 Α. That's correct. 23 job responsibility with Q. What was respect to Project SingleClick?

Α.

Contributor.

- Q. And what contributions did make?
- 2 A. That would violate privilege.
- MS. ELMER: Yeah. So I'll give the
- 4 instruction. To the extent that this question invades
- 5 the work product doctrine or privilege, I instruct the
- 6 witness not to answer. If there is a way to answer
- 7 without invading either one of those, then you may do
- 8 so.

- 9 A. He's an engineer. That's all I can answer.
- 10 Q. (By Mr. Nakamura) Okay. Thank you.
- 11 What was job responsibility
- 12 with respect to Project Monday -- I'm sorry, Project
- 13 | SingleClick? My apologies.
- 14 A. He's a contributor.
- 15 Q. What did his contributions involve?
- MS. ELMER: Same instruction. But if
- 17 there's a way to answer without invading the work
- 18 product doctrine or the attorney/client privilege, you
- 19 may do so.
- 20 A. He's a product manager.
- 21 O. (By Mr. Nakamura) And when you say, "He's a
- 22 product manager, what do you mean?
- A. I mean his role at Google is as a product
- 24 manager in the AdManager product.
- 25 Q. Thank you.

148 1 And what were your job responsibilities 2 with respect to Project SingleClick? 3 MS. ELMER: Same instruction. If there's a way to answer without invading the privilege, you may 5 do so. My role is to provide high-level guidance. 6 Α. 7 (By Mr. Nakamura) And is your role to provide 0. high-level quidance -- I'm sorry. Strike that. 9 To whom was your role to provide high-level guidance? 10 11 Α. To both the working team and to my leadership. 12 And who was on the working team with respect to Q. Project SingleClick? 13 14 This is everyone in bullet 4 except for Α. 15 And who was part of the leadership with respect 16 0. to Project SingleClick? 17 18 Α. 19 0. And what was role with respect to Project SingleClick? 2.1 He's my engineering partner. Α. 22 What do you mean by "engineering partner"? Ο. 23 He's responsible for engineering for the same Α. products I'm responsible for. 25 And what was job responsibility Q.

149 with respect to Project SingleClick? 1 2 She is in charge of AdManager as a product 3 manager. And at the time of Project SingleClick, did she 4 Ο. 5 report to you? 6 Α. Yes. When did Project SingleClick begin? 7 0. December of 2019. 8 Α. And did Project SingleClick begin with the 9 Q. conversation between Mr. Lazarus, and others 10 that you referenced earlier? 11 12 Α. Yes. 13 And did Project SingleClick evolve into Project Q. 14 Stonehenge? 15 Α. Yes. And how did Project SingleClick evolve into 16 0. 17 Project Stonehenge? 18 MS. ELMER: And, again, to the extent that answering would invade the privilege or work product doctrine, I instruct you not to answer. But if there's 21 a way to answer without invading the privilege, please 22 do so. 23 Stonehenge was further investigation and Α. analysis into one of the areas that SingleClick had 25 looked into.

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150 1 Q. (By Mr. Nakamura) And what was the area 2 SingleClick looked into? 3 MS. ELMER: I do instruct the witness not to answer because that is invading the privilege and the 5 work product doctrine. (By Mr. Nakamura) Will you follow your 6 7 counsel's instruction? 8 Α. Yes. 9 So is it Alphabet's position then that Project Q. SingleClick ended in February 2020? 10 11 Α. Yes. Are there any parts of Project SingleClick that 12 Q. are ongoing other than aspects that have been merged into Project Stonehenge? 14 15 MS. ELMER: So object to the form to the extent it's misleading or assumes facts. 17 But you may answer. 18 You know, the project was -- work on this project ceased in February. I'll say the same thing I said earlier, which is that the knowledge persists and, you know, finds its way into analysis as we work with these other investigations. But the specific work on this project ceased in February.

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Q.

24

meetings occurred at Alphabet for Project SingleClick?

(By Mr. Nakamura) Okay.

In total how many

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151 1 Approximately 15 to 20. Α. And how many of those 15 to 20 meetings were 2 attended by inside or outside counsel for Google? 3 4 I would say nearly all of them. Α. 5 And what was Mr. Lazarus' role on Project 0. 6 SingleClick? 7 His was the primary legal oversight. Α. And who else from Google's in-house attorney 8 0. team provided legal oversight of Project SingleClick? 9 10 Α. Oversight? and you mean 11 as listed Q. And by " 12 here? 13 Yes. Α. 14 Were any other in-house attorneys for Google Q. 15 involved in Project SingleClick? 16 On the working team specifically, Α. 18 0. Thank you. 19 At any time other than your attorneys, Alphabet's attorneys, did anyone at Alphabet discuss Project SingleClick with an individual or entity not 21 employed by Alphabet? 23 Are you asking if there was outside counsel? Α. 24 Q. No. 25 Are you asking others? No, no others outside Α.

1 of outside counsel.

- Q. Okay. I appreciate that. Thank you.
- What was the cost to Alphabet associated
- 4 with Project SingleClick specified in dollars or hours?
- 5 A. Again, hard to measure internally because we
- 6 don't track that. And the outside pieces also are
- 7 entangled in a number of other projects. So it's just
- 8 very hard to give an estimate.
- 9 Q. And what other projects are the outside pieces
- 10 entangled with?
- MS. ELMER: And I instruct the witness not
- 12 to answer because that invades the attorney/client
- 13 privilege and the work product doctrine.
- 14 Q. (By Mr. Nakamura) Will you follow Ms. Elmer's
- 15 instruction?
- 16 A. Yes.
- 17 O. How many employee hours to a reasonable
- 18 estimate as Alphabet's corporate designee were spent on
- 19 Project SingleClick?
- 20 A. SingleClick, or are we on Stonehenge?
- 21 O. SingleClick.
- 22 A. 45 hours.
- 23 Q. And to be clear, that 45-hour estimate is for
- 24 all Alphabet employees. Is that correct?
- 25 A. Yes.

- Q. Turning to Exhibit 7, page 2, is this a
- 2 complete list of all government investigations that
- 3 caused Google to begin Project SingleClick?
- 4 A. Your question is is this the list that
- 5 caused --
- 6 Q. Yes. I'll restate.
- 7 Turning to Exhibit 7, page 2, is this a
- 8 complete list of all government investigations that
- 9 caused Google to begin Project SingleClick?
- 10 A. So, no. The ACCC had not started yet with the
- 11 investigation. So I wouldn't include that one.
- 12 Then I would also say I don't know if
- 13 there were others at the time that informed our -- the
- 14 advice as we were speaking with legal, but I would say
- 15 that these are the primary -- materially speaking, these
- 16 are the ones that were top of mind.
- 17 So there may be others. You're asking if
- 18 I knew of any others that might have, and I don't know
- 19 because I don't know what was affecting our legal
- 20 opinion.
- 21 O. What did you do in preparation for this
- 22 deposition to determine which government investigations
- 23 caused Alphabet to initiate Project SingleClick?
- 24 A. I conferred with our legal team and reviewed
- 25 this list of investigations.

- Q. And sitting here today, you have nothing to add
- 2 as Alphabet's corporate representative to the list of
- 3 government investigations with the exception of the ACCC
- 4 investigation that caused Alphabet to initiate Project
- 5 | SingleClick. Is that correct?
- 6 A. Yes. I think this is more than -- I think
- 7 seven investigations are more than sufficient basis for
- 8 us to have anticipated litigation.
- 9 Q. Is there any litigation, whether anticipated or
- 10 actual litigation, that the project was initiated in
- 11 response to?
- MS. ELMER: Asked and answered.
- 13 A. I think that's the same question that I just
- 14 answered.
- 15 Q. (By Mr. Nakamura) My initial question was
- 16 about government investigations; and my question now is
- 17 is there any litigation, whether anticipated or actual
- 18 | litigation, that Project SingleClick was initiated in
- 19 response to?
- 20 MS. ELMER: And the reason for my
- 21 objection, Brent, is because he has already testified
- 22 that the active government investigations were
- 23 anticipated litigation. I think maybe if you would
- 24|break down your compound question, we might get
- 25 somewhere.

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155 1 Q. (By Mr. Nakamura) are the government investigations listed here the basis for Alphabet's anticipated litigation that caused it to 3 | initiate Project SingleClick? 5 Α. Yes. 6 Other than the government investigations listed 0. 7 here, are there any litigations, whether actual or anticipated, that caused Project SingleClick -- that 8 caused Alphabet to initiate Project SingleClick? 9 10 Α. No. 11 Were any presentations prepared regarding Q. Project SingleClick? 13 Α. Yes. 14 How many presentations were prepared regarding Q. 15 Project SingleClick? 16 One presentation. Α. 17 Who authored that presentation? 0. It was a working team led primarily by 18 Α. And when did that presentation begin getting 20 0. 21 prepared? 22 Right away and, like most documents, evolved over the course of the project. 24 Q. By "right away," do you mean began preparing the presentation in December of 2019?

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156

1 A. It was either in like mid/late December or very

early January, yes. Right in that time frame is when

3 that was started.

Q. And who assisted in the drafting of that

5 presentation?

4

6

14

15

16

A. So that would be the following people:

9 Q. I'm sorry. Let me back up. I want to make

10 sure we're talking about the same thing.

If you could turn to page 2 of Exhibit 7,

12 I'm still asking about Project SingleClick.

13 A. Yep.

Q. Are you speaking now about a different project?

A. No.

Q. Okay. So that's my fault. I'll ask again.

17 Who assisted in drafting the presentation

18 that began drafting in December or January

19 of either December '19 or January '20?

20 A.

22 Q. And to whom was that presentation given at

23 Alphabet?

25

24 A.

Q. And when was that presentation given to

157 1 The evolving presentation over the course of 2 the project and the final one being in February 2020. 3 Who attended that presentation in February of 4 0. 5 2020? and then the rest 6 Α. me, 7 of the Google employees listed here, and Does that include all Google in-house counsel 8 0. listed in the third bullet point under Project 10 SingleClick on page 2 of Exhibit 7? Very likely. There might have been one or two 11 Α. or three missing from that final presentation, but --13 Were any -- I'm sorry. Q. 14 But the majority would have been there. Α. 15 Q. Were any draft presentations prepared regarding Project SingleClick that were not finalized? 17 Α. No. Did any Alphabet employee create a financial 18 0. forecast as part of Project SingleClick? 20 And so are you asking, Brent, MS. ELMER: 21 for the contents of the Project SingleClick documents? My initial question is 22 MR. NAKAMURA: simply whether any Alphabet employee created a financial forecast as part of Project SingleClick. 25 MS. ELMER: Sounds to me like your

- 1 question is getting at the substance of a work product
- 2 project. So on that basis I'll instruct the witness not
- 3 to answer.
- 4 O. (By Mr. Nakamura) Will you follow Ms. Elmer's
- 5 instruction?
- 6 A. Yes.
- 7 Q. Did Alphabet project, model or otherwise
- 8 consider any cost savings as a part of Project
- 9 SingleClick?
- MS. ELMER: Same instruction.
- 11 Q. (By Mr. Nakamura) Will you follow Ms. Elmer's
- 12 instruction?
- 13 A. Yes.
- 14 Q. Did Project SingleClick incorporate any other
- 15 financial analyses created by Alphabet employees prior
- 16 to Project SingleClick?
- 17 MS. ELMER: Same instruction.
- 18 Q. (By Mr. Nakamura) Will you follow Ms. Elmer's
- 19 instruction?
- 20 A. Yes.
- 21 Q. What data sources did Alphabet employees rely
- 22 upon for any financial analyses prepared for Project
- 23 | SingleClick?
- 24 MS. ELMER: Same instruction. And also
- 25 object to the form as assuming facts not in evidence.

```
159
 1
       Q.
            (By Mr. Nakamura) Will you follow Ms. Elmer's
 2
   instruction not to answer?
 3
       Α.
            Yes.
            What data sources did Alphabet employees rely
 4
       Ο.
 5
   upon in preparing presentations for Project SingleClick?
 6
                 MS. ELMER: Same instruction and object to
 7
   the form as assuming facts not in evidence.
            (By Mr. Nakamura) Will you follow Ms. Elmer's
 8
       0.
   instruction not to answer?
 9
10
       Α.
            Yes.
11
            All righty.
       Q.
12
                 MR. NAKAMURA: Let's go off the record
13 briefly.
14
                                     Off the record at
                 THE VIDEOGRAPHER:
15 2:05 p.m.
16
                 (Recess taken)
17
                 THE VIDEOGRAPHER:
                                     Back on the record at
18
   2:11 p.m.
19
       0.
            (By Mr. Nakamura) All right. Thanks for
   taking that break,
2.1
                 I will now ask you about Project
   Stonehenge, which is part of specifications 1c and
   specification 2.
23
                 Who chose the name "Project Stonehenge"
24
25 for the project?
```

- 1 A. I think it was a few people on the original
- 2 working team, the SingleClick, including
- Q. Okay. Turning to Exhibit 7, page 3. Let me
- 4 know when you have that in front of you.
- 5 A. Okay.
- 6 Q. What was the subject matter of Project
- 7 Stonehenge?
- 8 MS. ELMER: To the extent that the
- 9 question invades the privilege of work product, I
- 10 instruct the witness not to answer.
- But, if there's a way to answer
- 12 without invading the privilege, please do so.
- 13 A. Yeah. Given the anticipated regulatory
- 14 actions, we did an analysis of potential remedies.
- 15 Q. (By Mr. Nakamura) Okay. What was the goal of
- 16 Project Stonehenge?
- 17 MS. ELMER: Same instruction.
- 18 A. To be prepared in case of any litigation.
- 19 Q. (By Mr. Nakamura) Okay. Was one of the
- 20 objectives of Project Stonehenge to consider

- 22 MS. ELMER: I instruct the witness not to
- 23 answer because the question invades the attorney/client
- 24 privilege and the work product doctrine.
- 25 Q. (By Mr. Nakamura) Will you follow that

```
161
 1
  instruction,
 2
       Α.
            Yes.
 3
                                Seumas, could you please
                 MR. NAKAMURA:
 4
   upload into the Chat tab 18.
 5
                 I'd like the court reporter to mark this
   document as Alphabet Exhibit 8.
 6
 7
                 (Exhibit 8 marked)
 8
       0.
            (By Mr. Nakamura) Please let me know when you
  have it in front of you,
10
                 While you are doing that, I will let you
11 know a couple things. No. 1, this is a document
12 produced to us by Alphabet that was identified as
13 related to Project Stonehenge and Project Banksy in
14 Ms. Elmer's November 15, 2021 letter. It begins with
15 Bates No. GOOG-DOJ-AT-00660900 and ends in Bates
16 No. GOOG-DOJ-AT-00660904. It is a document that has
17 been produced to us in redacted form.
                 Please let me know when you have finished
18
  reviewing the document,
20
       Α.
                   There's a lot here.
                                        So give me a
21 minute.
22
       Ο.
            Sure.
23
                 MS. ELMER: Yeah. So we need to take a
24 break to discuss an issue of privilege.
25
                 MR. NAKAMURA: All right.
                                            Let's go off
```

```
162
 1
   the record.
                                    Off the record at
 2
                 THE VIDEOGRAPHER:
 3
   2:14 p.m.
 4
                 (Recess taken)
 5
                 THE VIDEOGRAPHER: Back on the record at
   2:34 p.m.
 6
 7
            (By Mr. Nakamura) All right.
       Ο.
                 MS. ELMER: So before we get back started,
 8
  we are going to claw back Exhibit No. 8. We will
 9
  reproduce a redacted copy later in the deposition today.
10
11
                 MR. NAKAMURA: And how long until that
   redacted copy is produced to us?
13
                 MS. ELMER:
                             I do not have a reasonable
14
   estimate at this time, but I promise you it will be
15 before the deposition is over.
16
                 MR. NAKAMURA:
                                Okay.
17
            (By Mr. Nakamura)
                                             was one of the
       Ο.
   objectives of Project Banksy consideration of
                             I instruct the witness not to
                 MS. ELMER:
20
  answer because this question invades the attorney/client
   privilege and work product doctrine.
23
                 Also, did you mean Project Banksy?
24
                 MR. NAKAMURA:
                                 I did.
25
                 MS. ELMER:
                             Okay.
```

```
163
 1
       Q.
            (By Mr. Nakamura)
                                              will you
 2
   follow Ms. Elmer's instruction not to answer?
 3
       Α.
            Yes.
                             And actually, I should clarify
 4
                 MS. ELMER:
 5
  my instruction. Are you asking about Project Banksy,
   the remedies project, Brent, or are you asking about
 7 |
  Bansky, the concept that was a feature that was
  discussed prior to the remedies project? In what
 8
 9
  context are you using that term?
10
                 MR. NAKAMURA: That is a good question,
11
  and it's hard to go out of order with Bansky, but since
12 this document was listed in your November 15th letter as
13 related to both, I will ask, but let me rephrase.
14
  appreciate that.
15
       Q.
            (By Mr. Nakamura) So was one of the objectives
  of Project Banksy, the product that is listed in the
17
  specification to the CID to which you are testifying
18
   today, was one of the objectives for that project
19
  consideration of
20
                 MS. ELMER:
                             All right. Same instruction,
  and I'm going to need to go off the record to discuss an
   issue of privilege.
22
23
                 MR. NAKAMURA:
                                All right.
24
                 THE VIDEOGRAPHER:
                                    Off the record at
25
  2:36 p.m.
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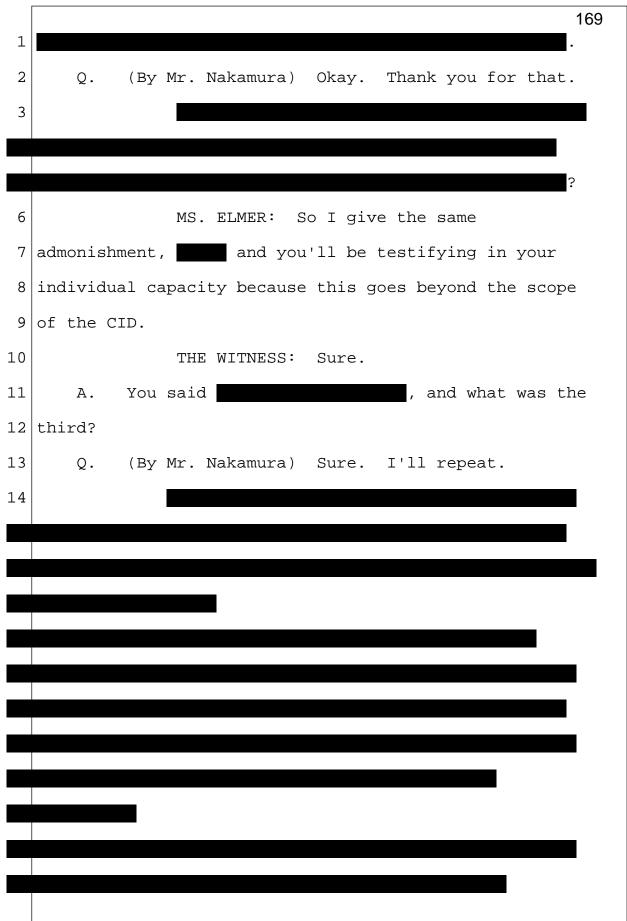
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164
 1
                 (Recess taken)
 2
                                     Back on the record at
                 THE VIDEOGRAPHER:
 3
   2:40 p.m.
 4
                 MR. NAKAMURA: All right. Before we broke
 5
  for that privilege consultation, my question was, so was
   one of the objectives of Project Banksy, the project
 6
   that is listed in the specification to the CID for which
 7
               has appeared here today, was one of the
 8
   objectives for that project consideration of
 9
11
                             And I instruct the witness not
                 MS. ELMER:
  to answer because your question invades the work product
  doctrine and the attorney/client privilege.
14
            (By Mr. Nakamura)
                                And will you follow
       Q.
15 Ms. Elmer's instruction,
16
       Α.
            Yes.
17
            What did Alphabet consider in evaluating
       Ο.
18
19
                 MS. ELMER:
                              Same instruction.
20
                               And will you follow that
       Ο.
            (By Mr. Nakamura)
   instruction not to answer,
21
22
       Α.
            Yes.
            What data sources did Alphabet use in
23
       Q.
24
   considering
25
                              Same instruction.
                 MS. ELMER:
```

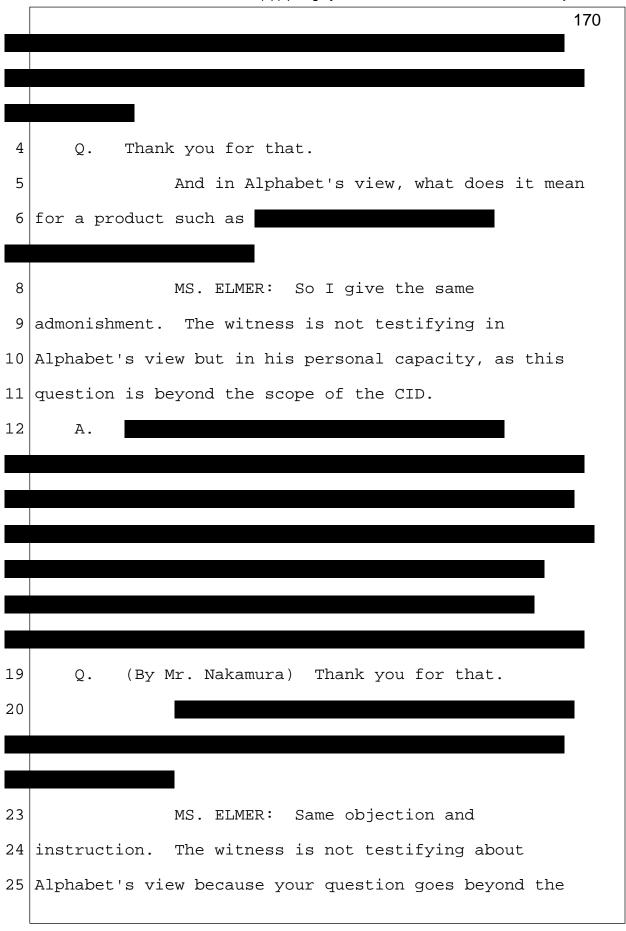
165 1 Q. (By Mr. Nakamura) And will you follow the 2 instruction not to answer, 3 Α. Yes. 4 Who at Alphabet worked on the concept of 5 MS. ELMER: Same instruction and also as 6 7 being outside the scope. Perhaps if you rephrase your 8 question, we may get somewhere. 9 MR. NAKAMURA: I guess it's hard for me to understand why, Ms. Elmer, that question's outside the 10 scope given that 11 | appeared to be related to Project Stonehenge, but perhaps I have that If so, you can let your objection stand, and 13 wrong. 14 can either tell me that or not. But it's 15 hard for me to evaluate the scope of your objection without knowing more about it. 17 In any event, you can instruct him as 18 I will ask again. appropriate. 19 (By Mr. Nakamura) Who at Alphabet worked on the concept of 2.1 I instruct the witness not to MS. ELMER: answer questions that invade the work product doctrine or would tend to reveal the substance of projects that are privileged and work product. 25 (By Mr. Nakamura) Subject to that instruction, Q.

```
166
                 what can you tell me about who at Alphabet
 1
 2
  worked on the concept of
 3
                 MS. ELMER:
                             Same instruction.
            I follow my counsel's advice not to answer.
 4
       Α.
 5
            (By Mr. Nakamura) Okay. Did Alphabet
       Ο.
 6
  ultimately implement
 7
                 MS. FLMER:
                             Same instruction.
 8
       0.
            (By Mr. Nakamura) And will you follow
  Ms. Elmer's instruction not to answer?
 9
10
       Α.
            Yes.
11
            And the last question on this, what
       Q.
  relationship, if any, does
                                                       have
13 to Alphabet's pricing decisions?
14
                 MS. ELMER: Same instruction.
15
       0.
            (By Mr. Nakamura) And will you follow
16 Ms. Elmer's instruction not to answer,
17
       Α.
            Yes.
18
            All right. Let's move on.
       Ο.
19
                 In Alphabet's view, what does it mean for
  a product such as
22
                 MS. ELMER: So I'd like to take a break to
23 discuss an issue of privilege.
24
                 MR. NAKAMURA: Let's take a break.
25
  the record.
```

```
167
 1
                 THE VIDEOGRAPHER:
                                    Off the record at
 2
   2:43 p.m.
 3
                 (Recess taken)
                                    Back on the record at
 4
                 THE VIDEOGRAPHER:
 5
   2:54 p.m.
            (By Mr. Nakamura) All right. Before we broke
 6
       Ο.
 7
  for the break,
                               I asked you, In Alphabet's
 8 view, what does it mean for a product such as
10
                             And to the extent that your
                 MS. ELMER:
11 question calls for testimony regarding any work product
12 projects or privileged projects, I instruct the witness
13 not to answer because the answer would invade the
  attorney/client privilege or the work product doctrine.
15
                 To the extent that your question goes
16 beyond the scope of the six projects set forth in the
17 CID, I instruct -- the witness is not here as corporate
   designee on any topics that go beyond those, but he may
  answer in his individual capacity if he can answer in a
   way that would not invade the privilege or work product.
21
                   Then I'll speak to the -- to what the
       Α.
            Okay.
   document is referring to in an individual capacity and
  not as a -- I'm sorry,
24
                 MS. ELMER:
                             All right.
                                         Just so we're
25 clear here, there is no exhibit that is on the record or
```

	168
1	no document that is sitting before us right now. So
2	we're just talking about Mr. Nakamura's question.
3	THE WITNESS: Okay.
4	A. I'm sorry. Can you restate the question, and
5	I'll be happy to answer.
6	Q. (By Mr. Nakamura) I will restate.
7	In Alphabet's view, what does it mean for
8	a product such as
	?
10	MS. ELMER: And I give the same
11	admonishment. He will be testifying in his individual
12	capacity here.
13	MR. NAKAMURA: Okay.
14	A. Okay.



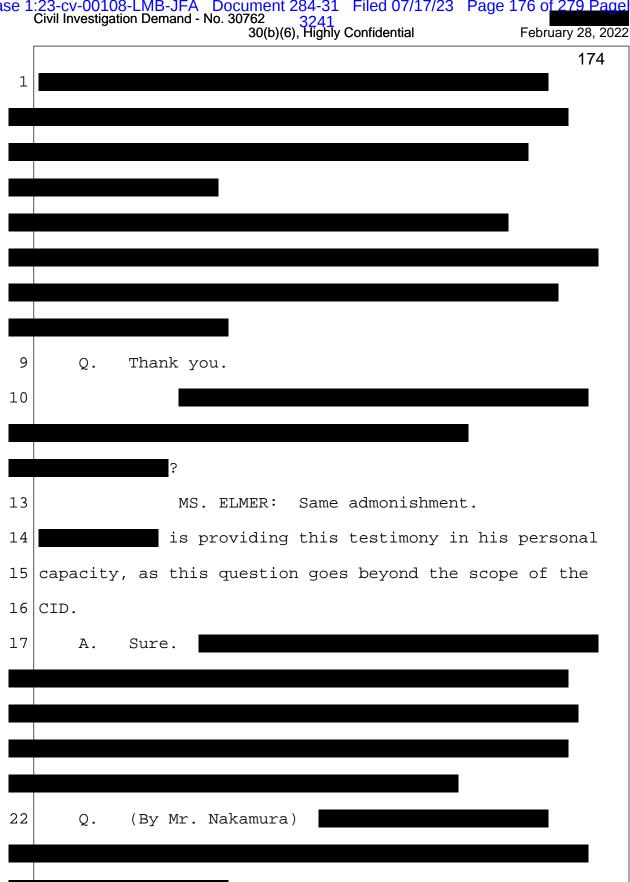


February 28, 2022

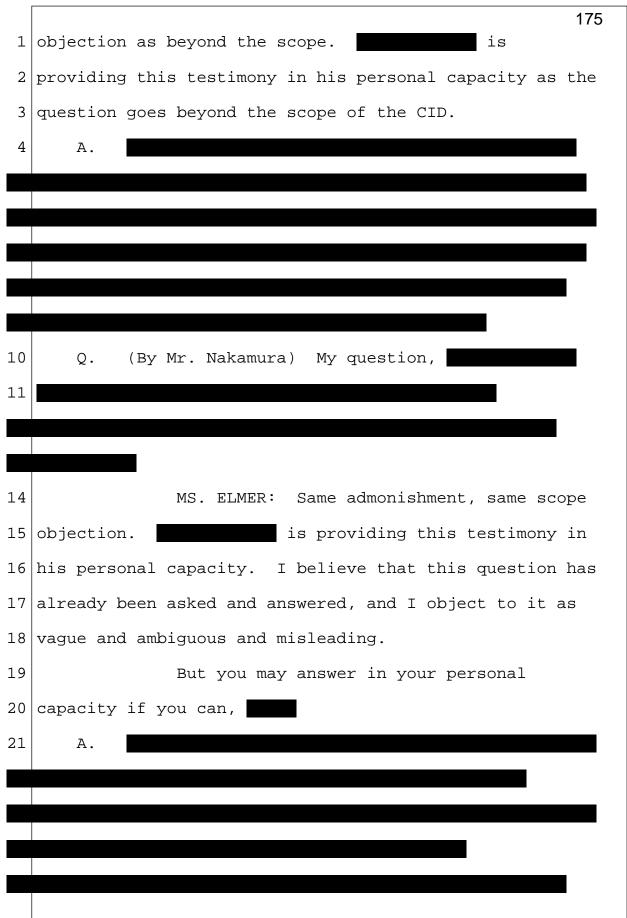
171 scope of the CID, but he may testify in his personal 1 2 capacity. 3 Α. 12 (By Mr. Nakamura) Okay. Thank you for that. Q. 13 MR. NAKAMURA: Seumas, could you upload into the Chat, please, tab 15. 15 Could the court reporter mark this as Exhibit 9. 17 (Exhibit 9 marked) 18 0. (By Mr. Nakamura) please let me 19 know when you have that in front of you. 20 While that is happening, let me read this 21 into the record. This is a document produced by Alphabet beginning in Bates No. GOOG-DOJ-AT-00205841 ending in Bates No. 5843. The subject is regarding 24 25 This document is part of an e-mail thread.

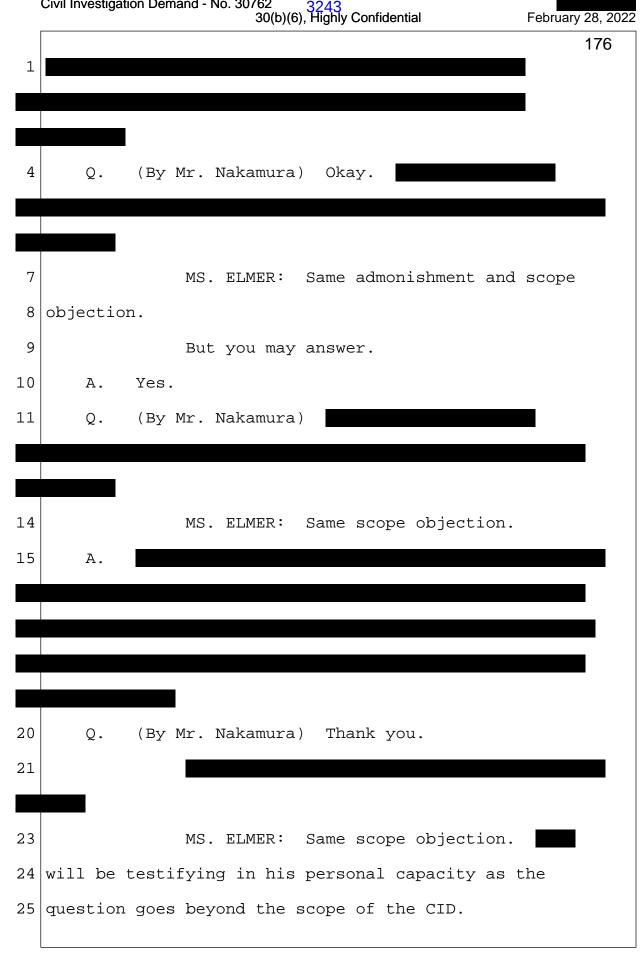
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172
 1 | It's the top e-mail in a thread that contained an e-mail
  that was identified in Ms. Elmer's November 15th, 2021
 3
  letter as related to Project Stonehenge.
 4
                 MS. ELMER: Again, we're going to need to
 5 break to discuss an issue of privilege.
 6
                 MR. NAKAMURA: Sounds good. Let's go off
 7
   the record.
                 THE VIDEOGRAPHER: Off the record at
 8
 9
   3:02 p.m.
10
                 (Recess taken)
11
                 THE VIDEOGRAPHER: Back on the record at
12|3:13 p.m.
13
                 MS. ELMER: All right. I can hear
14
   somebody's --
15
                 MR. NAKAMURA: Hold on.
                                          Let's go back off
16
  the record.
                 THE VIDEOGRAPHER: Off the record at
17
18 | 3:13 p.m.
19
                 (Recess taken)
                 THE VIDEOGRAPHER: Back on the record at
20
21 | 3:14 p.m.
22
                 MS. ELMER: All right, Brent, we are
23 clawing back Exhibit 9. We will do the same thing as
24 for Exhibit 8. We will be providing an updated redacted
25 version of this document before the end of the day
```

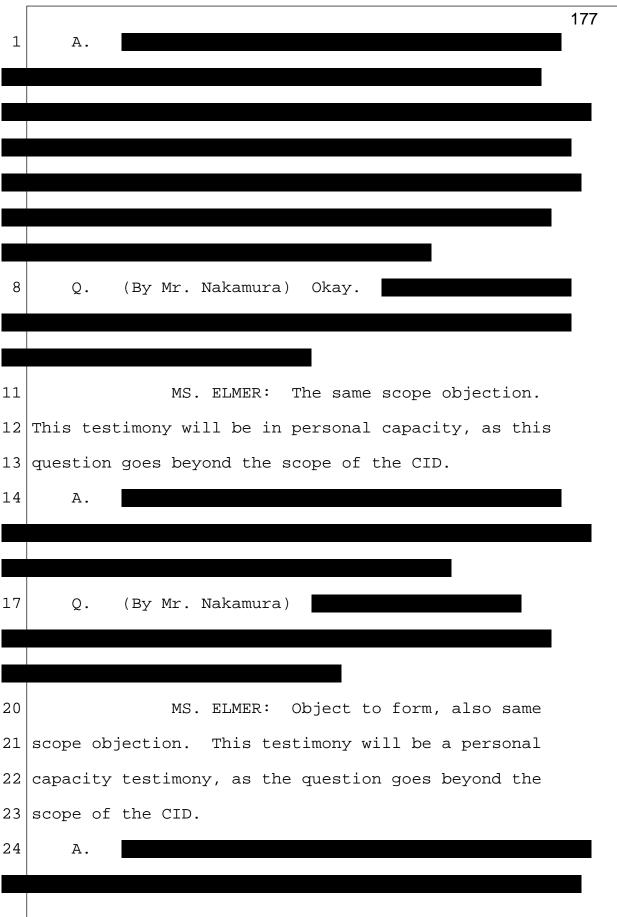
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173
 1
   today.
 2
                                        Absolutely you may
                 MR. NAKAMURA:
                                Okay.
 3
   claw that back.
 4
                 I will just make one note for the record
 5
   that I had planned on introducing this document so as to
   establish that my questions with respect to the
 6
 7
                                were within the scope of
   the CID notice. But with that, we can just move on.
 9
10
                 MS. ELMER:
                             I still maintain my scope
   objection that to the extent that those features are not
11
   related to a privileged project and relate to some other
  context, that those features do fall outside the scope
14
   of the deposition notice.
15
                 MR. NAKAMURA:
                                 All right.
                                             Thank you.
16
            (By Mr. Nakamura)
       Ο.
                                              what is
17
                             Again, same admonishment.
18
                 MS. ELMER:
   This question goes outside the scope of the CID notice,
   and so the witness will be testifying in his personal
   capacity and not in his capacity as corporate designee.
21
22
       0.
            (By Mr. Nakamura)
                                All right,
23
24
       Α.
```

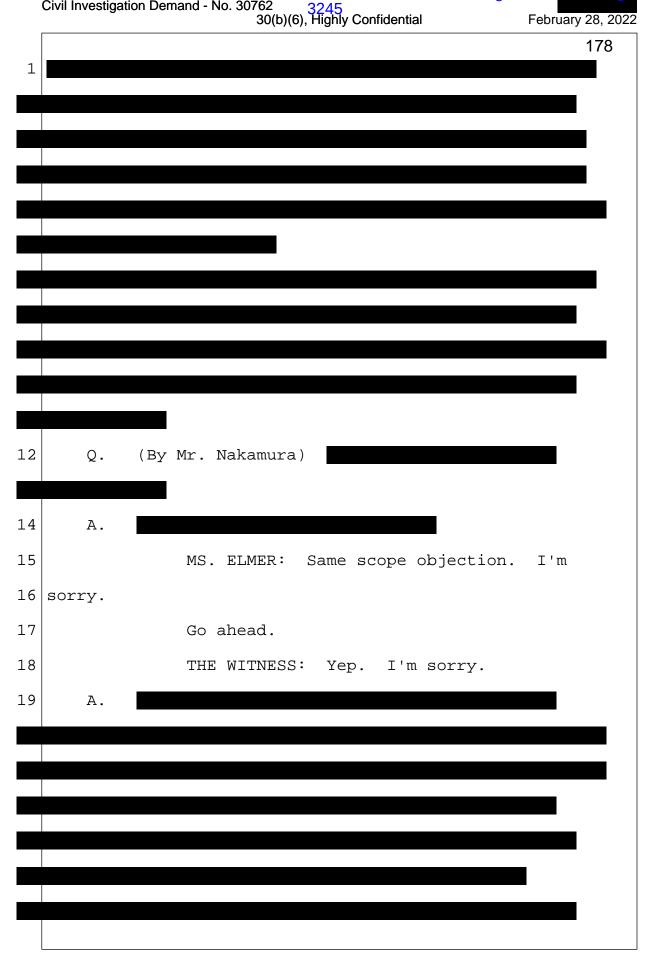


Civil Investigation Demand - No. 30/62 3242 30(b)(6), Highly Confidential

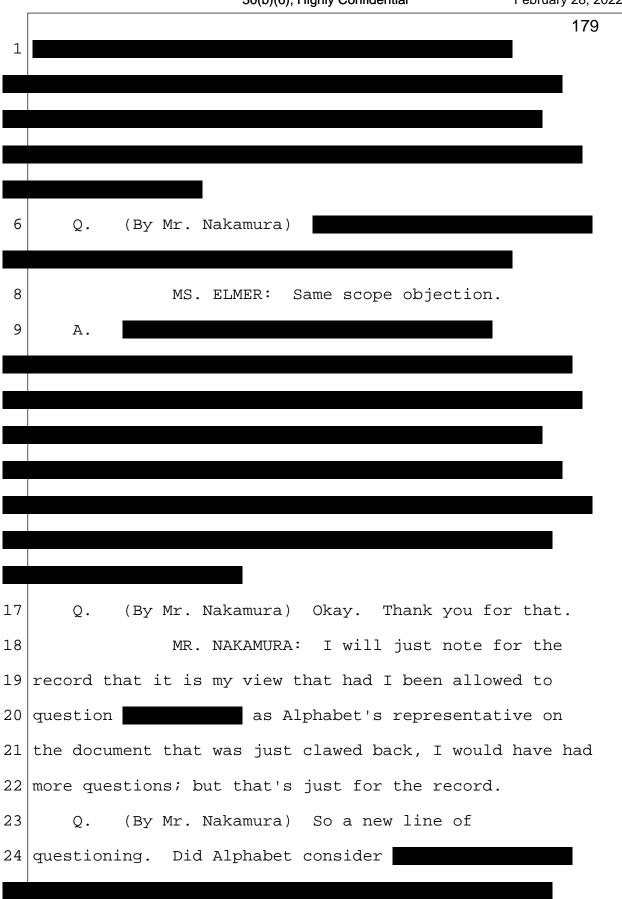








3246 30(b)(6), Highly Confidential February 28, 2022



180 1 as part of Project Stonehenge? 2 MS. ELMER: And I instruct the witness not 3 to answer the question because the question invades the work product doctrine and the attorney/client privilege. 4 5 0. (By Mr. Nakamura) Will you follow that instruction, 6 7 Yes. Α. So, Ms. Elmer, it is the 8 MR. NAKAMURA: Division's position that Google has waived privilege 9 over this particular line of inquiry. 10 11 Seumas, could you please put in the Chat And I would like the court reporter to mark tab 27. this as Alphabet Exhibit 10. 13 14 (Exhibit 10 marked) 15 MR. NAKAMURA: Alphabet Exhibit 10 is an excerpt from the August 11th, 2021 deposition of 16 17 As you can see in this excerpt which contains the title page, the reporter's certification 18 19 and an excerpt, on page 197 I asked question with respect to Stonehenge and additional work 21 22 He responded. There was no clawback of this transcript, motion to strike or anything else. And as a result, not only have six months 24 passed, but I believe that Alphabet has waived the

181 ability to claim privilege over this line of 1 2 questioning. 3 We dispute your waiver MS. ELMER: argument, and we'll just have to take that up at a later 5 time. But we are not going to waive the privilege in today's deposition. 6 7 MR. NAKAMURA: I understand. Thanks for 8 your position. 9 (By Mr. Nakamura) So let's move back to Q. Exhibit 7. So turning to Exhibit 7, page 3. 10 know when you have that in front of you, 12 Is this the February 25th letter? Α. Yes, it is. 13 Q. 14 Α. Yep. 15 Under Project Stonehenge the second bullet Q. point, is this a complete list of all outside counsel who were involved in Project Stonehenge? 18 Α. Yes. 19 And is the third bullet point a complete list 0. of all Google in-house counsel who were involved in 21 Project Stonehenge? 22 Α. Yes. And is bullet point No. 4 a complete list of 23 Q. all Google employees other than Google in-house counsel

25 who were involved in Project Stonehenge?

30(b)(6), Highly Confidential

February 28, 2022

182 Yes, with the same note that some of these were 1 Α. 2 on the working team and others were more of the 3 audience. 4 O. All right. That's very helpful. 5 So who among these Google employees was on 6 the working team? 7 So I'll go in order here. Α. 13 Was there a leadership --Q. 14 The nonlawyers. And then there were lawyers. Α. 15 Q. I'm sorry. Yes. That's my fault. 16 Who were the lawyers who were on the working team for Project Stonehenge? 18 Α. Those were the primary 19 day-to-day. 20 And was there a leadership team associated with Ο. 21 Project Stonehenge? 22 Α. Yes. 23 Who was on that leadership team associated with Q. Project Stonehenge? 25 , along with Α.

30(b)(6), Highly Confidential February 28, 2022 183 I would include in there. And were there any key decision-makers with respect to Project Stonehenge? That assumes that a decision was reached, so Α. that's impossible for me to answer. And that is because no decision was reached Ο. with respect to Project Stonehenge. Is that correct?

Α. Yes.

1

2

3

4

5

6

7

- 9 And what were job Q.
- responsibilities? 10
- Sure. It's 11 Α. She is the lead product
- manager for AdManager.
- 13 And what work did she do for Project Q.
- 14 Stonehenge?
- 15 MS. ELMER: And I object to the extent
- that answering the question would call for information
- that invades the work product doctrine or the
- 18 attorney/client privilege.
- However, if there's a way to answer the 19
- question without invading the privilege, please do so.
- Before I do that, I should have noted 2.1 Α. Sure.
- was part of the leadership team. 22 that
- 23 So her job was to lead the project as we
- considered remedies for potential antitrust litigation
- 25 and privacy litigation.

184 1 Q. (By Mr. Nakamura) Thank you for that. 2 And what were 3 responsibilities with respect to Project Stonehenge? 4 MS. ELMER: Same admonishment, but you may 5 answer if there's a way to do so without invading the 6 privilege. He's responsible for all engineers, for 7 Α. Yeah. all of the publisher products, including AdManager, so 8 he was a contributor. 9 10 (By Mr. Nakamura) And what work did Q. 11 do as part of Project Stonehenge? 12 MS. ELMER: Same admonishment. 13 He provided guidance. Α. 14 (By Mr. Nakamura) And guidance to whom? Q. 15 Α. To the working team and to leadership. 16 And when you say "leadership," do you mean the Ο. leadership team we just discussed for Project Stonehenge or some other leadership team? 18 19 Α. I basically mean 20 And what were job responsibilities Ο. with respect to Project Stonehenge? 21 22 Same admonishment. MS. ELMER: 23 So he's responsible for the commercialization Α. of our publisher products and how we bring them to 25 market.

185 1 (By Mr. Nakamura) And what work did Q. do with respect to Project Stonehenge? 2 3 Same instruction. MS. ELMER: He provided guidance to the working team. 4 Α. 5 (By Mr. Nakamura) And what were your job Ο. responsibilities with respect to Project Stonehenge? 6 7 MS. ELMER: Same instruction. Primarily as an audience and to provide 8 Α. 9 quidance to both the working team and to leadership. 10 (By Mr. Nakamura) And what work did you do Q. with respect to Project Stonehenge? 11 12 MS. ELMER: Same instruction. 13 I provided guidance to the working team and to Α. 14 leadership. 15 0. (By Mr. Nakamura) What were responsibilities with respect to Project Stonehenge? 17 MS. ELMER: Same instruction. 18 He works for and he's a project manager Α. 19 on AdManager. 20 (By Mr. Nakamura) And what work did 0. 21 do for Project Stonehenge? 22 MS. ELMER: Same instruction. Analysis. 23 Α. 24 Q. (By Mr. Nakamura) And what analysis did 25 perform?

186 1 I'd instruct the witness not MS. ELMER: 2 to answer because the question invades the work product doctrine and the attorney/client privilege. 3 (By Mr. Nakamura) Will you follow Ms. Elmer's 4 0. 5 instruction? Yes. 6 Α. 7 What were 0. Okay. responsibilities with respect to Project Stonehenge? 8 9 Apologies. Can I have one minute? Α. 10 Sure. No problem. Q. 11 I'm ready to continue. Α. Okay. 12 Same admonishment, but you may MS. ELMER: answer to the extent you can without invading the 13 14 privilege, 15 Α. I apologize. Can you repeat the question. 16 (By Mr. Nakamura) Absolutely, no problem. Ο. 17 What were job responsibilities with respect to Project Stonehenge? 18 19 Α. He is a senior engineering leader on the AdManager team. 2.1 And what work did do with respect to Ο. Project Stonehenge? 23 Same admonishment. MS. ELMER: 24 Α. Analysis. 25 (By Mr. Nakamura) And what sort of analysis Q.

```
187
                 perform as part of Project Stonehenge?
 1
  did
 2
                 MS. ELMER:
                             I instruct the witness not to
 3
  answer because the question invades the work product
  doctrine and the attorney/client privilege.
 5
            (By Mr. Nakamura) Will you follow Ms. Elmer's
       0.
 6
   instruction?
 7
       Α.
            Yes.
            I'm sorry. Did you say "yes"?
 8
       0.
 9
       Α.
            Yes.
10
            Thank you. My fault.
       Q.
11
                 What were Mr. job responsibilities
  with respect to Project Stonehenge?
13
            He's the engineer responsible for AdManager.
       Α.
14
            And what work did Mr. perform as part of
       Q.
15
  Project Stonehenge?
16
                 MS. ELMER:
                             Same admonishment.
17
       Α.
            He was a contributor to the working team.
18
            (By Mr. Nakamura) What contributions did
       0.
19
          make to the working team?
20
                             If you can answer the question
                 MS. ELMER:
21 | without invading the privilege or work product doctrine,
  you may; otherwise, I instruct the witness not to
23
  answer.
24
       Ο.
            (By Mr. Nakamura)
                               Do you have any response
  that you can provide,
                                       subject to your
```

188 counsel's instruction? 1 2 Α. No. All right. And lastly on this list, what were 3 Ο. 4 job responsibilities with respect to Project 5 Stonehenge? So she's the general manager for AVAD, which 6 7 includes the publisher products. And what work did she perform with respect to 8 0. Project Stonehenge? 9 10 MS. ELMER: Same admonishment. Primarily audience, and she obviously among 11 Α. this list has the senior responsibility to decide how to steward the business in light of regulatory 14 potentialities. 15 0. (By Mr. Nakamura) Were any Alphabet employees 16 or executives not listed here involved in considering 17 any part of Project Stonehenge? Not to my knowledge based on the diligence that 18 Α. 19 we performed. 20 And when did Project Stonehenge begin? 0. 2.1 I'm sorry. You're muted, 22 Α. My apologies. 23 Stonehenge began in February of 2020. 24 Q. What event began Project Stonehenge? 25 Primarily the completion of a prior project at Α.

- 1 which point we decided to investigate a particular line
- 2 of remedies. And that prior project was precipitated by
- 3 the seven investigations that were noted on page 2 of
- 4 Exhibit 7.
- 5 Q. Thank you. I appreciate the precision.
- And did Project Stonehenge evolve into
- 7 Project Banksy as listed on the CID specification
- 8 schedule?
- 9 A. No.
- 10 Q. Okay. When did Project Stonehenge end?
- 11 A. June 2020.
- 12 Q. Was there any event or occurrence that marked
- 13 the end of Project Stonehenge in Alphabet's view?
- 14 A. This was more of a completion of analysis to
- 15 our satisfaction.
- 16 Q. Okay. How many meetings in total occurred at
- 17 Alphabet for Project Stonehenge?
- 18 A. I'd say on the order of 25.
- 19 Q. And of those 25 meetings, how many were
- 20 attended by Alphabet's attorneys?
- 21 A. The majority, large majority.
- 22 Q. How many Alphabet employee hours have been
- 23 spent on Project Stonehenge?
- 24 A. About 50.
- 25 Q. And how much did Alphabet spend on outside

1 counsel as related to Project Stonehenge?

- A. That's tough to answer, again, because this is conflated with many other ongoing projects and difficult to ascertain from the available data. So I suspect it's
- 5 a small to medium amount, likely more than SingleClick.
- 6 Q. Okay. I appreciate that.
- 7 And what records or information did you
- 8 look at to come to the estimate you just provided that
- 9 it is a small to medium amount and more than
- 10 SingleClick?
- 11 A. There were more meetings, as indicated by the
- 12 calendaring and the length of the project and analysis.
- Q. And how many of the approximately 25 meetings
- 14 that occurred as a result of Project Stonehenge were
- 15 attended by Google's outside counsel?
- 16 A. A few.
- 17 | O. Less than five?
- 18 A. On the order of five.
- 19 Q. Thank you. If you could turn to page 2 of
- 20 Exhibit 7.
- 21 A. (Witness complies.)
- 22 Q. Is this a list of government investigations
- 23 that caused Alphabet to initiate Project Stonehenge?
- 24 A. The first seven, yes.
- 25 Q. And that, to be clear, excludes the Australian

- 1 Competition and Consumer Commission. Is that correct?
  - A. Yes.

- 3 Q. And are there any of these investigations on
- 4 this list on Exhibit 7, page 2 that Alphabet anticipated
- 5 litigation or it was dealing with actual litigation that
- 6 caused it to initiate Project Stonehenge?
- 7 MS. ELMER: Object to the form of the
- 8 question as compound.
- 9 Q. (By Mr. Nakamura) You can answer if you
- 10 understand,
- 11 A. I was going to ask some clarifying questions
- 12 because I wasn't sure which specific question you're
- 13 asking.
- Q. Sure. So with respect to anticipated
- 15 litigation, did Alphabet anticipate any litigation from
- 16 any of the investigations on this list other than the
- 17 ACCC investigation that caused it to initiate Project
- 18 | Stonehenge?
- 19 A. Yes. We anticipated litigation.
- 20 Q. And is there any actual litigation other than
- 21 the investigations listed on page 2 of Exhibit 7 that
- 22 Alphabet initiated Project Stonehenge in response to?
- 23 A. Okay. So you're asking for any investigation
- 24 that are not on this list or litigation not on this
- 25 list?

```
192
 1
       Q.
            Any litigation not on this list.
 2
                 MS. ELMER: And to be clear, you're asking
 3
  for any actual litigation not on this list, correct?
 4 You're not talking about government investigations;
  you're talking about actual litigation?
 5
 6
                 MR. NAKAMURA:
                                Yes, that's correct.
 7
                              do you understand the
                 MS. ELMER:
 8
  question?
 9
                 THE WITNESS:
                               I do understand the
  question, but I would like to sidebar with you briefly.
10
11
                             All right. We'll take a quick
                 MS. ELMER:
12 break.
13
                                All right.
                 MR. NAKAMURA:
14
                                     Off the record at
                 THE VIDEOGRAPHER:
15 | 3:45 p.m.
16
                 (Recess taken)
17
                 THE VIDEOGRAPHER:
                                    Back on the record at
18
  3:49 p.m.
19
       0.
            (By Mr. Nakamura)
                                             is there any
  actual litigation other than the investigations listed
  on page 2 of Exhibit 7 that Alphabet initiated Project
  Stonehenge in response to?
23
       Α.
            No.
24
       Ο.
            Is there any anticipated litigation other than
  the investigations listed on page 2 of Exhibit 7 that
```

- 1 Alphabet initiated Project Stonehenge in response to?
- 2 A. I'll answer generally no. You can't know
- 3 what's going to happen. But we undertook based on
- 4 these -- primarily on these seven.
- 5 Q. Okay. And were any -- I'm sorry.
- 6 Were any presentations prepared regarding
- 7 Project Stonehenge?
- 8 A. Yes.
- 9 Q. How many?
- 10 A. One.
- 11 Q. On what date was that presentation given?
- 12 A. That was given approximately early June 2020.
- Q. And who worked on creating that presentation?
- 14 A. That group that I walked through earlier. It's
- 15 an extensive list of employees and counsel.
- 0. And to be clear, does that involve all
- 17 individuals listed in bullet points 3 and 4 of page --
- 18 under the heading Project Stonehenge on page 3 of
- 19 Exhibit 7, or does that include only the working group
- 20 individuals that you identified?
- 21 A. Only the working group.
- 22 Q. Thank you.
- 23 And who attended the presentation given in
- 24 early June 2020 about Project Stonehenge?
- 25 A. The group in bullets 3 and 4 and a few people

1 from bullet 2.

Stonehenge?

4

- Q. And who were the individuals from bullet 2 that attended the June 2020 presentation given about Project
- 5 A. I believe, and I'm not sure I can remember the 6 specific detail, but I believe it was
- 7 and , if I recall.
- Q. I'm sorry. The second name you said was

\_\_\_\_\_

- 10 A. Yes. They're both listed in bullet 2.
- 11 Q. Thank you. Just found it.
- Were any draft presentations prepared for
- 13 Project Stonehenge that were not finalized?
- 14 A. No. The draft turned into the final product.
- 15 Q. Okay. Did any Alphabet employee create a
- 16 financial forecast as a part of Project Stonehenge?
- MS. ELMER: So object to the extent that
- 18 the question is attempting to get at the substance of
- 19 Project Stonehenge documents which are work product and
- 20 privileged. To the extent that the question can be
- 21 answered without invading the privilege, the witness may
- 22 do so.
- 23 A. I am not able to.
- 24 Q. (By Mr. Nakamura) Okay. Did Alphabet project,
- 25 model or otherwise consider any cost savings as a part

```
195
 1
   of Project Stonehenge?
 2
                 MS. ELMER:
                              Same instruction.
 3
                                Are you able to provide an
            (By Mr. Nakamura)
       Ο.
   answer subject to your counsel's instructions,
 5
            Yes.
 6
       Α.
 7
            I'm sorry. My question was are you able to
       0.
   provide an answer subject to your counsel's
   instructions?
 9
10
            I am not able to provide an answer.
       Α.
11
            Thank you.
       Q.
12
                 As part of Project Stonehenge, is Alphabet
   considering any changes to the ways its AdTech products
13
14
   operate?
15
                 MS. FLMER:
                              I instruct the witness not to
  answer because the question invades the work product
  doctrine and the attorney/client privilege.
            (By Mr. Nakamura) And will you follow that
18
       0.
   instruction,
20
       Α.
            Yes.
2.1
            As part of Project Stonehenge, is Alphabet
       Ο.
   considering changing the pricing associated with any of
   its AdTech products?
                              Same instruction.
24
                 MS. ELMER:
25
            (By Mr. Nakamura)
                                And will you follow
       Q.
```

1 Ms. Elmer's instruction not to answer,

A. Yes.

- Q. Did Project Stonehenge incorporate any other analyses previously created by Alphabet employees prior to the beginning of Project Stonehenge?
- MS. ELMER: And to the extent that you can answer the question without invading the privilege or work product, you may do so; otherwise, I instruct the witness not to answer.
- 10 A. I'm sorry. Can you repeat it one more time.
- 11 Q. (By Mr. Nakamura) Sure. Did Project
- 12 Stonehenge incorporate any analyses previously created
- 13 by Alphabet employees prior to the beginning of Project
- 14 | Stonehenge?
- 15 MS. ELMER: Same admonishment.
- 16 A. Yes.
- 0. (By Mr. Nakamura) And what analyses previously
- 18 created by Alphabet employees prior to the beginning of
- 19 Project Stonehenge were incorporated into Project
- 20 | Stonehenge?
- 21 MS. ELMER: So same instruction. If you
- 22 can answer without invading the privilege or the work
- 23 product doctrine, you may do so. If your answer would
- 24 invade the work product doctrine or the privilege, I
- 25 instruct you not to answer.

```
197
            I think the extent to which I can answer is
 1
       Α.
   that analysis from Project SingleClick was used, but I
 3
   can't go into the details without invading the
  privilege.
 5
            (By Mr. Nakamura)
                               Okay.
                                       Thank you.
       Ο.
                 What data sources did Alphabet employees
 6
 7 rely upon for any financial analyses prepared for
  Project Stonehenge?
 8
 9
                              So object to the form as
                 MS. ELMER:
   assuming facts not in evidence, and I also instruct the
10
11 witness not to answer to the extent that doing so would
12 invade the work product doctrine or the attorney/client
13 privilege.
14
            Yeah.
                   I'm unable to answer.
       Α.
15
       Q.
            (By Mr. Nakamura) Okay.
16
                 MS. ELMER: Can we take a quick break?
17 I'm sorry.
               It's for me.
                                 Yeah.
18
                 MR. NAKAMURA:
                                        No problem.
                                                      That's
19
  fine, Julie.
20
                 MS. ELMER: Can we take ten minutes?
21
   got to get a bite to eat.
22
                                        That's totally fine.
                 MR. NAKAMURA:
                                 Yeah.
23
                 MS. ELMER:
                             Okay.
                                     Thank you.
24
                 MR. NAKAMURA:
                                 You're welcome.
25
                 THE VIDEOGRAPHER:
                                     Off the record at
```

```
198
 1
   3:56 p.m.
 2
                 (Recess taken)
 3
                 THE VIDEOGRAPHER:
                                    We're back on the
 4
  record at 4:03 p.m.
 5
                               All right. Thank you for
            (By Mr. Nakamura)
       Ο.
                           I just have one more question.
  returning,
 7
  What data sources did Alphabet's employees rely on for
  any pricing analyses prepared for Project Stonehenge?
 8
 9
                 MS. ELMER: So I instruct the witness not
  to answer because the question invades the work product
10
  doctrine and the attorney/client privilege. I also
   object to the form as assuming facts not in evidence.
            (By Mr. Nakamura)
13
       Q.
                               And,
  follow your counsel's instruction not to answer?
15
       Α.
            Yes.
                                Seumas, could you please
16
                 MR. NAKAMURA:
17 put in the Chat tab 14.
            (By Mr. Nakamura) All right,
18
       0.
19 Please let me know when you have that in front of you.
20
                               While you are downloading
                 MR. NAKAMURA:
21 it, this is a document produced by Alphabet beginning at
  Bates No. GOOG-DOJ-AT-00030150, ending in Bates
23 No. 0159.
             It is a document that was produced in
  redacted form and identified in Ms. Elmer's
25 November 15th letter as related to Project SingleClick
```

```
199
 1
  and Project Stonehenge.
 2
                               With that, please let me
            (By Mr. Nakamura)
 3 know when you have reviewed this document.
 4
                 MS. ELMER: All right. We'll be clawing
 5
  this one back as well. And I'd like to take a break to
  discuss an issue of privilege, but I can tell you we'll
 7 be clawing that one back as well.
 8
                 MR. NAKAMURA: Okay. Sounds good. Go off
 9
   the record.
10
                                    Off the record at
                 THE VIDEOGRAPHER:
11 4:05 p.m.
12
                 (Recess taken)
13
                 THE VIDEOGRAPHER: Back on the record at
14 4:16 p.m.
15
                 MS. ELMER:
                             So as I stated a moment ago,
16 we'll be clawing back this exhibit as well and
17 reproducing a copy that we can use in the deposition
18
  shortly.
19
                 MR. NAKAMURA:
                                Okay. Thank you.
                                                   Do you
20 have any estimate, Ms. Elmer, with respect to the other
21 documents that were clawed back as to when they will be
  produced to me?
23
                 MS. ELMER:
                             Momentarily.
24
                 MR. NAKAMURA: Just for the record for
25
   completeness, I would like the court reporter to have
```

```
200
 1 marked the exhibit that was just clawed back as
   Exhibit 11; but, of course, you may claw it back.
 3
                 (Exhibit 11 marked)
 4
            (By Mr. Nakamura) All right. With that, I'll
       Ο.
 5
  move on.
                               I would now like to ask you
 6
 7
   about Project Banksy which is part of specifications 1f
   and specification 2.
 8
 9
                 Who chose the name "Project Banksy" for
   the project?
10
11
       Α.
            I suspect it was the lead engineer working on
12
   the project,
13
                          is that what you just said?
       Q.
14
       Α.
            Yes.
15
       Q.
            Thank you. What was the subject -- I'm sorry,
16 let me back up.
17
                 Let's refer to Exhibit 7, which is the
18 February 25th letter sent by your counsel, Ms. Elmer,
19 page 4.
            Please let me know when you have that in front
20
   of you.
21
            Yep, I do.
       Α.
            Great. What is the subject matter of Project
22
       Q.
23
   Banksy?
24
       Α.
            So as laid out in
                                                testimony,
25 there's two parts to it.
```

- One was an early examination of header
- 2 bidding as a project feature, and then, secondly, it
- 3 morphed into a product or into an effort that was a
- 4 response to a particular antitrust investigation.
- 5 Q. And what antitrust investigation was the second
- 6 Project Banksy a response to?
  - A. The French Competition Authority.
- Q. And what were Alphabet's objectives as part of
- 9 Project Banksy?

- MS. ELMER: So to the extent that this --
- 11 well, actually, I instruct the witness not to answer the
- 12 question as it invades the work product doctrine and the
- 13 attorney/client privilege.
- 14 Q. (By Mr. Nakamura) And will you follow that
- 15 instruction,
- 16 A. Yes.
- 17 O. Turning now to bullet point 2 that starts on
- 18 page 4 and runs into page 5 of Exhibit 7, is this a full
- 19 and complete list of all outside counsel who worked on
- 20 the second Project Banksy?
- 21 A. Yes.
- 22 Q. And is the first full bullet point on page 4 a
- 23 full and complete list of all Google in-house counsel
- 24 who worked on the second version of Project Banksy?
- 25 A. Yeah. I just want to again specify that not

- 1 everyone here worked on it. Some were made aware of the 2 project.
  - Q. But in terms of anyone who worked on the project, is that a full and complete list?
- 5 A. Yes.

- 6 Q. Thank you.
- 7 MS. ELMER: I'd like to clarify. I think,
- 8 Brent, in your earlier question about a bullet point
- 9 that started on page 4 and runs into page 5, what you
- 10 meant to say was bullet point 2 that starts on page 3
- 11 and runs into page 4.
- MR. NAKAMURA: Yes. Thank you, Julie.
- 13 That is what I meant. I appreciate that.
- 14 Q. (By Mr. Nakamura) And so on the second full
- 15 bullet point on page 4, is this a full and complete list
- 16 of Google employees who worked on or were an audience
- 17 for Project Banksy?
- 18 A. There may be a few others who were an audience.
- And I think it's important to note in a
- 20 project like this, especially given the tight relation
- 21 to a regulatory matter, that it would have gone up the
- 22 chain for acknowledgments, though I don't -- I wouldn't
- 23 necessarily classify the cross-functional leadership up
- 24 the chain as an audience as much as they were very
- 25 briefly made aware, possibly asked for a simple ack.

203 1 So I'll just note that there may be some names in executive leadership not included here in that 2 3 So it's really a question of what you mean by capacity. audience. 4 5 And what do you mean by "simple ack"? Ο. An ack, acknowledgment. So, for example, if 6 7 the working team came up with a plan in conjunction with counsel that they intended to supply to a regulatory 8 9 authority, they would pass that to me; I would ask some 10 questions. 11 And then once that's to my satisfaction, it would go up to my superiors in product, maybe engineering, maybe general management, maybe finance, 13 maybe legal, so further up the chain there. And they 15 would be informed but not necessarily in a presentation. 16 It would be more of a, Hey, here's what we plan to do. We want to make you aware. Do you have any

concerns? If not, we're going to move forward. Please acknowledge this e-mail. And then they would simply say "ack" or "I agree."

And that's generally how these matters work because of the complicated structures in our corporate environment.

Q. Thank you. I appreciate that explanation. It's very helpful.

18

2.1

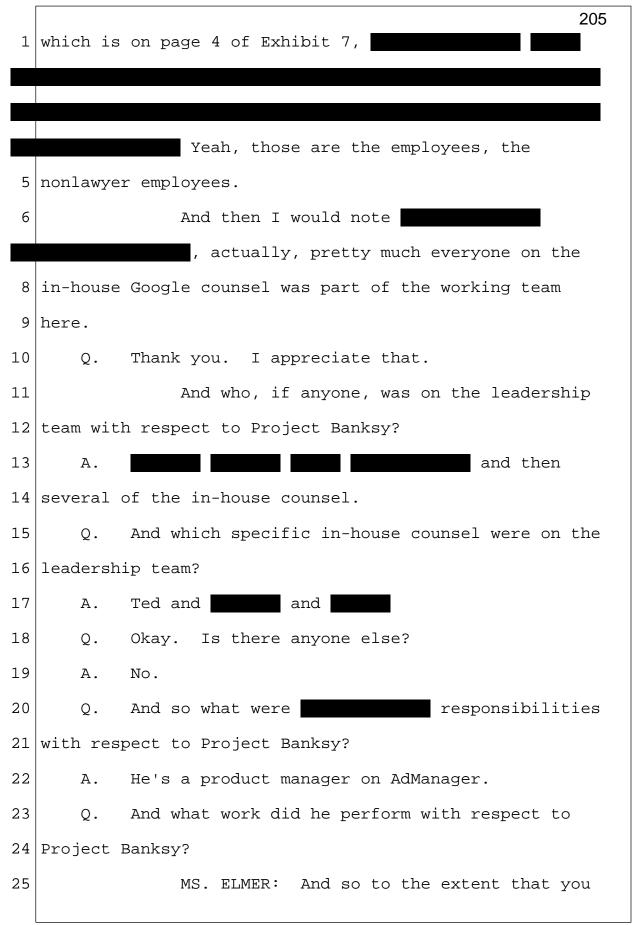
23

204 So what are the names in executive 1 2 leadership not included in this bullet point that would 3 have been possibly asked for a simple a-c-k, ack? and Kent Walker and 4 Α. I imagine possibly Philipp. 6 And when you say "Philipp," you mean Philipp 7 Schindler. Is that correct? 8 Α. That's right, yep. And is it common for Mr. Walker to be involved 9 Q. in these sorts of simple ack issues? 10 I don't think these happen very often. 11 Α. 12 we're talking about, you know, a potential settlement 13 with a regulatory authority. As you can empathize, these things don't happen very often. So when they do, 15 it's important that our, you know, chief legal and public affairs officer is aware and supportive.

- 17 Just to be clear, Mr. Walker then is both your Ο.
- chief legal and public affairs officer.
- 19 correct?
- To my knowledge, yes. 20 Α.
- 2.1 And as part of the Project Banksy, the version Ο.
- that we are now discussing, which is the second version,
- who was on the working team with respect to Project
- 24 Banksy?
- 25 So I'm reading from the fourth bullet point Α.

30(b)(6), Highly Confidential

February 28, 2022



```
206
  can answer the question without invading the work
 1
 2 product doctrine or the attorney/client privilege, you
 3 may; otherwise, I instruct you not to answer.
            He provided product management. That's the
 4
       Α.
 5
  extent of the detail I can go into.
 6
            (By Mr. Nakamura) And am I correct in that you
       Ο.
 7
   cannot provide more detail because it would require you
   to divulge privileged information? Is that correct?
 8
 9
       Α.
            Yes.
10
            Thank you.
       Q.
11
                 And what were
  responsibilities with respect to Project Banksy?
13
            Engineering.
       Α.
14
            And what work did
                                        perform with
       Q.
15
  respect to Project Banksy?
16
                 MS. ELMER: Same instruction.
17
       Α.
            Engineering.
            (By Mr. Nakamura) And is it that you cannot
18
       0.
  provide more detail because it would be disclosing
  privileged information?
2.1
       Α.
            Yes.
22
                           job responsibilities
       0.
            What were
  with respect -- I apologize, with respect to Project
24
  Banksy?
25
            Can I confer for a second?
       Α.
```

30(b)(6), Highly Confidential

February 28, 2022

```
207
                   Let's go off the record.
 1
       Q.
            Sure.
 2
       Α.
            Thank you.
 3
                 THE VIDEOGRAPHER: Off the record at
 4
   4:29 p.m.
 5
                  (Recess taken)
 6
                 THE VIDEOGRAPHER:
                                     On the record at
 7
   4:33 p.m.
 8
       0.
            (By Mr. Nakamura) What were
                                                        job
 9
   responsibilities with respect to Project Banksy?
10
            General engineering.
       Α.
11
            Can you provide any more detail as to what you
       Q.
   mean by "general engineering"?
13
                 MS. ELMER:
                              Same instruction.
14
            No.
       Α.
15
       Q.
            (By Mr. Nakamura) And just to be clear, since
16 we just took a break, do you mean that you're refusing
17 to answer on the basis of Ms. Elmer's privilege
   instruction?
18
19
       Α.
            Yes.
20
                 MS. ELMER: And work product.
21
       Α.
            Yes.
            (By Mr. Nakamura) What were
22
       Ο.
   responsibilities with respect to Project Banksy?
24
       Α.
            He leads commercialization with the publisher
25
   community.
```

208 1 Q. And what work did perform with 2 respect to Project Banksy? 3 MS. ELMER: So to the extent you can provide an answer to the question without invading the work product doctrine or the attorney/client privilege, 5 you may; otherwise, I instruct you not to answer. 6 7 He and his team would be responsible for public Α. 8 outreach. 9 (By Mr. Nakamura) And public outreach to whom? Q. 10 Α. To publishers. 11 And as part of Project Banksy, did Q. team actually reach out to any publishers? 13 Yes. Α. And which publishers did 14 Q. reach out to as part of Project Banksy? 16 I don't know. It would have been probably a Α. small- to medium-sized group. Did you review any documents in preparation for 18 this deposition that would have helped you understand which publishers he reached out to as a part of Project 21 Banksy? No, I didn't. It's a fairly standard process 22 that we go through with, you know, hundreds of different product launches. So this would have been fairly 25 ordinary.

30(b)(6), Highly Confidential

February 28, 2022

209 1 Q. And what were job 2 responsibilities with respect to Project Banksy? 3 MS. ELMER: So I object -- or instruct the 4 | witness not to answer to the extent that his answer 5 would invade the privilege. But if there is a way that 6 he can provide an answer without invading the privilege, 7 he may do so. She provided legal guidance and leadership. 8 Α. 9 (By Mr. Nakamura) And is there any further Q. information you can provide me with respect to the legal 10 guidance and leadership? Everything would be privileged there, so I 12 Α. 13 apologize. I cannot. And what was Mr. Lazarus' job responsibilities 14 with respect to Project Banksy? 16 MS. ELMER: Same instruction.

- 17 A. Given he's our general product counsel for ads,
- 18 he would have been also involved in leadership and
- 19 guidance to the team.
- 20 O. (By Mr. Nakamura) And what quidance did
- 21 Mr. Lazarus provide to the team with respect to Project
- 22 Bansky?
- 23 MS. ELMER: Same instruction. The
- 24 question invades the attorney/client privilege, and I
- 25 instruct the witness not to answer.

210 1 (By Mr. Nakamura) Will you follow Ms. Elmer's Q. 2 instruction? 3 Α. Yes. And lastly, what were 4 0. job 5 responsibilities with respect to Project Banksy? 6 MS. ELMER: To the extent that you can 7 answer without invading the privilege, you may. Well, he was product counsel for AdManager at 8 Α. the time. 9 10 (By Mr. Nakamura) Is there any more Q. 11 information you can provide about his job responsibilities? 12 13 MS. ELMER: Same instruction. 14 Other than being product counsel, no. Α. 15 Q. (By Mr. Nakamura) Okay. When did Project 16 Banksy begin? 17 MS. ELMER: So are you referring to the second type of Project Banksy, the remedies analysis, in 18 19 your question? 20 Thank you. MR. NAKAMURA: Yes. I'11 21 rephrase. 22 When did the Project Banksy (By Mr. Nakamura) Ο. remedies analysis begin? 24 Α. Approximately spring of 2020.

Q.

25

And do you have any better approximation of on

what date or month Project Banksy remedies analysis

2 began?

- 3 A. April.
- 4 O. Thank you.
- 5 And what event began Project Banksy?
- 6 A. The investigation from the French authority.
- 7 Q. And how many meetings regarding Project Banksy
- 8 have taken place since -- the remedies Project Banksy
- 9 have taken place since April of 2020?
- 10 A. A lot.
- 11 Q. What is your reasonable estimate as Alphabet's
- 12 designee about the number of meetings that have taken
- 13 place regarding Project Banksy, the remedies analysis?
- 14 A. Approximately 50 to 60.
- 15 Q. And how many of those 50 to 60 meetings were
- 16 attended by Google's in-house counsel?
- 17 A. So this depends, but I would say likely -- I
- 18 would say about half.
- 19 Q. And how many of those 50 to 60 meetings were
- 20 attended by Google's outside counsel?
- 21 A. Probably about a quarter.
- 22 Q. And at any time did anyone at Alphabet discuss
- 23 the remedies Project Banksy with an individual or entity
- 24 other than Alphabet's lawyers that was not employed by
- 25 Alphabet?

```
212
 1
                 MS. ELMER:
                             So are you excepting here the
 2
  publisher outreach?
 3
                 MR. NAKAMURA:
                                 Yes.
                 MS. ELMER: Or discussions with
 4
 5
  regulators?
 6
            (By Mr. Nakamura)
                               Well, my question is at any
       Ο.
 7
   time did anyone at Alphabet discuss the remedies Project
 8
  Banksy with an individual or entity other than
 9
  Alphabet's lawyers that was not employed by Alphabet?
10
                 MS. ELMER: Yeah.
                                     I object to the
11
  question as vaque. I think maybe if you break it down
12 by time period or type of third party, it might be
13 helpful.
14
            (By Mr. Nakamura) Other than the publishers
       Q.
15 you referred to earlier, did anyone at Alphabet discuss
16 Project Banksy with an individual or entity not employed
17 by Alphabet, the remedies version of Project Banksy,
   other than with Alphabet's outside counsel?
18
19
                 MS. ELMER:
                             Same objection.
20
                 You may answer if you know.
2.1
                               I need about one minute with
                 THE WITNESS:
22
   counsel.
23
                                        Go off the record.
                 MR. NAKAMURA:
                                 Sure.
                 THE VIDEOGRAPHER: Off the record at
24
25
   4:40 p.m.
```

213 1 (Recess taken) 2 Back on the record at THE VIDEOGRAPHER: 3 4:44 p.m. (By Mr. Nakamura) All right. 4 0. to 5 the best of your knowledge, did anyone at Google discuss Project Banksy's remedy portion with any third party that was not representing Google as legal counsel? 7 8 Α. Yes. 9 And what were the third parties with whom Q. remedies Project Banksy was discussed? 10 11 Α. So I can construct a timeline of who was spoken 12 with? 13 That would be great, thank you. Q. Okay. So the first non-counsel party we spoke 14 Α. 15 with was the regulator in France. After we reached an agreement there, we spoke with our customers to design 16 17 an appropriate solution; and then we further commercialized the product and spoke with more customers 18 after -- or actually, we posted a -- we made a blog post in conjunction with the settlement, and then we further commercialized. 21 22 And in the second step, the customers you spoke to to design an appropriate solution, who were those 24 customers? 25 I can't speak to them directly, but I can give

1 you the general character of them were publishers who

2 were interested in including header bidding in their

3 setups or who already did and for which this product

4 would be a good enhancement for them.

- 5 Q. And what did you discuss with those customers
- 6 with respect to remedies Project Banksy?
- 7 A. I think we were confirming, validating

8 particular features or subfeatures that would be

9 included in the header bidding manager.

- 10 Q. And what were those particular features that
- 11 would be included in the header bidding manager?
- 12 A. Now you're into like some pretty technical
- 13 details.

- 19 Q. And what subfeatures did Alphabet discuss with
- 20 customers as part of this process?
- 21 A. Those are the subfeatures. The feature is
- 22 header bidding manager. Yeah. Those are the
- 23 subfeatures.
- 24 Q. Thank you for that clarification.
- 25 When communicating with these third-party

- 1 customers, did Alphabet employees propose this solution
- 2 as an alternative to header bidding?
- 3 A. Not really. It's more of a facilitation of
- 4 header bidding and an integration of header bidding into
- 5 AdManager.
- 6 Q. And approximately how many customers did
- 7 Alphabet employees speak with as a part of this second
- 8 step in your timeline?
- 9 A. On the order of ten.
- 10 Q. And who were those ten customers?
- 11 A. I don't know.
- 12 Q. Who at Alphabet would be knowledgeable about
- 13 the identities of those ten customers?
- 14 A. and either
- 16 Q. Thank you for that.
- 17 Let me loop back to close out one
- 18 question.
- 19 Of the approximately 50 to 60 meetings
- 20 that occurred as a result of remedies Project Banksy,
- 21 what percentage of those meetings did not involve any
- 22 legal counsel, whether inside or outside counsel?
- A. About half.
- 24 Q. Thank you.
- 25 What was the cost associated with Project

- 1 Banksy specified in the number of employee hours worked
- 2 on remedies Project Banksy?
- A. My best guess would be on the order of 2 to
- 4 300 hours.
- 5 Q. And how much did Alphabet pay to outside
- 6 counsel in fees as a result of Project Banksy?
- 7 A. Again, this is difficult to answer just because
- 8 it's intertwined with the other issues that I can't
- 9 speak to. So it's hard for me to provide an estimate.
- 10 But I suspect, given it was entangled with a settlement
- 11 that was a much larger settlement, that I imagine it was
- 12 a lot.
- 13 Q. Which is to say larger than Project
- 14 | SingleClick. Is that correct?
- 15 A. Yes. I think it's fair to say that regulators
- 16 require a lot of legal time.
- 17 O. And has Alphabet paid any money to any
- 18 nonlawyer third parties as a result of remedies Project
- 19 Banksy?
- 20 A. No. Any nonlawyer third parties as part of a
- 21 remedy. I can't speak to parts of a settlement that
- 22 would have been outside of this portion. So I just want
- 23 to caveat my answer with that.
- 24 Q. I'm sorry. Were there parts of a settlement
- 25 that were outside of Project Banksy with the French

1 Competition Authority?

- MS. ELMER: The question goes beyond the
- 3 scope of the CID, but the witness may answer in his
- 4 individual capacity if he knows.
- 5 A. My understanding is that there were several
- 6 other aspects to the settlement apart from this project
- 7 that have -- that are not involved in my products, which
- 8 may or may not have included some type of payment, which
- 9 I think was your question.
- 10 Q. (By Mr. Nakamura) Yes. No. That's helpful,
- 11 and I appreciate that clarification.
- So turning to page 2 of Exhibit 7 -- and
- 13 that's the February 25th letter -- which of the
- 14 government investigations listed here served as a basis
- 15 for Alphabet's initiation of remedies Project Banksy?
- 16 A. Primarily the French Competition Authority, and
- 17 I would also say with, you know, additional concern from
- 18 the U.K. CMA, Texas, the U.S. Department of Justice and
- 19 the EC.
- 20 O. Okay. Thank you.
- 21 And are there any government
- 22 investigations that are not listed here that caused
- 23 Alphabet to initiate Project Banksy remedies?
- 24 A. No.
- 25 Q. And was any actual litigation the cause of

```
218
  Alphabet initiating remedies Project Banksy?
 1
 2
                              You're talking about actual
                 MS. ELMER:
 3
   lawsuits?
 4
                 MR. NAKAMURA:
                                 Yes.
 5
                              Is that correct?
                 MS. ELMER:
                                 Yes.
 6
                 MR. NAKAMURA:
 7
                 MS. ELMER:
                              That's distinct from
 8
   government investigations, correct?
 9
                 MR. NAKAMURA: Yes, that's correct.
10
       Α.
            No.
11
            (By Mr. Nakamura) Was there any anticipated
       Q.
  litigation other than the government investigations
13 listed here that caused Alphabet to initiate the
   remedies Project Banksy?
15
       Α.
            No.
16
            Were any presentations prepared regarding
       0.
17
  Project Banksy?
            I'm sorry. Could you repeat.
18
       Α.
19
       Q.
            I apologize. Were any presentations prepared
   regarding remedies Project Banksy?
2.1
       Α.
            Yes.
22
       Q.
            How many?
23
       Α.
            Several.
24
       Q.
            And numerically what do you mean by "several"?
25
            Meaning there were analysis documents and other
       Α.
```

```
219
 1 types of documents all the way through to launching
              So, I mean, that typically involves a number
 3 of different documents for each of those stages of the
 4 process.
 5
            And what was the final presentation made -- I'm
       Ο.
 6
   sorry.
 7
                 When was the final presentation made
 8
   regarding project remedies Bansky?
 9
                 MS. ELMER: Object to the form, assumes
10
  facts.
                 You may answer if you understand.
11
            I think you're suggesting the project's done,
12
       Α.
   and I would dispute that the project is done.
14
            (By Mr. Nakamura) All right.
                                            That is fair.
       Q.
15
                 MS. ELMER: Hey, Brent, I'm sorry. Can we
   take a quick break?
16
17
                                        Let's go off the
                 MR. NAKAMURA:
                                 Sure.
18 record.
19
                 THE VIDEOGRAPHER: Off the record at
   4:56 p.m.
20
2.1
                 (Recess taken)
                 THE VIDEOGRAPHER: Back on the record at
22
23 5:00 p.m.
```

Ο.

24

(By Mr. Nakamura) All right,

25 When was the latest presentation made with respect to

February 28, 2022

220 remedies Project Banksy? 1 2 Very recently. Α. 3 And who made that presentation? Ο. 4 Α. 5 And who helped prepare that presentation? 0. and likely the program manager, 6 Α. 7 , and either Thank you for that. 8 0. 9 And who attended the most recent 10 presentation with respect to remedies Project Banksy? 11 That would have been Α. myself, That's the likely lead set. 13 Q. Okay. 14 Probably also Α. 15 Q. And did any attorneys attend the most recent presentation with respect to remedies Project Banksy? Likely that would have been 17 Α. Yes. believe is not listed on here as in-counsel because she's relatively recent. 20 Ο. And what is last name? 2.1 I believe it's I can look that up or submit it to you shortly. 23 Sure. We can get that from your counsel later. Q. 24 And who created the first presentation 25 with respect to remedies Project Banksy?

221 1 Α. I believe that would have been 2 3 I'm sorry. Before we move on, MS. ELMER: I just wanted to confirm 4 last name is 5 MR. NAKAMURA: Okay. Thank you. I apologize. I'm terrible with names, so bear 6 7 with me. (By Mr. Nakamura) No problem. 8 0. I'm glad you 9 gave us the information. 10 So who attended the first presentation 11 with respect to remedies Project Banksy? 12 Α. That's it. 14 Thank you. Q. 15 Α. Yeah. That's it. 16 Did any attorneys attend the first remedies Ο. 17 Project Banksy presentation? That would have been and I don't 18 Α. Yes. remember if was involved at that point. 20 Did any Alphabet employee create a financial Ο. 21 forecast as a part of Project Remedies Bansky? 22 MS. ELMER: And to the extent that your 23 question is seeking the contents of the privileged and work product documents, I instruct the witness not to 25 answer.

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222 I unfortunately can't answer for 1 Α. Yeah. 2 privilege. 3 (By Mr. Nakamura) Okay. Thank you. Ο. 4 And did Alphabet project, model or 5 otherwise consider any cost savings as a part of 6 remedies Project Banksy? 7 MS. ELMER: Same instruction. 8 0. (By Mr. Nakamura) And will you follow your 9 counsel's instruction not to answer, 10 Α. Yes. As part of remedies Project Banksy, is Alphabet 11 Q. considering changing the pricing of any of its ad tech 13 products? 14 MS. ELMER: Same instruction. 15 0. (By Mr. Nakamura) And will you follow your counsel's instruction not to answer, 17 Α. Yes. Did Project Banksy, the remedies version, 18 0. incorporate any other analyses created by Alphabet employees prior to the beginning of Project Banksy? 2.1 MS. ELMER: Can we take a break to discuss 22 an issue of privilege? 23 MR. NAKAMURA: Sure. 24 Α. Can you restate it before we break? 25 (By Mr. Nakamura) Did the remedies Q. Sure.

```
223
  version of Project Banksy incorporate any analyses
 1
   created by Alphabet employees prior to the beginning of
 3
  Project Banksy, the remedies version?
 4
                 MS. ELMER:
                              Okay.
 5
                                Let's go off the record.
                 MR. NAKAMURA:
                                     Off the record at
 6
                 THE VIDEOGRAPHER:
 7
   5:06 p.m.
 8
                 (Recess taken)
 9
                 THE VIDEOGRAPHER:
                                     Back on the record at
  5:14 p.m.
10
11
            (By Mr. Nakamura) All right,
       Q.
12 Before the break I asked you whether the remedies
13 version of Project Banksy incorporated any analyses
   created by Alphabet employees prior to the beginning of
15
   the project.
16
            Yes.
       Α.
17
            And what were those analyses?
       0.
18
            Well, we performed a lot of analyses in the
   initial Bansky effort prior to the regulatory
   (inaudible).
20
2.1
            And what were the names of those analyses?
       Ο.
22
            I can't speak to that because that would be
       Α.
  privileged.
23
24
       Q.
            Okay. Can you provide any more information
  about the analyses that were performed as part of the
```

```
224
 1
   initial Bansky effort?
 2
                   If you're more specific, I can.
 3
            Well, all I have is the answer you gave as to,
       Ο.
 4
   "And what were those analyses?
 5
                 "We performed a lot of analyses in the
   initial Bansky effort prior to the regulatory portion."
 6
 7
                 And so my question is what were those
 8
   analyses?
 9
                                     And point of
                 MS. ELMER:
                             Yeah.
   clarification here, you know, were you asking whether to
10
11 name the analyses that were incorporated into the
  remedies project, or are you asking him just what type
13 of analyses were performed in the original project
14
   generally?
15
                 MR. NAKAMURA:
                                 The names of the analyses
   that were incorporated into the remedies project.
17
                 MS. ELMER:
                             Okay.
                                    And to that question I
18
   instruct the witness not to answer because answering
   would invade the work product doctrine.
20
                 MR. NAKAMURA:
                                All right.
2.1
                               Will you follow Ms. Elmer's
       Ο.
            (By Mr. Nakamura)
22
   instruction?
23
       Α.
            Yes.
            What data sources did Alphabet employees rely
24
       0.
  upon for any financial analyses prepared for remedies
```

February 28, 2022

```
225
 1 | Project Banksy?
 2
                              Same instruction and object to
                 MS. ELMER:
   the form.
 3
 4
       0.
            (By Mr. Nakamura) Will you answer that
 5
   question,
 6
       Α.
            No.
 7
            And are there any successor projects to Project
       Ο.
 8
   Banksy?
 9
                              I instruct the witness not to
                 MS. ELMER:
   answer because that project invades the attorney/client
10
11|privilege and the work product doctrine.
            (By Mr. Nakamura) And what is the name of the
12
       Q.
   successor project to Project Banksy?
14
                 MS. ELMER:
                             Same instruction.
15
            (By Mr. Nakamura) Okay. And will you follow
       Ο.
   that instruction,
17
       Α.
            Yes.
            Is there a successor project to Project Banksy?
18
       Ο.
19
                 MS. ELMER:
                              Same instruction.
20
       Ο.
            (By Mr. Nakamura) All right. Will you follow
   that instruction,
21
22
       Α.
            Yes.
                                And, Ms. Elmer, is your
23
                 MR. NAKAMURA:
  position on behalf of Alphabet that the existence of a
25 successor project to Project Banksy is properly
```

226 1 protected by privilege? 2 My position is that it's MS. ELMER: 3 beyond the scope of the CID. And, you know, this whole exercise is 4 5 borderline. I think the CID for the most part, the topics that are set forth in it are not valid because 7 they attempt to invade the attorney/client privilege and the work product doctrine. 8 9 We're not going to go beyond the scope of the CID to talk about more privileged projects and work 10 11 product projects. We're just not going to do that, not 12 in the deposition here today. 13 (By Mr. Nakamura) All right. Q. 14 will you follow Ms. Elmer's instruction not to answer my 15 question? Yes. 16 Α. 17 Let me now turn to Project Quantize, which is Ο. part of specifications 1g and specification 2. 19 Who chose the name "Project Quantize" for the projects? 21 I did. Α. And if you could turn, please, to Exhibit 7, 22 which is the February 25th letter, on page 5 of the PDF. Please let me know when you have that in front of you.

I do.

Α.

25

Lexitas

February 28, 2022

227 1 Q. What was the subject matter of Project 2 Quantize? 3 MS. ELMER: And to the extent that you can answer the question without invading the privilege, you 5 otherwise, I instruct you not to may do so, 6 answer. 7 So I was seeking legal advice with Α. Yeah. 8 respect to GDPR and its impact on our products. 9 (By Mr. Nakamura) And from whom were you Q. 10 seeking legal advice? 11 Α. From our in-house P counsel and our privacy 12 counsel. 13 What do you mean when you say "P counsel"? Q. 14 Product counsel. Α. 15 And what is the name of your product counsel? Q. 16 Α. 17 And what is the name of the privacy 0. Okav. 18 counsel you just referenced? 19 Α. That's and 20 And were any product counsel involved with Ο. Project Quantize? 21 22 Α. No. 23 Is the third bullet point that runs from page 5 Q. to page 6 of Exhibit 7 a full and complete list of all Google employees who are not in-house counsel who worked

- 1 on Project Quantize?
- 2 A. The actual team that worked on it was a very,
- 3 very small subset of this list. This is more of the
- 4 audience that the legal advice went out to.
- 5 Q. And who in this list was part of that very
- 6 small subset that was part of the actual team that
- 7 worked on Project Quantize?
- 8 A. Me, and
- 9 Q. And what were your job responsibilities with
- 10 respect to Project Quantize?
- 11 MS. ELMER: I admonish the witness that he
- 12 be mindful not to invade the privilege with his answer.
- 13 A. To establish the goals of the project.
- 14 Q. (By Mr. Nakamura) And is there any more
- 15 information you can provide subject to Ms. Elmer's
- 16 instruction?
- 17 A. No. That would speak to the legal advice I was
- 18 seeking.
- 19 Q. And what work did you perform with respect to
- 20 Project Quantize?
- MS. ELMER: Same instruction.
- 22 A. I established the team and the problem
- 23 statements.
- 24 Q. (By Mr. Nakamura) And other than establishing
- 25 the team and the problem statements, is there any other

- 1 information you can provide subject to Ms. Elmer's
- 2 instructions with respect to the work you performed on
- 3 Project Quantize?
- 4 A. No.
- 5 Q. In total how many meetings occurred at Alphabet
- 6 for Project Quantize?
- 7 A. Approximately eight.
- 8 Q. And when did the first meeting occur for
- 9 Project Quantize?
- 10 A. In October of 2020.
- 11 Q. And when did the last meeting occur for Project
- 12 Quantize?
- 13 A. February of 2021.
- 14 Q. And how many of those approximately eight
- 15 meetings were attended by Google's in-house counsel?
- 16 A. All of them.
- 17 O. At any time did anyone at Alphabet discuss
- 18 Project Quantize with any third party other than outside
- 19 counsel employed by Alphabet?
- 20 MS. ELMER: Object to the form, assumes
- 21 facts.
- 22 Q. (By Mr. Nakamura) At any time did anyone at
- 23 Alphabet discuss Project Quantize with any third party?
- 24 A. No.
- 25 Q. How many employee hours in your reasonable

230 estimate have been spent on Project Quantize? 1 2 20. Α. 3 Was Project Quantize undertaken in response to 0. any investigations? 4 5 Α. Yes. And what investigations was Project Quantize 6 0. 7 undertaken in response to? The U.K. ICO, the Irish DPC. 8 Α. 9 Any other investigations that Project Quantize Q. was undertaken in response to? 10 11 Α. Those were the two primary. 12 Was there any anticipated litigation that Q. Project Quantize was undertaken in response to? 13 14 Did you say anticipated litigation? Α. 15 Q. Yes. Can I have sidebar quickly? 16 Α. Sure. 17 Ο. 18 MR. NAKAMURA: Let's go off the record. 19 THE VIDEOGRAPHER: Off the record at 5:24 p.m. 20 2.1 (Recess taken) 22 On the record at THE VIDEOGRAPHER: 5:27 p.m. 23 24 0. (By Mr. Nakamura) All right. was there any anticipated litigation that Project

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231 1 Quantize was undertaken in response to? 2 Α. No. 3 Are there any other regulations other than GDPR Ο. that Project Quantize was undertaken in response to? 4 5 And I object to this question MS. ELMER: as invading the attorney/client privilege and instruct 6 7 the witness not to answer. (By Mr. Nakamura) All right. Will you follow 8 0. Ms. Elmer's instruction? 9 10 Α. Yes. All right. Were any presentations prepared by 11 Q. Alphabet employees regarding Project Quantize? 13 Α. Yes. 14 How many? Q. 15 Α. Two. 16 And when were those presentations made? 0. The presentations were made in December of 2020 17 Α. and then again with a larger group in January/February. 18 19 0. In January and February of 2021. right? 20 2.1 Yes, that's right. Α. 22 And who prepared the December 2020 0. 23 presentation? 24 Α. 25 And who attended the December 2020 Q.

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232 1 presentation? 2 Me, Α. That's it. Who created the January or February 2021 4 0. presentation as part of Project Quantize? It's the same presentation. 6 Α. 7 And who attended that presentation in January 0. or February of 2021 about Project Quantize? 8 9 So that would be the rest of the people you see Α. in bullet 3 on page 6 of Exhibit 7 in addition to legal 10 11 counsel. So the individuals who attended the Project 12 0. Quantize presentation in January or February of 2021 about Project Quantize are the Google in-house counsel 15 included in the second-to-last bullet point on page 5 of Exhibit 7 and the Google employees included listed on the final bullet point on page 5 running over to page 6 of Exhibit 7, correct? 18 19 Α. Let me be very clear. The second bullet point is in-house counsel; the third bullet point is the And I believe all of them were involved in 21 employees. the January and/or February presentation. 23 Q. Thank you. Did Alphabet employees rely on any data 24 sources in preparing any analyses for Project Quantize?

- 1 MS. ELMER: So to the extent that
- 2 responding to this question would invade the privilege,
- 3 I instruct the witness not to answer. If there's a way
- 4 to answer the question without invading the privilege,
- 5 you may do so.
- 6 A. I guess I can say the text of the general
- 7 protection regulation was one data source, and beyond
- 8 that, I can't speak further.
- 9 Q. (By Mr. Nakamura) And the reason you cannot
- 10 speak further is because of Ms. Elmer's privilege
- 11 instruction. Is that correct?
- 12 A. Yes.
- 13 Q. Did Alphabet consider making any pricing
- 14 changes to its ad tech products as a result of the work
- 15 done for Project Quantize?
- MS. ELMER: Same instruction.
- 17 A. Yeah. I choose not to answer per privilege.
- 18 Q. (By Mr. Nakamura) Okay. Thank you.
- 19 MR. NAKAMURA: Seumas, could you please
- 20 upload into the Chat tab 12, please.
- 21 Q. (By Mr. Nakamura) please let me
- 22 know when you have this in front of you.
- MR. NAKAMURA: Could the court reporter
- 24 please mark this as Alphabet Exhibit 12.
- 25 (Exhibit 12 marked)

```
234
 1
                 MR. NAKAMURA:
                                This is a letter sent from;
  your counsel, Ms. Elmer, to me and the Antitrust
 3 Division on February 17th, 2022. Let me know when it's
  in front of you.
 4
 5
            It's in front of me.
       Α.
                 MS. ELMER:
                             I'm going to object to any
 6
 7
  questions regarding this particular document or any of
  the topics set forth in it as outside the scope of the
  CID.
 9
10
                 So the witness' testimony will be in his
11 personal capacity and not as a 30(b)(6) witness.
12
                               I'm going to ask you
       Q.
            (By Mr. Nakamura)
                          only about, as you see in the
13 narrowly,
  second full paragraph, "the future of 'display review'
  and meeting that occurred in 2020."
16
                 So my questions with respect to that are
  first was Project Sunday presented as part of that
  future of display review that occurred in 2020?
18
19
                 MS. ELMER:
                             I instruct the witness not to
  answer the question because the future of display review
21 is a privileged and work product project and this
  question is beyond the scope of the CID.
23
            (By Mr. Nakamura)
                               All right. And will you
       Q.
  follow that instruction,
25
       Α.
            Yes.
```

```
235
            Was Project Monday presented as part of the
 1
       Q.
 2
   future of display review?
 3
                 MS. ELMER:
                              Same instruction.
 4
       0.
            (By Mr. Nakamura) All right. Will you follow
 5
   that instruction?
 6
       Α.
            Yes.
 7
            Was Project Stonehenge presented as part of the
       Ο.
   future of display review?
 8
 9
                              Same instruction.
                 MS. ELMER:
10
            (By Mr. Nakamura)
                                And will you follow
       Q.
  Ms. Elmer's instruction not to answer?
11
12
       Α.
            Yes.
13
            Was Project SingleClick presented as part of
       Q.
   the 2020 future of display review?
15
                 MS. ELMER:
                              Same instruction.
       0.
            (By Mr. Nakamura) And will you follow
16
17 Ms. Elmer's instruction not to answer,
18
       Α.
            Yes.
19
            Was Project Banksy remedies, the remedies
       0.
   version of that, presented at the future of display
21 review in 2020?
22
                              Same instruction.
                 MS. ELMER:
23
            (By Mr. Nakamura) Will you follow Ms. Elmer's
       Q.
   instruction not to answer,
25
       Α.
            Yes.
```

```
236
            And lastly, was Project Quantize presented at
 1
       Q.
   the 2020 future of display review?
 2
 3
                 MS. ELMER:
                            Same instruction.
            (By Mr. Nakamura) All right. Will you follow
 4
       0.
 5
  Ms. Elmer's instruction not to answer my question,
 6
 7
       Α.
            Yes.
 8
                 MR. NAKAMURA: All right. Let's go off
 9
   the record.
10
                                    Off the record at
                 THE VIDEOGRAPHER:
11|5:35 p.m.
12
                 (Recess taken)
13
                                    Back on the record at
                 THE VIDEOGRAPHER:
14 5:45 p.m.
15
                 MR. NAKAMURA:
                                Thank you. Could the court
16 reporter please mark what has been put in the Chat as
17 Alphabet Exhibit 30 [sic].
                               This document is a document
18 that has been reproduced after a clawback from
19 Alphabet's counsel with additional redactions applied.
  It is a document that begins with Bates
21 No. GOOG-DOJ-AT-00205841, ending in Bates No. 5843.
22
                 (Exhibit 13 marked)
23
                                 I would like
            (By Mr. Nakamura)
       Q
  to direct your attention to the third page of this
  document ending in Bates No. 5842. Could you please let
```

237 1 me know when you are there. 2 I am there. Α. Looking at the first full bullet point on 3 Ο. page 4 of this PDF, did Project Stonehenge involve 5 Alphabet's consideration of 7 And I instruct the witness not MS. ELMER: to answer the question. It's an improper question that 8 attempts to invade the privilege, the work product doctrine, and on that basis instruct the witness not to 11 answer. (By Mr. Nakamura) Will you follow Ms. Elmer's 12 Q. 13 instruction, 14 Yes. Α. discussion 15 Q. And was the mentioned in this bullet point one that was done 17 separately from Project Stonehenge? 18 I don't know how to answer that with invading 19 the privilege. Ms. Elmer, are you 20 MR. NAKAMURA: then not to answer my question? 21 instructing Let's take a break to discuss 22 MS. ELMER: 23 an issue of privilege. 24 MR. NAKAMURA: All right. Let's go off 25 the record.

```
238
 1
                 THE VIDEOGRAPHER:
                                     Off the record at
 2
   5:47 p.m.
 3
                 (Recess taken)
                 THE VIDEOGRAPHER: Back on the record at
 4
 5
  5:49 p.m.
            (By Mr. Nakamura)
 6
       Ο.
                               And,
                                            discussion
 7
  question was was the
 8 mentioned in this bullet point on Exhibit 13, one, a
  discussion that was done separately from Project
10
   Stonehenge?
11
       Α.
            I can't answer questions about what was part of
   Stonehenge or not, as that would violate privilege.
13
                             Brent, I think if you were to
                 MS. ELMER:
14 ask the witness whether there were
15 discussions that were business discussions and not part
16 of a work product project, he might be able to answer
17 your question.
18
                 MR. NAKAMURA:
                               All right.
                                             I will give
19
   that a shot.
20
       Ο.
            (By Mr. Nakamura) Were there
      discussions that were business discussions that
   occurred that were not part of a work product project?
23
       Α.
            Yes.
24
       Q.
            And when did those discussions take place?
25
            All the time for as long as I can personally
```

239 1 remember and from what I've seen over the past five to 2 ten years, quite regularly. 3 And was Alphabet's consideration of Ο. 6 MS. ELMER: And I'm going to object to 7 this question as exceeding the scope of the CID, but the witness may answer in his individual capacity. 8 9 I'll go so far as to say yes. Α. Yeah. 10 (By Mr. Nakamura) And was the consideration of Q. 11 13 Same scope objection, but he MS. ELMER: 14 may answer in his individual capacity. 15 Α. Yes. 16 (By Mr. Nakamura) And was Ο. was Alphabet's consideration of part of Project Stonehenge? 19 MS. ELMER: I instruct the witness not to answer the question because your question invades the work product doctrine and the attorney/client privilege. 21 22 MR. NAKAMURA: Thank you. (By Mr. Nakamura) Will you follow Ms. Elmer's 23 Q. instruction? 24

Yes.

Α.

```
240
 1
                 MR. NAKAMURA:
                                And before we put this
 2
  aside, I will register the Division's position that we
 3 believe that privilege has been waived over this
  document and the redactions that were made were not
 5
  appropriate.
                 So with that,
                                             you can put
 6
   that aside.
 7
                             And we dispute that position,
                 MS. ELMER:
 8
  but that is not a discussion for this deposition.
            (By Mr. Nakamura) And -- I'm sorry. Go ahead.
 9
       Q.
10
            I just think it's --
       Α.
11
                 MS. ELMER:
                              that's okay.
12
                               Okay.
                 THE WITNESS:
13
       Q.
            (By Mr. Nakamura)
                                             did you have
14
  anything to add?
15
       Α.
            Well, I just think real briefly in a document
  like this that starts to talk to smaller groups that are
  cross-functional, there's -- it's very difficult to get
  anything done in an organization this size without
19 talking to the cross-functional partners on any given
20
  project.
2.1
                 So I just want -- like I know I had talked
  about it at the VP level and the acknowledgments and
23 leadership as well, but it's also the case in these
  types of projects and all the projects we've been
  talking to, like you have to solicit all various
```

```
241
 1
  functions to get any sort of progress on those.
 2
                 I get the feeling that a lot of the
 3
  questions are around, you know, why were there so many
 4 people involved here. And it's because like to get
 5 anything done -- like legal can't answer these
               These get pushed back to -- usually the
  questions.
  starting point, legal says, Hey, there's something
  wrong. And then I've got to go figure out how to solve
  that; and to do that, it's going to have implications
10
  across the entire company.
11
                 So that's just a pattern that I don't
  think we really discussed, but I hope that sheds some
13 light into why you see the cross-functional teams as the
  working groups in all of these areas.
15
       Q.
            Okay.
                   Thank you,
                                            I appreciate
16
   that.
17
                 MR. NAKAMURA:
                                Seumas, could you please
18
  load into the Chat tab 31, please.
19
       0.
            (By Mr. Nakamura)
                                            please let me
  when you have that in front of you.
2.1
                 MR. NAKAMURA: While that is downloading
  for you, I will note that this is an -- could the court
  reporter please mark this as Exhibit 14 for Alphabet.
24
                 (Exhibit 14 marked)
25
                 MR. NAKAMURA: And this Exhibit 14 was a
```

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30(b)(6), Highly Confidential
                                                     February 28, 2022
                                                           242
  document that was clawed back by Alphabet's counsel
 1
  during this deposition and reproduced to us with
 3 additional redactions applied. This is a document that
  begins with Bates No. GOOG-DOJ-AT-00660900 and ends in
 5
  Bates No. 0904.
            (By Mr. Nakamura)
                                              I plan only to
 6
       Ο.
 7
   ask you about the first page.
                                  Please let me know when
   you have reviewed that.
 8
                  I reviewed it.
 9
       Α.
            Yes.
10
            The first question is did Alphabet consider
       Q.
                          as part of Project Stonehenge?
11
12
                              I instruct the witness not to
                 MS. ELMER:
  answer the question because your question invades the
  work product doctrine and the attorney/client privilege.
15
       Q.
            (By Mr. Nakamura) All right. And with respect
            question on May 13, 2020, to your
16
  knowledge, is there a PRG or one-page document that was
  produced as part of
19
                 MS. ELMER:
                             Go ahead,
                                         I'm sorry.
20
       Α.
            Yes.
2.1
                                 Ms. Elmer, did you have
                 MR. NAKAMURA:
22
   anything?
23
                             No, I didn't.
                 MS. ELMER:
24
                 MR. NAKAMURA:
                                Okay.
                                        Thank you.
                                                    And with
```

that, I will note, again, that the Division believes

that this document has been inappropriately clawed back 1 and that privilege has been waived and that I should 3 have been able to examine as the Alphabet representative on what has now been redacted. But with that, I have no further questions on this document. 5 We dispute your position, and 6 MS. ELMER: 7 we're not going to argue about it here on the 8 deposition. 9 Fair enough. MR. NAKAMURA: 10 Seumas, could you please put in the Chat 11 tab 32. While this is being uploaded, this is --12 13 if I can have the court reporter please mark this as 14 Alphabet Exhibit 15. 15 (Exhibit 15 marked) 16 MR. NAKAMURA: This is a document that was clawed back by Alphabet's counsel during this deposition and had additional redactions applied. It is a document 19 that begins in Bates No. GOOG-DOJ-AT-0030150, ending in Bates No. 0159. 2.1 For the record, I'd like to point the witness' attention to PDF page 4. That is a page ending 23 in Bates No. 0152. I will note that additional redactions have been applied to several lines to a 25 bullet point that begins "Antitrust worked with

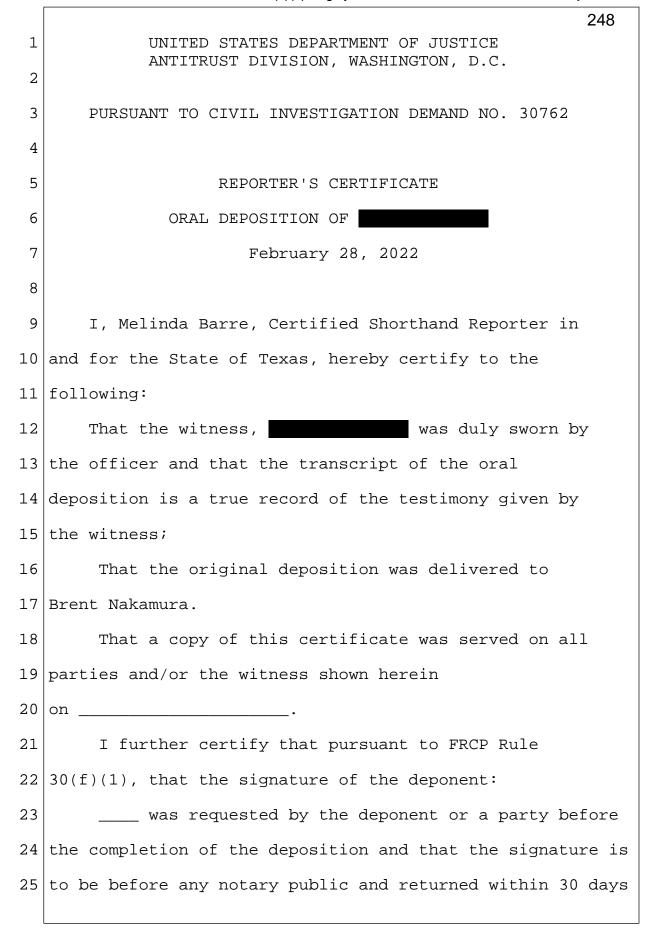
to build up expertise on the team to 1 and effectively work on regulation and antitrust inquiries." The rest of that bullet point has now been redacted. 3 4 I had planned to examine 5 Alphabet's representative, on what has now been redacted, and the Division believes that those 7 redactions are inappropriate as waiver has occurred and that the redactions were in the first instance 8 9 inappropriate in any event with respect to work product 10 and attorney/client privilege. 11 With that and subject to anything Ms. Elmer would like to add, I have no further questions 13 on this document. 14 We dispute your position with MS. ELMER: 15 respect to waiver for all of the reasons that we've set 16 forth in prior correspondence with you, particularly given the tremendous scope of the document production that's been made in this matter; but we're not going to argue about it here with you at the deposition. 20 MR. NAKAMURA: I appreciate that. And with that, I have no further questions subject, Ms. Elmer, to any questions you might ask 23 MS. ELMER: I do not have any questions. 24 MR. NAKAMURA: All right. With that, no 25 further questions.

```
30(b)(6), Highly Confidential
                                                         February 28, 2022
                                                                245
 1
                                               and thank you,
                   Thank you,
 2
   Counsel, for staying so late. Really appreciate it.
 3 And that's all I have.
 4
                   THE VIDEOGRAPHER:
                                        This concludes today's
 5
   deposition given by
                                           The time off the
 6
   record is 5:59 p.m.
 7
                   (Proceedings concluded at 5:59 p.m.)
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		246
1	CHANGES AND SIGNATURE	
2	WITNESS NAME:	
3	DATE OF DEPOSITION: February 28, 2022	
4	PAGE LINE CHANGE REASON	
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	247
1	I, have read the foregoing deposition
2	and hereby affix my signature that same is true and
3	correct, except as noted above.
4	
5	
6	
7	THE STATE OF)
8	COUNTY OF)
9	Before me,, on this day
10	personally appeared known to me or proved
11	to me on the oath of or through
12	(description of identity card
13	or other document) to be the person whose name is
14	subscribed to the foregoing instrument and acknowledged
15	to me that he/she executed the same for the purpose and
16	consideration therein expressed.
17	Given under my hand and seal of office on this
18	day of
19	
20	<del></del>
21	NOTARY PUBLIC IN AND FOR THE STATE OF
22	My Commission Expires:
23	
24	No Changes Made Amendment Sheet(s) Attached
25	



February 28, 2022

	250
1	COUNTY OF HARRIS )
2	STATE OF TEXAS )
3	I hereby certify that the witness was notified on
4	that the witness has 30 days or (
5	days per agreement of counsel) after being notified by
6	the officer that the transcript is available for review
7	by the witness and if there are changes in the form or
8	substance to be made, then the witness shall sign a
9	statement reciting such changes and the reasons given by
10	the witness for making them;
11	That the witness' signature was/was not returned as
12	of
13	Subscribed and sworn to on this, the day of
14	, 2022.
15	
16	
17	111 - 1
18	ENN WAR LONDER
19	Land Aller San
20	Melinda Barre Texas CSR 2192
21	Expiration: 12/31/23
22	
23	
24	
25	

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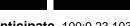
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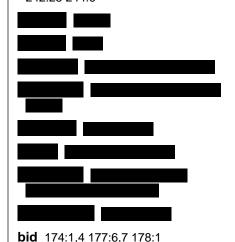
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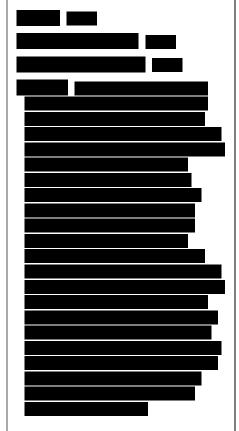
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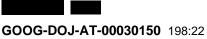
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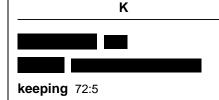
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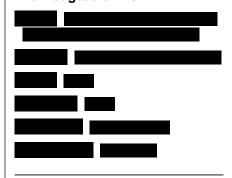


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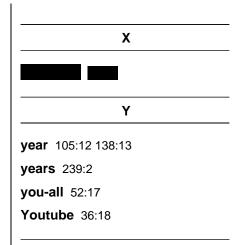
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